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www.littlerockmarathon.com

a division of Little Rock Parks & Recreation



FOR IMMEDIATE RELEASE:

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ICYMI: The Little Rock Marathon Unveiled Another Glorious Race Medal

"The race upped the ante when it comes to impressive runner bling"

LITTLE ROCK, Ark. (Jan. 3, 2018) – In case you missed it, *Runner's World Magazine* featured the following story highlighting the newly-release 2018 Little Rock Marathon finishers medals:

"The Little Rock Marathon has unveiled [its 2018 finisher medals](#)—and this year, they're anything but little.

The marathon has long been known for its epic race bling, and the Arkansas race has certainly kept up the tradition for its 16th year. For 2018, the marathon medal measures 8.5 inches tall and tips the scales at a whopping 2.5 pounds."

To read the full article on the Little Rock Marathon finisher's medal, please click here:
<https://www.runnersworld.com/general-interest/little-rock-marathon-race-medal>

For more information about deadline, details and the Little Rock Marathon, please visit:
www.littlerockmarathon.com

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About Little Rock Marathon

The mission of the Little Rock Marathon is provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than \$1,093,360.65 has been donated to Little Rock Parks & Recreation. Little Rock Marathon Race Weekend is held the first weekend in March each year and includes a marathon, half marathon, 10K, 5K run/walk, a children's mile and a free two-day health and fitness expo. With an estimated \$6 million in local spending annually, more than 140,000 individuals have participated in a Little Rock Marathon race, sponsored event, or free training program. This has been achieved through school-based programs, community outreach, partnerships with running/walking groups across the country and passionate grass roots promotion.

About Little Rock Parks & Recreation

Little Rock Parks and Recreation oversees 62 developed parks and twelve undeveloped parks totaling over 6,100 acres. In addition, the Little Rock Parks & Recreation offers a wide-range of youth and adult recreational and sports leagues, after-school and summer playground programs for children ages 6-15, outdoor recreation, therapeutic recreation and programs for seniors. Little Rock's parks system is not only a source of pride for the city, but it has received national recognition for excellence! Little Rock Parks & Recreation became the 30th agency in the United States to receive accreditation of Park and Recreation Agencies. Funds raised will continue to support parks and recreational programs for all ages. For more information about Little Rock Parks & Recreation please visit www.lrparks.org.