



Board of Directors Candidates 2017 Election

The Orion Area Chamber of Commerce is run by a Board of eleven Directors, each serving a three-year term. Elected Directors will assume office beginning January 2018.

Each Candidate is a member in good standing and each has a desire to lead our Chamber into the future.

Andrea Rank – Sales Representative, Nick Horvath State Farm Agency

It is a passion of mine to help businesses grow and flourish in our town and within our chamber. I have 3 years of experience on the board and feel like I have grown and learned so much to be able to apply those skills to other current members and to help guide those who are interested in joining. I know how much personally the Orion Area Chamber helped me with my own business over the past few years. I will be devoted to making our chamber successful and achieve the many goals we have set. My continuing role on the board would allow me to keep pushing myself to grow as a community member and as a chamber member. Thank you for considering me a continuing board member for the next term.

Matthew Pfeiffer – Owner, Northern Flooring and Interiors

Hello, my name is Matt Pfeiffer, current President of the Orion Area Chamber of Commerce.

I am born and raised in Lake Orion, and I have raised my two children here, along with my wife, Rhonda.

I own Northern Flooring and Interiors, a local business that has served the communities flooring needs for over 30 years. My business philosophy is to do as much as I can to improve the lives of our community's residents, as well as other businesses operating and serving Lake Orion. I do this through my involvement in the Orion Area Chamber, as well as through involvement in many charities, service groups and community events. I believe that it is our duty as a business that has been given so much by the community.

I have served as President for one year, and I hope to serve another year to continue the progress that we've made. I am proud of my service in the chamber, and I plan to continue to work diligently every day to make our chamber, the best chamber of commerce possible.

I am proud to show leadership by attending most Chamber events, and hope to continue to build a stronger chamber by encouraging others to do the same. Thank you for your consideration!

Brian Gannon – Owner, The Inside Coup

Hello, my name is Brian Gannon, I have been a Lake Orion resident for the last 14 years. I moved here with my wife to start our family. We have 3 kids Luke 11, Parker 10, and Addison 6. We are very active with their schools, Waldon and Carpenter, as well as their athletics, football, lacrosse, basketball, and soccer.

I joined the Chamber just over a year ago as I started my business, The Inside Coup. I was given some advice upon joining, “you have to show up to get something out of the Chamber”. I took that advice and jumped in with both feet. It has been incredibly rewarding developing relationships, joining committees, and attending Chamber functions. I became an ambassador in 6 months and recently served on the shop local committee. The most rewarding to me is the incredible people that I have met. I am proud to be a part of this chamber family!

I am honored to be considered for a board position. I believe this chamber is incredibly strong, well rounded, and value added to the small businesses. I will take this position very seriously and commit to the success of the Chamber. Given the ability to work, learn, and listen with the existing board I will bring value to the institution and its members. With my skills and background in business, coaching, athletics, fatherhood, and a member of this community I believe I will be a valuable asset to this board.

Jerry Narsh – Chief of Police, Village of Lake Orion

It is my honor and pleasure to be considered for a position on the Board of the Orion Area Chamber. The Lake Orion area is at the center of fresh business opportunity and interest in North Oakland County, it is the perfect time to participate with our Chamber to expand and improve our Community potential.

By way of formal introduction, I have been employed with the Village of Lake Orion, Lake Orion Police Department since 1982. I have served in every capacity within the Department during my career, being appointed as Chief of Police in 2001. I have also served as Interim Village Manager at the pleasure of the Village Council. Some of my past and current professional associations are as follows:

- Member and Past President of the Oakland County Chiefs of Police
- Member of the Michigan Association of Chiefs of Police, Environmental Crimes Committee
- Board member of the Michigan Traffic Improvement Association (TIA)
- Law Enforcement Liaison for the 52/3 District Court, Specialty Treatment Court program for Substance Abuse.
- Past Chair of the Oakland County CLEMIS Strategic Planning committee
- Assisted the Michigan legislature in the development and passage of Michigan's synthetic marijuana legislation. Works with state and federal officials on drug abuse related legislation and policy.

My desire and goal, if elected is to continue to advocate for the Lake Orion business community as a whole. Safe communities are business friendly! In Addition, I will use my knowledge of our community trends and my established relationships to assist our established business and potential new businesses in effective start up and marketing.

As a member of the Village of Lake Orion government, I am able to assist in community relations and regulations and help provide seamless and effective development with common sense information. I look forward to selling the lake Orion community as a part of the Orion Area Chamber Board!

Ryan Elisei – VP Business Banking Center Branch Manager, PNC Bank Lake Orion

I grew up in Port Huron, MI and enjoyed playing sports and time at the beach. I think I started working when I was 14 years old to save money to buy a car. We moved to the area about 4 ½ years ago and work in the area. My daughter goes to school here and we have 2 dogs, Amber and Lexi.

I worked in retail management for about 13 years in Port Huron, Madison Heights, Roseville, Chesterfield, and Bloomfield Hills. I have worked in Royal Oak and currently in Lake Orion with the Bank. I have worked with a very diverse group of people in multiple locations which has given me a better understanding of these communities and the people that live and work within them. Having the opportunity to work with local business owners and their teams every day I feel that I understand the needs and wants, as well as the struggles they face. I think of the Chamber as a Team of businesses that work together to help each other become more profitable, while helping the communities they serve. We just need to show the businesses that aren't involved what they are missing.