



*The Scarecrows Are Coming To
Buellton!
FREE To Participate*

Santa Ynez Valley's Scarecrow Fest & Contest

October 1 – October 31, 2017

Contest Details: We are inviting all Buellton Businesses to participate in a Valley Wide Scarecrow Fest. We will be holding a scarecrow contest and the Best Scarecrow in Buellton will then move on to participate in the "Harvest Cup" for the Best Scarecrow in the Valley. Scarecrows will be judged by locals, tourists and other merchants, as well as a panel of Judges. Ballots will be available at the Buellton Chamber of Commerce & Visitors Bureau, at participating merchants and will include a map to direct voters to your scarecrow.

Scarecrows will be judged by the public in the following categories:

- Best use of natural materials
- Most Humorous
- Best use of business theme
- Spookiest

Rules:

- Scarecrows must not impede pedestrian traffic and should only be large or small enough to compliment your storefront area
- Scarecrows may be kept inside or outside. You may bring them into your store when you are not open if necessary
- Scarecrows should have a positive theme
- No ballot stuffing!

Remember These Dates:

- Last Date to get your scarecrow on the map – September 27, 2017
- Ballots distributed and voting starts – October 1, 2017
- Deadline to select the best scarecrow in Buellton – October 20, 2017 (Winner will then move on to the Harvest Cup)
- Harvest Cup Winner announced at the Hampton Inn & Suites Mixer in Buellton on November 15, 2017

The Scarecrow Fest is advertised on the radio, newspaper and on social media. Also, more information on cities participating in the Scarecrow Fest may be found at: www.syvscarecrows.com

To Participate: Return this form to the Buellton Chamber of Commerce at 597 Avenue of Flags, Unit 101, email to Kathy@buellton.org, fax to (805)688-5399 or enter online at: www.buellton.org as soon as possible. Receiving your information early will be very helpful. For Questions contact the Chamber at: 688-7829.

Business Name: _____ **Contact Name:** _____

Address: _____

Phone: _____

Email: _____