



# Leaders' Policy Conference



*States  
Leading the Wave  
of Change*

A large, stylized graphic of a blue wave is positioned behind the text. The wave is composed of several curved, overlapping blue shapes of varying shades. It starts from the bottom left, curves upwards and to the right, then dips down on the right side, creating a sense of motion and depth. The text "States Leading the Wave of Change" is integrated into the shape of the wave, with "States" at the top, "Leading the Wave" in the middle, and "of Change" at the bottom.

**November 19–22, 2016**

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THE RITZ-CARLTON LAGUNA NIGUEL, DANA POINT, CALIFORNIA

# LPC Focus

As a state legislative leader, you are among a select group from across the country to be invited to this premier program.

*States Leading the Wave of Change* will focus on the states' role regarding the critical issues facing the nation such as:

- US/Cuba Relations
- Tax Incentives vs. Comprehensive Reform
- Workforce Development & Investing in America
- State-Run Retirement Savings Programs
- The Reauthorization of TSCA
- Alzheimer's – A Looming Public Health Crisis
- The Opioid Epidemic
- 2016 Election Wrap-Up

Plan to join other state legislative leaders and business experts as they come together for this annual conference focusing on critical issues, innovative skills and solutions for the future of state government.

Stay connected through social media with #LPCSGAC

# Preliminary Agenda

## November 19

11:00am – 5:00pm **Registration**

3:00pm – 3:30pm **Welcoming Remarks**

3:30pm – 5:00pm **Opening Keynote “Elect-tyle Dysfunction”**

**SPEAKER:** Michael Reagan, *Author & Political Consultant*

6:30pm – 9:00pm **Reception & Dinner**

## November 20

8:30am – 9:45am **Breakfast & General Session**  
**Workforce Development & Investing in America**

**SPEAKERS:** Cindi Marsiglio, *Vice President US Manufacturing, Walmart Stores, Inc.*  
Senator Mark Norris (*R-TN*)

10:00am – 11:15am **Breakout Sessions (2)**  
**The Digital Age of Constituent Communication**

Social media – Twitter, Facebook, blogs, Google+, Snapchat, Instagram – has become a critical tool enabling legislators to communicate with their constituents. This session will help explain and highlight the importance of social media for state policymakers. Our panelists will provide some best practices for managing various social media platforms, how to build your base, walk through some key functions of these platforms and also highlight some of the new live video streaming networks.

**SPEAKERS:** Dayna Geldwert, *Politics & Government Outreach, Instagram*  
Representative Mia McLeod (*D-SC*)  
Kevin Nichols, *Founder/President, The Social Engineering Project, Inc.*  
Representative Jason Saine (*R-NC*)

### **Targeted Tax Incentives vs. Comprehensive Tax Reform: What Works Best for Economic Development?**

In general, there is an increasingly robust debate about the utility of targeted tax incentives, and organizations across the political spectrum are weighing in. Many states are introducing and considering tax incentive review laws. Hear from experts in the field as they explore what these bills do, which ones made significant progress, and what happens when incentives are removed.

**SPEAKERS:** Senator Phil Berger (*R-NC*) -INVITED-  
Bill Fox, *Professor, University of Tennessee* -INVITED-  
Fiona Ma, *Chairwoman, California Board of Equalization* -INVITED-  
Liz Malm, *Senior Tax Policy Analyst and Economist, MultiState Associates Inc.*

## November 20

11:30am – 12:30pm **General Session – “State of the States”**

**SPEAKERS:** Scott Pattison, *Executive Director, NGA*  
*Bipartisan panel of Governors*

12:45pm – 2:30pm **SGAC Committee Meetings****Evening Free**

## November 21

7:30am – 9:00am **Breakfast & General Session US/Cuba Relations**

**SPEAKERS:** Carlos Echeverria, *Managing Partner, InterLex Bufete Echeverria*  
*Mark Entwistle, Former Canadian Ambassador to Cuba -INVITED-*  
*Al Fox, Founder and President, Alliance for Responsible Cuba Policy -INVITED-*

9:15am – 10:30am **Breakout Sessions (3)****State-Run Retirement Savings Programs: Pros & Cons**

Many states are considering or already passed legislation to create or study the creation of state-sponsored retirement savings programs for private sector workers. Studies show that some workers are not saving enough for a secure retirement. Panelists will discuss currently available plans, state proposals and the impact on employers.

**SPEAKERS:** John Chiang, *California State Treasurer*  
*Allan Zaremberg, President & CEO, California Chamber of Commerce*

**The Reauthorization of TSCA: What Does it all Mean?**

An increasing number of states have enacted laws regulating chemicals in commerce. The patchwork of state chemical management laws has impacted consumers, manufacturers and retailers. Earlier this year, TSCA reform legislation was signed into law that will impact states in various ways, including preemption. This session will examine the new law and the close partnerships that will be needed between the federal government, state legislators and regulators, and industry to successfully implement and comply with the new law.

**SPEAKERS:** Ross Eisenberg, *National Association of Manufacturers -INVITED-*  
*Representative Debra Heffernan (D-DE)*  
*Jack Pratt, Environmental Defense Fund -INVITED-*

**Alzheimer's – A Looming Public Health Crisis**

Alzheimer's is the 6th leading cause of death and the only disease among the top 10 in America that cannot be prevented, cured or even slowed. Medicare and Medicaid are expected to cover \$160 billion, or 68 percent, of the total health care and long-term care payments for people with Alzheimer's disease and other dementias. Learn from policy experts how state governments can anticipate the demands of long-term care on their Medicaid budgets while scientists continue to seek methods of treatment, prevention, and, ultimately, a cure.

**SPEAKERS:** Randi Chapman, *Director of State Affairs, Alzheimer's Association*  
*Tara Ryan, Vice President, State Advocacy, PhRMA*  
*Matt Salo, State Medicaid Directors Association*

**10:45am – 12:00pm General Session – Opioid Epidemic**

The Opioid Epidemic is claiming more lives in the country than drunken drivers, homicides, or car crashes. Stakeholders face difficulties balancing access to opiates for those with legitimate medical needs while encouraging proliferation of prevention, education, and treatment paradigms. Add all of that with the emotional toll on stressed family members and you have the makings of a nightmare. Join the panel to discuss how states are addressing this issue.

**SPEAKERS:** Josh Bolin, *Associate Executive Director, National Association of Boards of Pharmacy*

Mary Bono, *Principal FaegreBD Consulting*

Attorney General Mike DeWine (OH) -INVITED-

**12:30pm****Social Activities****III Golf Tournament**

In our fifth year of partnering with Tee It Up for The Troops, The Monarch Beach Golf Links, a premier venue in Dana Point, will treat you to the best the game has to offer. Rental equipment is available by contacting the Club at (949) 240-8247.

**COST:** \$250 includes transportation and a boxed lunch

**III Cooking with the Master**

This two-hour organic cooking experience will take place with the Ritz-Carlton master chef. Start with a tour of the garden where you will pick herbs and vegetables necessary for your culinary experience. Chef will lead the group in cooking a unique meal that is both fresh and delicious! This event has a 10-person minimum.

**COST:** \$300

**III Wine Tour**

Come explore two beautiful California wineries. Enjoy five amazing wines at a private estate winery located in back bay Newport Beach that features 4 acres of stunning vineyards and a wine cave. Then travel to an urban winery in lovely Laguna Canyon where two Canadian brothers have mastered their craft. You will taste 7 wines and meet the winemakers. Take a tour of the facility to see grapes being fermented, pressed, and wine bottled and aged. Learn from the best how these two masters create world class 90+ rated California wines.

**COST:** \$250 includes transportation, wine tastings and a boxed lunch

**7:00pm – 9:00pm****Dinner & Entertainment****November 22****8:30am – 9:00am Breakfast****9:00am – 10:00am Closing Keynote “Election Wrap-Up”**

**SPEAKER:** Larry Sabato, *Founder & Director of the University of Virginia's Center for Politics, and Sabato's Crystal Ball*

# FAQs



## III WHO ATTENDS?

Approximately 250 people will attend the meeting including state legislative leaders as well as state government relations professionals from some of the nation's leading corporations and trade associations.

## III WHAT IS THE CONFERENCE ATTIRE?

Dress for all conference sessions is business casual. Dress for all social events is casual.

## III WHAT IS THE REGISTRATION DEADLINE?

Conference registration deadline is Friday, **October 28, 2016**. Register online, fax, or mail completed forms to: State Government Affairs Council Foundation, 108 N. Columbus St., 2nd Floor, Alexandria, VA 22314. Phone: (571) 312-3426 Fax: (571) 312-3457

## III HOW DO I BOOK A HOTEL ROOM?

Please complete and email or fax the enclosed reservation form directly to SGAC ([clumia@sgac.org](mailto:clumia@sgac.org)) or (571) 312-3457 to receive our negotiated rate of \$230. The hotel deadline for LPC reservations is **October 25, 2016**. After the deadline, contact SGAC for availability of rooms. The hotel will honor the group rate three days prior and three days post conference dates, based upon availability.

## III WHO DO I CONTACT FOR SPECIAL NEEDS?

If you, or anyone traveling with you, have special physical or dietary requirements, please indicate your needs on the registration form and SGAC will make every effort to accommodate your request.

### **III WHAT IS THE HOTEL ADDRESS?**

The Ritz-Carlton Laguna Niguel, One Ritz-Carlton Drive, Dana Point, CA 92629  
Phone: (949) 240-2000

### **III WHAT ARE THE CLOSEST AIRPORTS?**

SNA/John Wayne Airport is approximately 25 miles.  
LGB/Long Beach Airport is approximately 45 miles.  
LAX/Los Angeles is approximately 60 miles.

### **III ONCE I LAND, WHAT ARE MY TRANSPORTATION OPTIONS?**

There is no complimentary shuttle service between the hotel and airports.

#### **Taxi Service**

The John Wayne Airport Yellow Cab offers convenient taxicab service to travelers from the Ground Transportation Center (GTC) on the Arrival (lower) Level between Terminals A and B. In Terminal C, Yellow Cabs are available on the Arrival (lower) Level at Column 14.

If flying into Long Beach Airport taxi cabs pick up just outside the terminal.

#### **SuperShuttle Shared Ride Van Service**

SuperShuttle is the shared ride van service contracted at both John Wayne and Long Beach Airports. Call SuperShuttle at (800) 258-3826 or visit the website at [www.supershuttle.com](http://www.supershuttle.com) to make your reservation.

#### **Rental Car**

At the John Wayne airport rental car counters are located on the Arrival (lower) Level, between Terminals A and B, right across from the statue of John Wayne.

Flying into Long Beach, the car rental offices are located in the Airport Ground Transportation Center located directly across the terminal building.

#### **Parking at the Ritz-Carlton**

Overnight valet parking is \$25.00 a night.

### **III ADDITIONAL INFORMATION**

Please note: Legislator registrants for the 2016 Leaders' Policy Conference are advised that this event is partially underwritten by SGAC member sponsors through contributions to the educational foundation. If state law requires reporting, the SGAC office will provide documentation.

Only the State Government Affairs Council Foundation may authorize audio or video recording of the sessions. Program and schedule are subject to change.



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of Change*



State Government Affairs Council Foundation  
108 North Columbus Street, 2<sup>nd</sup> Floor  
Alexandria, VA 22314



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November 19-22, 2016

THE RITZ-CARLTON LAGUNA NIGUEL  
DANA POINT, CALIFORNIA

Registration form must be received by OCTOBER 28, 2016  
COMPLETE FORM AND SEND BY EMAIL, FAX OR MAIL TO:  
State Government Affairs Council Foundation  
108 N. COLUMBUS STREET, 2<sup>nd</sup> FLOOR • ALEXANDRIA, VA 22314  
Phone: (571) 312-3426 • Fax: (571) 312-3457  
Email: clumia@sgac.org

## CONFERENCE REGISTRATION

CHECK IF APPLIES:  Senate President  Senate Majority Leader  Senate Minority Leader  
 Speaker of the House  House Majority Leader  House Minority Leader

Name \_\_\_\_\_ Nickname for badge \_\_\_\_\_  
*if different*

Title \_\_\_\_\_

Spouse/Guest \_\_\_\_\_ Nickname for badge \_\_\_\_\_  
*if different*

House of Legislature \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

### LEGISLATOR REGISTRATION

There is no registration fee for legislators or their spouses.

### SPECIAL ASSISTANCE

Check here if you require special accommodations to fully participate. Please indicate description of your needs.

### PLEASE NOTE

- A badge is required to attend ALL conference functions.
- Only SGAC may authorize audio and/or videotaping of sessions.

### QUESTIONS

Call, fax or e-mail SGAC at:  
Phone: (571) 312-3426  
Fax: (571) 312-3457  
Email: clumia@sgac.org



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State Government Affairs Council Foundation  
108 N. Columbus Street, 2<sup>nd</sup> Floor • Alexandria, VA 22314  
Phone: (571) 312-3426 • Fax (571) 312-3457  
Email: hjohnson@sgac.org

# ACTIVITY REGISTRATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Spouse/Guest \_\_\_\_\_

Organization/House of Legislature \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

**Golf Tournament - \$250 per person \$\_\_\_\_\_**

Name(s): \_\_\_\_\_

**Cooking with the Masters - \$300 per person \$\_\_\_\_\_**

Name(s): \_\_\_\_\_

**Wine Tour - \$250 per person \$\_\_\_\_\_**

Name(s): \_\_\_\_\_

### CANCELLATION / REFUND POLICY

Before November 11, 2016, full refund less a \$50 processing fee.

After November 11, 2016, no refunds will be given.

**TO CANCEL** call, fax or email SGAC at: phone: (571) 312-3426  
fax: (571) 312-3457 or email: hjohnson@sgac.org

DO NOT WRITE IN THIS BOX

Date Rec'd \_\_\_\_\_ Invoice # \_\_\_\_\_

**OPTIONAL ACTIVITY FEES  
MUST BE PAID IN FULL  
BEFORE THE CONFERENCE**

METHOD OF PAYMENT:  Check  Credit Card

Visa  MC  AmEx Expiration Date \_\_\_\_\_

Credit Card # \_\_\_\_\_

CVV Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder's billing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

MUST HAVE SIGNATURE TO PROCESS