



FOR IMMEDIATE RELEASE:

MEDIA CONTACT:

Alice Stewart

littlerockmarathonmedia@gmail.com

Baptist Health Sponsors 2019 Little Rock Half Marathon for 16th Year

Little Rock, Ark. (July 25, 2018) – For the 16th consecutive year, [Baptist Health](#) will serve as the presenting sponsor of the 2019 Little Rock Half Marathon. The Little Rock Half Marathon, presented by Baptist Health, is part of the 17th Annual Little Rock Marathon Race Weekend, presented by the *Arkansas Democrat-Gazette*, to be held March 2 – 4 in downtown Little Rock and benefits Little Rock Parks & Recreation.

With more than 175 points of access and nine hospitals across the state, Baptist Health is Arkansas' Leader in Healthcare and is committed to delivering "All Our Best" in health care to the people of Arkansas.

More than 14,000 participants and an estimated 30,000 spectators will descend on central Arkansas for five road races and a two-day health and fitness expo.

"Strong partners are the foundation to the success of any event and we believe we have some of the very best," said Geneva Lamm, co-executive director of the Little Rock Marathon. "We recognize the energy Baptist Health brings to our event through employee involvement as participants, volunteers and spectators."

"Baptist Health has been the presenting sponsor of the Little Rock Half Marathon since its inception in 2004," said Lamm. "Our continued relationship with Baptist Health speaks volumes about its strong commitment to promoting healthy lifestyles through distance running and walking."

Race weekend includes the Little Rock Marathon Health & Fitness Expo, presented by Heifer International; the Little Rock Marathon, presented by the *Arkansas Democrat-Gazette*; the Little Rock Half Marathon, presented by Baptist Health; the Little Rock 10K; the Little Rock 5K and the Little Rockers Kids Marathon Final Mile, presented by the Hatcher Agency.

For more information about deadlines, details and the race, visit littlerockmarathon.com.

###

About Baptist Health

Baptist Health is an Arkansas-based, locally owned and managed, not-for-profit, and faith-based health-care organization. Baptist Health is also Arkansas' most comprehensive health-care organization with more than 9,300 employees operating nine hospitals. For more information about Baptist Health, call Baptist Health HealthLine at 1-888-BAPTIST or visit baptist-health.com. Find us on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About Little Rock Marathon

The mission of the Little Rock Marathon is provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than \$1,093,360.65 has been donated to Little Rock Parks & Recreation. Little Rock Marathon Race Weekend is held the first weekend in March each year and includes a marathon, half marathon, 10K, 5K run/walk, a children's mile and a free two-day health and fitness expo. With an estimated \$6.5 million in local spending annually, more than 140,000 individuals have participated in a Little Rock Marathon race, sponsored event, or free training program. This has been achieved through school-based programs, community outreach, and partnerships with running/walking groups across the country and passionate grass roots promotion.