



Students at the Center Challenge



Social Media Toolkit

Engage, Promote, and Make a Difference

Sample Email to the Field



Calling all Partners, Networks, and Advocates,

Imagine a school where children are at the center of their educational experience, with the support of the entire community behind them. This vision of student-centered learning drives the work of Coalition for Community Schools, Communities In Schools, and StriveTogether.

Today we're launching the **Students at the Center Challenge**, with support from the Chan Zuckerberg Initiative and Ford Foundation. The initiative anticipates awarding planning grants of up to \$150,000 to approximately 10 communities that commit to changing how they align and expand their work to help students, particularly children of color and low-income children.

Any community where there is at least one affiliate or member of one of the Collaborating Partner's networks is eligible to submit an LOI for consideration in the Challenge. **Learn more.**

Please **view** our social media toolkit to help spread the word.

****Bold text indicate hyperlink to press release, splash page, and internal network portals.***

Twitter



(Optional graphic to attach to each tweet!)

Sample Tweets

- Imagine a school where kids are at the center of their education. Learn about the #StudentsattheCenter Challenge <http://bit.ly/2gjMzcQ>
- Receive \$\$ to expand your work toward a student-centered system. Learn about the #StudentsattheCenter Challenge <http://bit.ly/2gjMzcQ>
- Put #StudentsattheCenter! Learn how your community can receive up to \$150K to improve academic outcomes for kids <http://bit.ly/2gjMzcQ>
- Find out how your community can accelerate change for young people <http://bit.ly/2gjMzcQ>
- Learn how your org could receive up to \$150k through the #StudentsattheCenter Challenge <http://bit.ly/2gjMzcQ>
- New grant opp from Chan Zuckerberg Initiative & @FordFoundation for communities to put #StudentsattheCenter <http://bit.ly/2gjMzcQ>

Facebook/LinkedIn



(Attach graphic to the following posts)

Sample Posts

- When you combine quality educational opportunities with health and wellness services, mentoring, college readiness activities and work-based learning experiences, you get a student-centered learning system.
Coalition for Community Schools, Communities In Schools and StriveTogether have partnered with the Chan Zuckerberg Initiative and the Ford Foundation to provide up to \$150,000 planning grants to up to 10 communities that commit to expand their work toward a student-centered system. Learn more <http://bit.ly/2giMzcQ>
- “When we place our students’ interests at the center, the possibilities are endless for things they can achieve with the support of an entire community around them.” — Dale Erquiaga, Communities In Schools President and CEO
Learn how your community can receive up to \$150,000 in funding to move toward a student-centered learning system through the Students at the Center Challenge today <http://bit.ly/2giMzcQ>
- “We are happy that we have this opportunity to align all of our networks to break the back of poverty through the launching of the Students at the Center Challenge.” — José Muñoz, Director of the Coalition for Community Schools
Does your community demonstrate the potential to move toward a student-centered learning system? Learn how you can receive up to \$150,000 in grants to expand your work toward a student-centered system. Join the Students at the Center Challenge today <http://bit.ly/2giMzcQ>

- “Our most vulnerable kids are stuck in systems not designed to support them,” StriveTogether Interim CEO Jennifer Blatz said. “We’re looking forward to working with communities on shifting the focus in schools from institutions to students, especially children of color and low-income children.” Help us build the capacity for kids who are stuck in systems not designed to support them by applying for the Students at the Center Grant! <http://bit.ly/2gjMzcQ>
- If your community demonstrates the potential to move toward a student-centered learning system, the Coalition for Community Schools, Communities In Schools and StriveTogether, alongside the Chan Zuckerberg Initiative and the Ford Foundation, are offering up to \$150,000 to help communities expand their work to help kids succeed. Learn more about the Students at the Center Challenge and apply today <http://bit.ly/2gjMzcQ>