

ZETA PHI BETA SORORITY, INCORPORATED

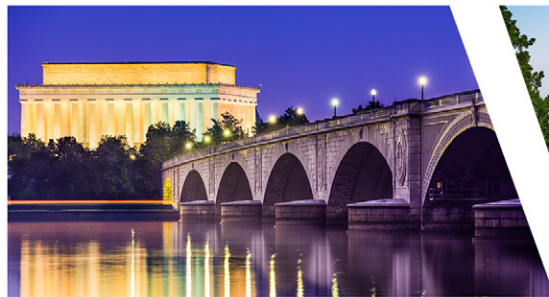
SUMMER LEADERSHIP TRAINING

WASHINGTON, DC

2017



REGISTRATION GUIDE



JW MARRIOTT

1331 PENNSYLVANIA AVENUE • WASHINGTON, DC



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Book your registration ticket now for the ZOL train and join the ZOL Team in our nation's capital city!

Registration will close when capacity for training rooms are reached or on May 19, 2017 at 11:59 PM Eastern time zone or whichever comes first.



Greetings

From Our International Grand Basileus

I am excited to extend a personal invitation to join us in a summer of engagement, cultural experiences, and leadership development during the ZOL 2017 Summer Leadership Training in Washington, DC.

As the central focus of the conference, the Zeta Organizational Leadership (ZOL) training program will strengthen your knowledge about the sorority, enhance your talents, and energize you to advance Zeta chapters and auxiliaries to the next level. The curriculum not only prepares you for leadership roles within the sorority, but it also enhances your corporate leadership acumen. In addition to developing stronger leaders in Zeta, we are developing stronger leaders in our communities.

Addressing the diverse demographics and leadership needs of the sorority, the ZOL program includes the Virtual Basilei Institute, State Directors' Retreat, Undergraduate Retreat, Amicae Leadership and Development Training, and, for the first time, Zeta Youth Auxiliary (ZYA) @ ZOL. The skills developed through this type of leadership opportunity are transferable to many other areas in your professions, communities, and educational settings.

Congratulations to Soror Cheryl Raigns Brown and the ZOL Steering Committee for developing a comprehensive curriculum that will mobilize you to be even more successful in your communities. On behalf of the national leadership training and development team, join me, your sorors, the Amicae, and our youth auxiliaries at the 2017 ZOL summer training program.

I hope that everyone will leave this conference empowered, energized, and equipped with practical skills and resources for immediate use in your chapters, auxiliaries, states, and regions.

Serving for the love of Zeta,
Mary Breaux Wright
International Grand Basileus

Mary Breaux Wright





The Zeta Organizational Leadership (ZOL) program is a future-focused, nationally structured intensified leadership training program that serves as the blue print for the Sorority's leadership development and enhancement efforts. It was designed to ensure a future talent pool of leadership for Zeta on the national level of our Sorority by delivering consistent, high quality training. It was developed by a think tank of talented Sorors from diverse backgrounds who are experts in their respective fields and are serving and have served at the highest levels within Zeta and other organizations.

The overarching goal of the ZOL program is to provide Zetas with the essential knowledge and skills to be exceptional leaders within and as a natural result, outside of Zeta. It is primarily focused on training Zetas who are currently in leadership positions and who want to become more effective leaders.

WHO SHOULD ATTEND ZOL?

- Sorors aspiring to be national elected officers
- Sorors interested in being appointed regional and/or state directors
- Sorors aspiring to be more effective leaders
- Local chapter officers (graduate and undergraduate)
- Elected regional and state officers

OBJECTIVES OF THE ZOL TRAINING

- To develop and conduct comprehensive leadership training experiences for current and aspiring leaders interested in developing, building and/or enhancing their leadership skills.
- To expose current and aspiring leaders to the leadership "tools of the trade" and the behavior modifications necessary to become effective leaders at all levels of the Sorority, within affiliate organizations, in their communities and in their religious and professional organizations.
- To structure components and criteria for the implementation of a comprehensive leadership certification program.
- To monitor, assess, and evaluate the ZOL Program in an organized manner and to make modifications and/or changes as indicated and appropriate.

OBJECTIVES OF THE ZOL PROGRAM

- To apply Bloom's Taxonomy to self-awareness and introspective through a leadership profile.
- To analyze and synthesize effective leadership qualities of a well-balanced leader.
- To discuss structure (how the sorority is organized), function (roles and responsibilities that support the structure), and process (how the sorority operates).

- To demonstrate an understanding of and the ability to apply organizational efficiency through a variety of activities.

ZOL CERTIFICATION TRAINING

The ZOL certification program will consist of a series of training opportunities for a period of eight months that will include, but are not limited to, the following:

Phase I

- Startup activities and information in preparation for the 2 1/2 days of on-site experiences
- Individual leadership assessment which is a scientific assessment of one's leadership style and personality.
- A book study that requires additional reading from experts on leadership and provides "how to" information

Phase II

- Two and a half days of on-site training
- Webinars that provide interactive experiences as well as "how to" information.
- An electronic portfolio assignment that requires participants to conduct various leadership activities and/or address problem situations.
- Round table group discussions during on-site training.
- Daily summaries on-site. Each of these approaches is intended to be a knowledge re-enforcement tool for understanding and internalizing what leadership is all about.

SAMPLE CONTENT OF THE ON-SITE TRAINING

- Extensive training based on the leadership assessment completed as one of the pre-conference activities
- National Executive Board roles and responsibilities
- Structure, function and process of the Sorority
- Organizational efficiency
- Risk management
- Networking Lunch
- Motivational speaker
- Situational training in financial and legal matters

ADDITIONAL TRAINING OPPORTUNITIES

- Undergraduate Retreat
- State Directors' Retreat
- Virtual Basilei Institute
- Amicae Leadership Development and Training
- Zetae Youth Auxiliaries

ADDITIONAL OFF-SITE CULTURAL EXPERIENCES

- Scheduled tour of the National Museum of African American History and Culture

When registering for the tour of the NMAAH please select a date and time. The dates and times are:

- Thursday July 6, 2017 at 2:30 pm
- Saturday, July 8, 2017 at 3:00 pm
- Sunday, July 9, 2017 at 2:30 pm

Each registrant will only receive one ticket. Please plan your travel arrangement accordingly.

- Scheduled tour of our newly renovated National Headquarters pending official opening

ZOL COMMITTEE

- Cheryl Raigns Brown, *Chair*
- Vicki Hammock, *Co-Chair*
- Dr. Rosie L.T. Pridgen Johnson, *Co-Chair*
- Andrea Buckley
National Undergraduate Member-at-Large
- Dr. Denisha Hendricks
National Director of Undergraduate Advisors
- Donnie Faye Hull
National Director of Amicae Affairs
- Gina Meritt-Epps, Esquire
Director of Risk Management
- Dr. Denese Wolff-Hilliard
National Director of Youth Auxiliaries

CONSULTANTS

- Dr. Mary Breaux Wright
International Grand Basileus (Ex-Officio)
- Dr. Barbara Moore
22nd International Grand Basileus
- Dr. E. Fran Johnson
- Dr. Nell Ingram
Chair, National Executive Board

NOTE TO PARTICIPANTS

Each participant is expected to submit and maintain a valid email address throughout the duration of these training dates (pre training, on-site, and post training) requirements. Each participant is expected to bring to the training and be proficient with the use of a laptop, kindle, tablet, or other portable device to access training materials and participate in activities developed to achieve training objectives.

Training Components

ZOL CERTIFICATION PHASE

JULY 7-9, 2017 • FRIDAY, 8:30AM - SUNDAY, 1:00 PM

REGISTRATION: \$375 (GRADUATES) • \$275 (UNDERGRADUATES)

Certification is the major component of the Zeta Organizational Leadership (ZOL) Program. This training is designed to prepare sorors for elected and appointed offices at all levels of the sorority. However, sorors who desire to improve their leadership skills are encouraged to register. Sorors will complete a nationally-recognized leadership assessment, and receive instruction from a national trainer on how to interpret and build on the results.

ZOL certification training will be conducted in five phases: **Phase I: Leadership Assessment; Phase II: Book Review; Phase III: On-site training; Phase IV: Leadership Portfolio; Phase V: Webinars.** All phases must be satisfactorily completed, within the specified time frames, to receive certification.

UNDERGRADUATE RETREAT

JULY 5-6, 2017 • WEDNESDAY, 4:00PM - THURSDAY, 6:00 PM

REGISTRATION: \$150

This Zeta Phi Beta Sorority, Incorporated Undergraduate Leadership and Enhancement program model is designed to train, enhance and develop leadership skills for the Undergraduate Sorors as well as create a pool of future leaders at local, state, regional and national levels for the Sorors of Zeta Phi Beta Sorority, Incorporated. The purpose of this training is to provide a comprehensive program that will focus on various aspects of professional development, personal development, and leadership skills. It will provide current, practical, and useful information for each participant that can be used on a college campus and in a future career.

ZOL AND UNDERGRADUATE RETREAT

JULY 5-6, 2017 • WEDNESDAY, 4:00PM - THURSDAY, 6:00 PM

REGISTRATION: \$375

AMICAE LEADERSHIP DEVELOPMENT AND TRAINING

JULY 7-8, 2017 • FRIDAY, 8:30PM - SATURDAY, 5:30 PM

REGISTRATION: \$200

This component is designed to train, enhance and develop leadership skills for the Amicae, Sponsors, and Coordinators of Zeta Amicae as well as create a pool of future leaders at local, state, regional and national levels for the Amicae of Zeta Phi Beta Sorority, Incorporated. The purpose of this training is to provide a comprehensive program that will focus on various aspects of professional and leadership developments. It will provide current, practical, and useful information for each participant. This is the place to be as each participant selects building blocks for success to make a positive change for the Amicae and the pledge to **"TO LEAD...TO GIVE...TO ACHIEVE TOGETHER."**

STATE DIRECTORS' RETREAT

JULY 5-6, WEDNESDAY, 4:00PM - THURSDAY, 5:30 PM

REGISTRATION: \$275

This ZOL component is designed to train, enhance, and develop leadership skills of the State Directors. The purpose of this training is to provide a comprehensive program that will focus on various topics that are essential for the State Director positions and beyond by providing current, practical, and useful information for each participant. Commencing 2017, there will be a two-day in person training as part of ZOL in advance of certification modules. There will be monthly webinars, culminating with the two-day on-site sessions. The webinars and on-site sessions shall be comprised of the modules below.

Training Components

ZETA YOUTH AUXILIARIES (ZYA) AT ZOL

JULY 6-8, 2017 • THURSDAY, 4:00PM - SATURDAY, 4:00 PM

REGISTRATION: \$175

This ZOL component is designed to focus on the growth and development of Zeta's youth specifically the Amicettes and Archonettes. Sixteen Zeta Youth (8 Amicettes and 8 Archonettes representing the eight regions) will attend. Youth will be exposed to three interactive leadership development sessions and four cultural experiences available in the city, and participate in online surveys through their personal electronic devices throughout the conference.

VIRTUAL BASILEI INSTITUTE

SEPTEMBER 2017 - MAY 2018 • ONLINE VIRTUAL TRAINING ONLY AND ½ DAY ON-SITE TRAINING AT BOULÉ 2018

REGISTRATION: \$100

This online virtual component was designed to provide an extensive examination of the roles of the Basileus, First Anti-Basileus, Second Anti-Basileus, and Third Anti-Basileus aspiring leaders; and to provide them the tools of the trade needed to become more effective leaders.

NOTE: Registrants must participate in online virtual trainings and attend ½ day on-site training culminating at the 2018 Boulé to receive a certificate.

Registration Policies & Hotel Information

CLICK TO REGISTER FOR ZOL

REGISTRATION DETAILS

Please review the following information to avoid delays in processing your registration. Registration will close when capacity for training rooms are reached or on May 19, 2017, at 11:59 pm Eastern time zone, whichever comes first. ZOL training is limited to 350 attendees.

METHOD OF PAYMENT

Registration for the 2017 Zeta Organizational Leadership Training will only be processed online.

REGISTRATION DEADLINE - MAY 19, 2017

Registration will close at 11:59 p.m. EDT, May 19, 2017 or until training capacity has been reached, whichever occurs first.

CONFIRMATION

All registrants will receive a written confirmation of registration once your registration has been processed.

BADGE/REGISTRATION MATERIAL PICK-UP

Please be prepared to show a government issued photo identification (driver's license, state ID card, passport, etc.) to receive your materials. Only individuals who are registered and have a badge for the ZOL Leadership Certification and other ZOL trainings may attend the activities associated with this conference.

CANCELLATIONS/REFUNDS

Any registrant who wishes to cancel her registration must go into Cvent's registration site and click cancel registration on or before June 15, 2017. Upon cancellation, a \$50 administrative fee will be deducted from the refund request. Please allow 4-6 weeks after cancellation for refund to be processed.

HOTEL INFORMATION

JW MARRIOTT WASHINGTON, DC

1331 Pennsylvania Avenue • Washington, DC

Reservations: 1-800-393-2503

Refined elegance and understated luxury welcome you here at the JW Marriott Washington, DC. The hotel benefits from a perfect location in the heart of downtown Washington, DC, near world-famous landmarks including the White House and the National Theatre. The rooms and suites offer flat-screen televisions, luxury bedding, and Marriott's signature Plug-In technology panels. Additional hotel amenities include a modern fitness center and an indoor pool and whirlpool. Stop by the award-winning hotel restaurant, Avenue Grill, or order room service any time of the day or night.

GROUP RATES

Rooms are \$198.50 per night + taxes (14.5%).

CUT-OFF DATE

The deadline for making your hotel reservation and receiving the group discount is Friday, June 2, 2017.

HOTEL RESERVATIONS

CLICK TO RESERVE YOUR HOTEL ROOM

HOTEL DEPOSITS

You will be billed immediately for the first night. The deposit is refundable if cancelled by Friday, June 2, 2017.

CHECK IN/CHECK OUT

Hotel check-in is 4 p.m.; check-out is 11 a.m. However, ZOL does not conclude until 1:00 p.m. Sunday, July 9, 2017. Please schedule your travel time accordingly.

HOTEL RESERVATION POLICIES

- Please be considerate of all conference attendees requiring accommodations by not reserving more rooms than you need.
- No individual is allowed to reserve more than two rooms.
- For each room reserved, a deposit equal to one night's room and tax is required to guarantee the reservation.
- You must use a major credit card to reserve your room. Your deposit will be charged to your credit card within 48 hours of your request for a reservation.
- Your deposit is non-refundable if you do not cancel your reservation before the cut off date.
- You are subject to a charge of 50 percent of the guest room rate as an early departure fee if you check out earlier than expected.
- You will be billed for one night's room and tax if you fail to show on your scheduled arrival date and do not call to cancel your reservation prior to the cut off date.
- By making a reservation under the housing block, you agree to all policies established by Zeta Phi Beta Sorority, Incorporated.

WAYS TO CONNECT

Email: zolhotline@gmail.com

Twitter & Instagram @ZOLCONNECTIONS