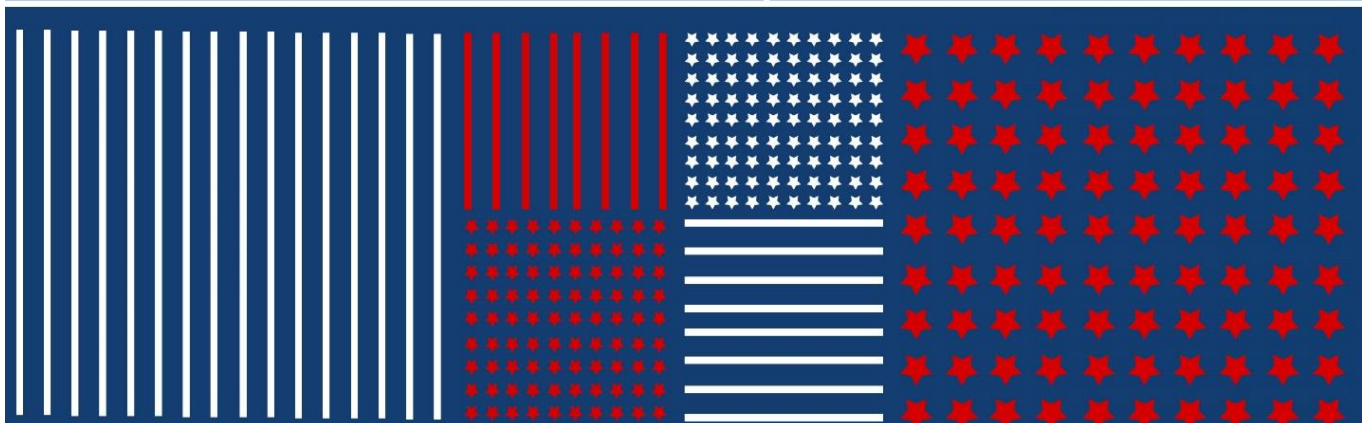


## 2017 Funeral Service Appreciation Day

Massachusetts Funeral  
**MFDA**  
Directors Association  
**DO YOUR JOB**  
OUTLEARN OUTPACE OUTDO

**June, 22, 2017**  
Renaissance Boston Patriot Place  
Foxborough, Massachusetts





May 1, 2017

Dear Funeral Service Colleague:

Join MFDA for our Annual Funeral Service Appreciation Day, Thursday, June 22<sup>nd</sup>. There will be an array of outstanding professional development programs to help you fulfill your CEU requirements for 2017. Be sure to check out the schedule inside. You will even have an opportunity to complete your annual OSHA training requirements that same day.

Following the afternoon sessions, we'll gather for networking and cocktails then top off a great day with dinner to welcome our new Board and Officers, thank those who have served over the past year, remember MFDA funeral director members who have died and honor those celebrating licensing and business anniversaries.

**Mark the date of Thursday, June 22<sup>nd</sup>** on your calendar and don't make any other plans! Respond today as we do expect a sell-out event. Our meeting will take place at the Renaissance Boston Patriot Place Hotel in Foxborough. Bring family and friends to spend the day sightseeing at this fun location while you attend the day's sessions, then join us after for a great dinner and evening celebrating with colleagues.

Remember, this day is ALL ABOUT YOU and YOUR SERVICE to your community. Thank you for the honor of working with such a dedicated and caring group of professionals.

Sincerely,

**MASSACHUSETTS FUNERAL DIRECTORS ASSOCIATION**

*Courtney*

COURTNEY A. FITZGIBBONS  
President

Enclosure

***P.S. Contact the MFDA office to reserve an overnight room at the Renaissance Boston Patriot Place Hotel. Rooms at the group rate are only available while they last.***

# Our Schedule of Events

Thursday, June 22, 2017

— All Events Held at the Renaissance Boston Patriot Place Hotel, Foxborough, MA —

## CEU Session - Check-In

10:30 – 11:00 a.m.

Check-In at the registration desk for your meeting packet

## Opening Session & Lunch

11:00 a.m.– 1:00 p.m.

### Blueprint for the Future Panel Discussion / 2 CEUs

*Courtney Fitzgibbons, MFDA President*

*Jacqueline Taylor, Ph.D.*

The aim of the REAL Project was to provoke a profound dialogue among committed MFDA member stakeholders about the persistent challenges that have vexed funeral service for decades without resolution. The results and conclusion of these discussions was used as the cornerstone of the work which resulted in the BLUEPRINT FOR THE FUTURE. Blueprint presents sustainable objectives and milestones that can be put into action by MFDA and its members instead of lofty aspirations that sit on a shelf and gather dust. MFDA leadership and volunteers have been fully engaged in this work since 2015 and this presentation will provide important details about why this effort is so important to your future and that of the funeral profession in Massachusetts.

### MFDA Annual Meeting

*Special Guest: Henry M. Nields, M.D., Ph.D., Chief Medical Examiner*

## General Session

1:00 – 4:00 p.m.

### Outlearn – Outpace – Outdo: The Hot Issues Review / 3 CEUs

*Mark T. Evelyn, Attorney - Wayne State Funeral Service Program*

This session will present a fast-paced review of the hot issues in funeral service that you need to know to do your job! Our seminar leader Mark Evelyn is a nationally recognized attorney, funeral director and program director at Wayne State University, Mortuary Science Program. We'll discuss:

- *Cremation authorization.*
- *The identification of remains.*
- *Embalming and identification preparation.*
- *Challenging ethical scenarios and approaches relating to the arrangement conference, preparation, and final disposition.*
- *Some recent FTC staff opinions with a "between the lines" commentary.*
- *Issues relating to protected materials used in funeral service and copyrights.*
- *The emerging issue of online funeral arrangements and authorization for final disposition.*
- *Recent cases of professional malpractice in funeral service and what you need to avoid.*

Plus ample time for your questions

## 2017 Annual OSHA Training

4:00 – 5:00 p.m.

### OSHA Compliance: 2017 OSHA Training / 1 CEUs

*Barbara Kazmierczak, RN, MBA, CFSP*

Instructor Barbara Kazmierczak will not only cover all the areas you need to fulfill your annual OSHA training but also offer simple, practical steps for full compliance. Helping participants see OSHA as a helpful tool instead of a burden, her training includes valuable information that many presenters skip, including your top ten ways to be in compliance and stay out of trouble. She also covers the Hazard Communication Standard, GHS classification and labeling, and how to comply with the Bloodborne Pathogens Standard.

### ***Funeral Service Appreciation Night Gathering***

On this special evening, we will install new Officers and Board members as well as honor outgoing members of the Board. We will remember MFDA Member Funeral Directors with a Service of Remembrance and recognize those members celebrating Licensing and Business Anniversaries

***Our Profession's Night to Recognize, Remember & Celebrate!***

***6-7 p.m. Cocktail Reception — 7-10 p.m. Dinner & Program***

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## Opening Session/Annual Meeting



**Jacquelyn Taylor Ph.D.** Dr. Jacquelyn Taylor is a veteran funeral service practitioner and a consultant in the areas of higher education, leadership and change management. She has 40 years of experience in the funeral industry having held positions ranging from Funeral Director/Embalmer to Branch Manager, General Manager, and Director of Marketing with Uniservice Corporation, owner of mortuaries and cemeteries in the Pacific Northwest. Dr. Taylor is an internationally recognized leader in funeral service and a highly successful expert witness in her field. She is a popular seminar speaker and an enthusiastic educator in the field of funeral service.

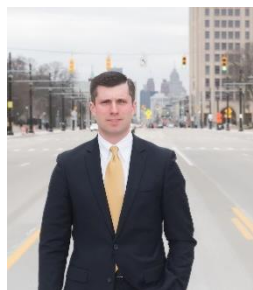


### Special Guest Speaker

**Dr. Henry M. Nields, M.D., Ph.D.,** Chief Medical Examiner of the Commonwealth of Massachusetts has announced his retirement this year. We'll have an opportunity to hear from Dr. Nields about OCME operations, and if an appointment is made by the date of the session, it's possible we'll get to meet the new Chief!

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## General Session



**Mark T. Evelyn** is an attorney, licensed funeral director and the Program Director and Assistant Professor at the Wayne State University Mortuary Science Program. He also serves as the Wayne State Associate Chair of the Department of Fundamental and Applied Sciences. Evelyn is also a frequently requested expert witness in funeral home and embalming negligence cases, counsel on procedures and regulations in the funeral service profession, and he is a consultant to identify where violations have occurred but have not yet been identified. Affiliated with the Desmond & Sons (Troy) Funeral Directors and Harry J. Will Funeral Home (Livonia), both of Michigan, he also runs a private law practice, Mark T. Evelyn, PLLC. He is a Certified Funeral Service Practitioner and is a subject matter expert for the National Board Examination. A volunteer with the Wayne County Medical Examiner Unclaimed Burial Initiative, he also provides pro-bono legal services to the American Board of Funeral Service Education. He was a member of the Michigan REAL Project team.

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## 2017 Annual OSHA Training



**Barbara A. Kazmierczak, RN, MBA, CFSP** is a former critical care nurse who transitioned to funeral service. Barbara is a licensed funeral director and is the owner of Worcester Funeral Home, Inc. She has worked as a Clinical and Operations Consultant to facilitate regulatory compliance within the healthcare and pharmaceutical industry. She regularly presents to funeral industry organizations and is a seminar leader for the Massachusetts Hospice & Palliative Care Federation.



## MFDA Member Registration Form

June 22, 2017 — Renaissance Boston Patriot Place Hotel  
28 Patriot Place, Foxborough, MA 02035

RETURN THIS COMPLETED FORM TO:

MFDA, 536 BROAD STREET, #4 WEYMOUTH, MA 02189

FAX TO 781-335-3245 — [EVENTS@MASSFDA.ORG](mailto:EVENTS@MASSFDA.ORG)

### REGISTRANT — FUNERAL DIRECTOR OR FUNERAL HOME STAFF MEMBER

<b>Name:</b> _____		<b>Nickname:</b> _____	
<b>Funeral Establishment:</b> _____			
<b>Address:</b> _____			
<b>City/State/Zip:</b> _____			
<b>Email:</b> _____	<b>Work:</b> _____	<b>Cell:</b> _____	<b>Fax:</b> _____

### SPOUSE/GUEST REGISTRATION FORM

<b>Name:</b> _____	<b>Cell:</b> _____
<b>Email:</b> _____	

### REGISTRATION CATEGORIES

**CEU REGISTRATION:** This registration option includes the opportunity to select from six hours of innovative continuing education programming. Tuition includes morning and afternoon breaks, lunch, handouts, continuing education and annual OSHA certification.

<b>Registrant - Funeral Director Registration w/CEUs</b> (reserve event tickets below)	_____ @ \$175 pp in Advance* @ door \$225 pp**	\$
<b>Spouse/Guest Attending CEUs</b> (reserve event tickets below)	_____ @ \$175 pp in Advance* @ door \$225 pp**	\$
<b>Spouse/Guest Not Attending CEUs</b> (reserve evening event tickets below)	_____ @ No Charge	\$0
*Non-Members, please call for non-member pricing ** At door registrations accepted on a space available basis only		

### SOCIAL FUNCTIONS/MEAL FUNCTIONS

To get an accurate count of those attending, you must reserve tickets for the following functions.

**If you do not reserve tickets below, tickets will not be included in your package.**

<b>Lunch – Thursday, June 22<sup>nd</sup></b> Included for Funeral Directors and Spouse/Guest registered to attend CEU sessions	_____ # of Tickets	Included with CEU Registration
<b>Funeral Service Appreciation Night Gathering</b> Thursday, June 22 <sup>nd</sup> at 6:00 p.m. Cocktails at 6 p.m. with dinner and events to follow at 7 p.m. On this special evening, we will install new Officers and Board members as well as honor outgoing members of the Board. We will remember MFDA Member Funeral Directors with a Service of Remembrance and recognize those members celebrating Licensing and Business Anniversaries.	_____ @ \$80pp in Advance <b>Tickets Available in Advance ONLY</b> Reservations must be received by June 14, 2017 —No Walk-ins	\$

#### Funeral Service Appreciation Night Attendees:

Please provide names of guest attending the banquet so we may provide name badges. Additional names may be submitted on a separate sheet.

<b>1.</b> _____	<b>2.</b> _____	<b>3.</b> _____
<b>4.</b> _____	<b>5.</b> _____	<b>6.</b> _____

### PAYMENT OPTIONS

**Total Amount Due:** \$  

I have enclosed check # \_\_\_\_\_ for the total amount due.

Please charge total amount due to my credit card: ☐ Visa ☐ Discover ☐ MasterCard

Card # \_\_\_\_\_ Billing Zip: \_\_\_\_\_ CSV: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_

**SPECIAL NEEDS:** Those with special needs as identified in the Americans With Disabilities Act or dietary restrictions should notify MFDA Staff @ 781-335-2031 by June 9, 2017. **PHOTO DISCLOSURE:** Your registration for this event constitutes implied consent to be photographed and to have those photos published by MFDA.

**QUESTIONS? CONTACT MFDA @ [EVENTS@MASSFDA.ORG](mailto:EVENTS@MASSFDA.ORG) OR CALL 781-335-2031**