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[www.littlerockmarathon.com](http://www.littlerockmarathon.com)  
a division of Little Rock Parks & Recreation



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*For Immediate Release*

## **ARKANSAS DEMOCRAT-GAZETTE RENEWS SPONSORSHIP WITH LITTLE ROCK MARATHON**

LITTLE ROCK, Ark. (Aug. 28, 2017) – The *Arkansas Democrat-Gazette* will return as presenting sponsor of the 16<sup>th</sup> Annual Little Rock Marathon Weekend. Race weekend is scheduled for March 3-4, 2018 in downtown Little Rock and benefits Little Rock Parks & Recreation.

As presenting sponsor, the *Arkansas Democrat-Gazette*, Arkansas' largest newspaper, will serve as the official media outlet for the race weekend information. The newspaper has served as the marathon's presenting sponsor since the race's inception in 2003.

"To be the presenting sponsor of the Little Rock Marathon since the beginning is a real honor for us," said Amanda Copley, Marketing and Event Director for the *Arkansas Democrat-Gazette*. "Not only does our community benefit from the economic boost the marathon brings each year, but we also benefit from being a part of a national recognized marathon that brings in thousands to our city from all 50 states and many countries. The exposure that gives our state is incredible."

Race weekend includes the Little Rock Marathon Health & Fitness Expo, presented by Heifer International; the Little Rock Marathon; the Little Rock Half Marathon, presented by Baptist Health; the Little Rock 10K; the Little Rock 5K Fun Run/Walk and the Little Rockers Kids Marathon Final Mile.

Registration will be available online at [littlerockmarathon.com](http://littlerockmarathon.com) through 8:00 a.m. CST Feb. 23, 2018.

For more information about deadline, details and the race, visit the website or contact the Little Rock Marathon office at (501) 399-5359.

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### ***About the Arkansas Democrat-Gazette***

The *Arkansas Democrat-Gazette* is the state's largest and oldest newspaper. It brings the citizens of Arkansas news about not only their communities and their state, but also the world. It prides itself on producing award-winning journalism and its service to Arkansans. For more information please visit [www.arkansasonline.com](http://www.arkansasonline.com).

### ***About Little Rock Marathon***

The mission of the Little Rock Marathon is provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than \$887,000 has been donated to Little Rock Parks & Recreation. Little Rock Marathon Race Weekend is held the first weekend in March each year and includes a marathon, half marathon, 10K, 5K run/walk, a children's mile and a free two-day health and fitness expo. With an estimated \$6 million in local spending annually, more than 140,000 individuals have participated in a Little Rock Marathon race, sponsored event, or free training program. This has been achieved through school-based programs, community outreach, partnerships with running/walking groups across the country and passionate grass roots promotion.

### ***About Little Rock Parks & Recreation***

Little Rock Parks and Recreation oversees 62 developed parks and twelve undeveloped parks totaling over 6,100 acres. In addition, the Little Rock Parks & Recreation offers a wide-range of youth and adult recreational and sports leagues, after-school and summer playground programs for children ages 6-15, outdoor recreation, therapeutic recreation and programs for seniors. Little Rock's parks system is not only a source of pride for the city, but it has received national recognition for excellence! Little Rock Parks & Recreation became the 30th agency in the United States to receive accreditation of Park and Recreation Agencies. Funds raised will continue to support parks and recreational programs for all ages. For more information about Little Rock Parks & Recreation please visit [www.lrpr.org](http://www.lrpr.org).