



Leaders' Policy Conference

*States
Leading the Wave
of Change*

November 19–22, 2016

THE RITZ-CARLTON LAGUNA NIGUEL, DANA POINT, CALIFORNIA

LPC Focus

As a state legislative leader, you are among a select group from across the country to be invited to this premier program.

States Leading the Wave of Change will focus on the states' role regarding the critical issues facing the nation such as:

- III US/Cuba Relations
- III Tax Incentives vs. Comprehensive Reform
- III Workforce Development & Investing in America
- III State-Run Retirement Savings Programs
- III The Reauthorization of TSCA
- III Alzheimer's – A Looming Public Health Crisis
- III The Opioid Epidemic
- III 2016 Election Wrap-Up

Plan to join other state legislative leaders and business experts as they come together for this annual conference focusing on critical issues, innovative skills and solutions for the future of state government.

Stay connected through social media with #LPCSGAC

Preliminary Agenda

November 19

- 11:00am – 5:00pm **Registration**
- 3:00pm – 3:30pm **Welcoming Remarks**
- 3:30pm – 5:00pm **Opening Keynote “Elect-tyle Dysfunction”**
SPEAKER: Michael Reagan, *Author & Political Consultant*
- 6:30pm – 9:00pm **Reception & Dinner**

November 20

- 8:30am – 9:45am **Breakfast & General Session**
Workforce Development & Investing in America
SPEAKERS: Cindi Marsiglio, *Vice President US Manufacturing, Walmart Stores, Inc.*
 Senator Mark Norris (R-TN)

- 10:00am – 11:15am **Breakout Sessions (2)**
The Digital Age of Constituent Communication

Social media – Twitter, Facebook, blogs, Google+, Snapchat, Instagram – has become a critical tool enabling legislators to communicate with their constituents. This session will help explain and highlight the importance of social media for state policymakers. Our panelists will provide some best practices for managing various social media platforms, how to build your base, walk through some key functions of these platforms and also highlight some of the new live video streaming networks.

SPEAKERS: Dayna Geldwert, *Politics & Government Outreach, Instagram*
 Representative Mia McLeod (D-SC)
 Kevin Nichols, *Founder/President, The Social Engineering Project, Inc.*
 Representative Jason Saine (R-NC)

Targeted Tax Incentives vs. Comprehensive Tax Reform: What Works Best for Economic Development?

In general, there is an increasingly robust debate about the utility of targeted tax incentives, and organizations across the political spectrum are weighing in. Many states are introducing and considering tax incentive review laws. Hear from experts in the field as they explore what these bills do, which ones made significant progress, and what happens when incentives are removed.

SPEAKERS: Senator Phil Berger (R-NC) -INVITED-
 Bill Fox, *Professor, University of Tennessee* -INVITED-
 Fiona Ma, *Chairwoman, California Board of Equalization* -INVITED-
 Liz Malm, *Senior Tax Policy Analyst and Economist, MultiState Associates Inc.*

November 20

11:30am – 12:30pm **General Session – “State of the States”**

SPEAKERS: Scott Pattison, *Executive Director, NGA*
Bipartisan panel of Governors

12:45pm – 2:30pm **SGAC Committee Meetings**

Evening Free

November 21

7:30am – 9:00am **Breakfast & General Session US/Cuba Relations**

SPEAKERS: Carlos Echeverria, *Managing Partner, InterLex Bufete Echeverria*
 Mark Entwistle, *Former Canadian Ambassador to Cuba -INVITED-*
 Al Fox, *Founder and President, Alliance for Responsible Cuba Policy -INVITED-*

9:15am – 10:30am **Breakout Sessions (3)**

State-Run Retirement Savings Programs: Pros & Cons

Many states are considering or already passed legislation to create or study the creation of state-sponsored retirement savings programs for private sector workers. Studies show that some workers are not saving enough for a secure retirement. Panelists will discuss currently available plans, state proposals and the impact on employers.

SPEAKERS: John Chiang, *California State Treasurer*
 Allan Zaremborg, *President & CEO, California Chamber of Commerce*

The Reauthorization of TSCA: What Does it all Mean?

An increasing number of states have enacted laws regulating chemicals in commerce. The patchwork of state chemical management laws has impacted consumers, manufacturers and retailers. Earlier this year, TSCA reform legislation was signed into law that will impact states in various ways, including preemption. This session will examine the new law and the close partnerships that will be needed between the federal government, state legislators and regulators, and industry to successfully implement and comply with the new law.

SPEAKERS: Ross Eisenberg, *National Association of Manufacturers -INVITED-*
 Representative Debra Heffernan (*D-DE*)
 Jack Pratt, *Environmental Defense Fund -INVITED-*

Alzheimer's – A Looming Public Health Crisis

Alzheimer's is the 6th leading cause of death and the only disease among the top 10 in America that cannot be prevented, cured or even slowed. Medicare and Medicaid are expected to cover \$160 billion, or 68 percent, of the total health care and long-term care payments for people with Alzheimer's disease and other dementias. Learn from policy experts how state governments can anticipate the demands of long-term care on their Medicaid budgets while scientists continue to seek methods of treatment, prevention, and, ultimately, a cure.

SPEAKERS: Randi Chapman, *Director of State Affairs, Alzheimer's Association*
 Tara Ryan, *Vice President, State Advocacy, PhRMA*
 Matt Salo, *State Medicaid Directors Association*

MONDAY

10:45am – 12:00pm **General Session – Opioid Epidemic**

The Opioid Epidemic is claiming more lives in the country than drunken drivers, homicides, or car crashes. Stakeholders face difficulties balancing access to opiates for those with legitimate medical needs while encouraging proliferation of prevention, education, and treatment paradigms. Add all of that with the emotional toll on stressed family members and you have the makings of a nightmare. Join the panel to discuss how states are addressing this issue.

SPEAKERS: Josh Bolin, *Associate Executive Director, National Association of Boards of Pharmacy*
Mary Bono, *Principal FaegreBD Consulting*
Attorney General Mike DeWine (OH) -INVITED-

12:30pm **Social Activities**

III **Golf Tournament**

In our fifth year of partnering with Tee It Up for The Troops, The Monarch Beach Golf Links, a premier venue in Dana Point, will treat you to the best the game has to offer. Rental equipment is available by contacting the Club at (949) 240-8247.

COST: \$250 includes transportation and a boxed lunch

III **Cooking with the Master**

This two-hour organic cooking experience will take place with the Ritz-Carlton master chef. Start with a tour of the garden where you will pick herbs and vegetables necessary for your culinary experience. Chef will lead the group in cooking a unique meal that is both fresh and delicious! This event has a 10-person minimum.

COST: \$300

III **Wine Tour**

Come explore two beautiful California wineries. Enjoy five amazing wines at a private estate winery located in back bay Newport Beach that features 4 acres of stunning vineyards and a wine cave. Then travel to an urban winery in lovely Laguna Canyon where two Canadian brothers have mastered their craft. You will taste 7 wines and meet the winemakers. Take a tour of the facility to see grapes being fermented, pressed, and wine bottled and aged. Learn from the best how these two masters create world class 90+ rated California wines.

COST: \$250 includes transportation, wine tastings and a boxed lunch

7:00pm – 9:00pm **Dinner & Entertainment**

TUESDAY

November 22

8:30am – 9:00am **Breakfast**

9:00am – 10:00am **Closing Keynote “Election Wrap-Up”**

SPEAKER: Larry Sabato, *Founder & Director of the University of Virginia’s Center for Politics, and Sabato’s Crystal Ball*

FAQs

III WHO ATTENDS?

Approximately 250 people will attend the meeting including state legislative leaders as well as state government relations professionals from some of the nation's leading corporations and trade associations.

III WHAT IS THE CONFERENCE ATTIRE?

Dress for all conference sessions is business casual. Dress for all social events is casual.

III WHAT IS THE REGISTRATION DEADLINE?

Conference registration deadline is Friday, **October 28, 2016**. Register online, fax, or mail completed forms to: State Government Affairs Council Foundation, 108 N. Columbus St., 2nd Floor, Alexandria, VA 22314. Phone: (571) 312-3426 Fax: (571) 312-3457

III HOW DO I BOOK A HOTEL ROOM?

Please complete and email or fax the enclosed reservation form directly to SGAC (clumia@sgac.org) or (571) 312-3457 to receive our negotiated rate of \$230. The hotel deadline for LPC reservations is **October 25, 2016**. After the deadline, contact SGAC for availability of rooms. The hotel will honor the group rate three days prior and three days post conference dates, based upon availability.

III WHO DO I CONTACT FOR SPECIAL NEEDS?

If you, or anyone traveling with you, have special physical or dietary requirements, please indicate your needs on the registration form and SGAC will make every effort to accommodate your request.

III WHAT IS THE HOTEL ADDRESS?

The Ritz-Carlton Laguna Niguel, One Ritz-Carlton Drive, Dana Point, CA 92629
Phone: (949) 240-2000

III WHAT ARE THE CLOSEST AIRPORTS?

SNA/John Wayne Airport is approximately 25 miles.
LGB/Long Beach Airport is approximately 45 miles.
LAX/Los Angeles is approximately 60 miles.

III ONCE I LAND, WHAT ARE MY TRANSPORTATION OPTIONS?

There is no complimentary shuttle service between the hotel and airports.

Taxi Service

The John Wayne Airport Yellow Cab offers convenient taxicab service to travelers from the Ground Transportation Center (GTC) on the Arrival (lower) Level between Terminals A and B. In Terminal C, Yellow Cabs are available on the Arrival (lower) Level at Column 14.

If flying into Long Beach Airport taxi cabs pick up just outside the terminal.

SuperShuttle Shared Ride Van Service

SuperShuttle is the shared ride van service contracted at both John Wayne and Long Beach Airports. Call SuperShuttle at (800) 258-3826 or visit the website at www.supershuttle.com to make your reservation.

Rental Car

At the John Wayne airport rental car counters are located on the Arrival (lower) Level, between Terminals A and B, right across from the statue of John Wayne.

Flying into Long Beach, the car rental offices are located in the Airport Ground Transportation Center located directly across the terminal building.

Parking at the Ritz-Carlton

Overnight valet parking is \$25.00 a night.

III ADDITIONAL INFORMATION

Please note: Legislator registrants for the 2016 Leaders' Policy Conference are advised that this event is partially underwritten by SGAC member sponsors through contributions to the educational foundation. If state law requires reporting, the SGAC office will provide documentation.

Only the State Government Affairs Council Foundation may authorize audio or video recording of the sessions. Program and schedule are subject to change.



SGAC foundation November 19–22, 2016

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Alexandria, VA 22314



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DANA POINT, CALIFORNIA

Registration form must be received by OCTOBER 28, 2016

COMPLETE FORM AND SEND BY EMAIL, FAX OR MAIL TO:

State Government Affairs Council Foundation

108 N. Columbus Street, 2nd Floor • Alexandria, VA 22314

Phone: (571) 312-3426 • Fax: (571) 312-3457

Email: clumia@sgac.org

CONFERENCE REGISTRATION

CHECK IF APPLIES:

☐ Senate President

☐ Senate Majority Leader

☐ Senate Minority Leader

☐ Speaker of the House

☐ House Majority Leader

☐ House Minority Leader

Name _____

Nickname for badge _____
if different

Title _____

Spouse/Guest _____

Nickname for badge _____
if different

House of Legislature _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Fax Number _____

Email _____

LEGISLATOR REGISTRATION

There is no registration fee for legislators or their spouses.

SPECIAL ASSISTANCE

☐ Check here if you require special accommodations to fully participate. Please indicate description of your needs.

PLEASE NOTE

- A badge is required to attend ALL conference functions.
- Only SGAC may authorize audio and/or videotaping of sessions.

QUESTIONS

Call, fax or e-mail SGAC at:

Phone: (571) 312-3426

Fax: (571) 312-3457

Email: clumia@sgac.org



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State Government Affairs Council Foundation

108 N. Columbus Street, 2nd Floor • Alexandria, VA 22314

Phone: (571) 312-3426 • Fax (571) 312-3457

Email: hjohnson@sgac.org

ACTIVITY REGISTRATION

Name _____

Title _____

Spouse/Guest _____

Organization/House of Legislature _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Fax Number _____

Email _____

Billing Address (if different) _____

☐ Golf Tournament – \$250 per person \$ _____

Name(s): _____

☐ Cooking with the Masters – \$300 per person \$ _____

Name(s): _____

☐ Wine Tour – \$250 per person \$ _____

Name(s): _____

CANCELLATION / REFUND POLICY

Before **November 11, 2016**, full refund less a \$50 processing fee.

After November 11, 2016, no refunds will be given.

TO CANCEL call, fax or email SGAC at: phone: (571) 312-3426

fax: (571) 312-3457 or email: hjohnson@sgac.org

DO NOT WRITE IN THIS BOX

Date Rec'd _____ Invoice # _____

OPTIONAL ACTIVITY FEES MUST BE PAID IN FULL BEFORE THE CONFERENCE

METHOD OF PAYMENT: ☐ Check ☐ Credit Card

☐ Visa ☐ MC ☐ AmEx Expiration Date _____

Credit Card # _____

CVV Code _____

Cardholder Name _____

Cardholder's billing address _____

City _____ State _____ Zip _____

Signature _____ Date _____

MUST HAVE SIGNATURE TO PROCESS