

ATTENTION 2015, '16, AND '17 SUPERNOVAS

February 1, 2018

As recently as 2015, it was possible to sign up for the NOVA Open within the first few weeks and be able to snag one of the famous SuperNOVA bags. Beginning in 2016, however, the bags began to sell out at a record pace. As a result, if you weren't "fast" on the registration trigger, or if there were system hiccups, you may have missed out on getting your 2nd (or 7th) SuperNOVA despite your best efforts.

For 2018, in response to attendee requests, we're trying to fix that. Thanks to the generosity of our sponsors at [KR MultiCase](#), we will be offering a limited early registration window of Fifty (50) additional SuperNOVA Passes/Bags **exclusively** to previous SuperNOVAs only (**no event registration**). Purchase will be available at **8:00 PM US EST Thursday, February 15**.

This window will be made available only to attendees who purchased SuperNOVA passes in either 2015, 2016, or 2017.

Why just those 3 years? If you were a SuperNOVA prior to 2015 and attempted to sign up for the program again in 2015, you would have been able to if you were ready to go on the first night of registration. In 2016, however, they sold out within a few minutes. In 2017, they sold out in the first 6 seconds (quite literally). Thus, anyone who was a SuperNOVA in 2015 or later and attempted to do so again found themselves at the mercy of pure chance.

So if *anyone* was a SuperNOVA 2015-2017, they get one guaranteed? NO!

Unfortunately, our ability to increase the number of SuperNOVA bags is directly tied to the generosity of the many, many sponsors who contribute items and incentives to the bag. There's a limit to everyone's budget, and there are only but so many bags we can ask them to contribute to before they understandably cry "uncle." We've thus only added a total of 50 more bags (still a 50% increase in total). These 50 bags will be available starting on February 15, and only to previous SuperNOVA attendees dating back to 2015. Thus, while you will be in competition for those bags, it will be a much smaller number of prospective attendees than at the start of general registration.

How do I make sure I'm able to purchase a bag on Feb 15? First, you need to have been a SuperNOVA in either 2015, 2016, or 2017; second, you need to make sure you have access to the [novaopenstore.com](#) user account you purchased the bag with. That's how we'll be tracking you. If you are unable to regain access to your account for any reason (*after* attempting account recovery on your own), please contact customerservice@novaopen.com. Once you've taken care of these needs, you'll be good to go.

We will remind you: On Monday, February 12, all 2015-2017 SuperNOVAs will receive a splash newsletter from us regarding this opportunity. If you believe you were a designated SuperNOVA, and do **not** receive the splash, contact customer service immediately with your corrected email.

This special, exclusive, Early Bird SuperNOVA will be available only to 2015-2017 SuperNOVAs beginning at 8:00 PM US EST sharp on Thursday, February 15, 2018.

If for some reason all 50 extra bags do not sell, what happens to them? They'll go into the pool with the 100 SuperNOVA bags on March 1 when general registration opens.



Mark Your Calendars!