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a division of Little Rock Parks & Recreation



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For Immediate Release

Arkansas Democrat-Gazette Extends Race Weekend Sponsorship

LITTLE ROCK, Ark. (May 25, 2018) – Little Rock Marathon race officials are pleased to announce the Arkansas Democrat-Gazette, has renewed its title sponsorship of the Little Rock Marathon. The 17th annual event is March 2-3, 2019 and benefits Little Rock Parks & Recreation.

As presenting sponsor, the *Arkansas Democrat-Gazette*, Arkansas' largest newspaper, will serve as the official media outlet for the race weekend information. The newspaper has served as the marathon's presenting sponsor since the race's inception in 2003.

"We are thrilled to continue our relationship with the Arkansas Democrat-Gazette. Their commitment to help create a world class experience for our participants, volunteers, and families has been overwhelming, and speaks volumes to their dedication to our communities and the entire state. We are incredibly grateful for their continued support." says Little Rock Marathon Co-Executive Director Gina Pharis.

The Little Rock Marathon is one of the largest sporting events in Arkansas with over 14,000 athletes competing in one of five events. It is a spectator friendly course; highlighting the historic sites as well as the majestic river views of Little Rock.

The Little Rock Marathon brings over \$6.5 million dollars to Arkansas annually.

Race Weekend events include the Little Rock Health & Fitness Expo, presented by Heifer International; the Little Rock Marathon; the Little Rock Half Marathon, presented by Baptist Health; the Little Rock 10K, the Little Rock 5K Fun Run/Walk and the Little Rockers Kids Marathon, presented by the Hatcher Agency.

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About the Arkansas Democrat-Gazette

The *Arkansas Democrat-Gazette* is the state's largest and oldest newspaper. It brings the citizens of Arkansas news about not only their communities and their state, but also the world. It prides itself on producing award-winning journalism and its service to Arkansans. For more information please visit www.arkansasonline.com.

About Little Rock Marathon

The mission of the Little Rock Marathon is provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than \$1,093,360.65 has been donated to Little Rock Parks & Recreation. With an estimated \$6.5 million in local spending annually, more than 152,000 individuals have participated in a Little Rock Marathon race, sponsored event, or free training program. This has been achieved through school-based programs, community outreach, partnerships with running/walking groups across the country and passionate grass roots promotion. For more information about the event or to get involved, go to www.littlerockmarathon.com.