The New Reality of Car Crashes

20-Year Trend: Fewer Crashes

- Safer cars
- Graduated driver licensing
- Tougher drunk driving laws

TODAY: Crashes on the Rise

MORE AFFORDABLE TO DRIVE

- $1.94 projected 2016 average per gallon, marking a 12-year low
  Federal Highway Administration, April 2016
- $350 projected per-household gasoline savings in 2016
  Federal Highway Administration, April 2016
- 2008 last time unemployment was as low as it is today
  Bureau of Labor Statistics

MORE CARS ON THE ROAD

- 17.5 million new cars sold in 2015, beating the sales peak reached in 2000
- 3.148 trillion miles driven in 2015, beating the previous record from 2007
  U.S. Department of Transportation
- 5.6% increase in road travel between Feb. 2015 and Feb. 2016
  Federal Highway Administration, Feb. 2016

MORE DISTRACTED DRIVERS

- 9 Americans die every day from distracted driving accidents
  Centers for Disease Control and Prevention
- 25% of accidents involve smart phones
  National Safety Council
- 49% of drivers text and drive
  The Washington Post

THE RESULT: More Crashes, More Expensive Repairs

According to the National Safety Council, 2015 traffic deaths rose by the largest percent in 50 years.

From 2014 to 2015, Allstate customers filed 6.3% more auto claims and saw a 4.4% increase in repair/replacement costs.

We are committed to helping you drive safely and protect what matters most.

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