

15TH ANNUAL

LITTLE ROCK MARATHON

MARATHON - HALF MARATHON - 10K - 5K - LITTLE ROCKERS KIDS MARATHON

MARCH 4-5, 2017

Contact:

Geneva Lamm, Executive Director

501-371-4639

glamm@littlerock.gov

For Immediate Release

CHI St. Vincent Heart Clinic Arkansas Returns as Sponsor of 2017 Race

LITTLE ROCK, AR (1/10/17) – Little Rock Marathon officials announced today that CHI St. Vincent Heart Clinic Arkansas has renewed its sponsorship of the Little Rock Marathon.

For the past 9 years, Jim Sheffield, M.D. has led a team of nearly 60 physicians and other healthcare professionals who man aid stations along the 26.2 mile course that ends at the Statehouse Convention Center where his team of volunteer physicians and staff provide additional assistance to runners.

Medical issues have typically included blisters, muscle cramps, and dehydration, however being prepared for far worse illnesses, including medical emergencies, is an important part of the planning process.

"One of our goals each year is to motivate the public to become more active by developing healthy habits like running or walking," said Gina Pharis, co-executive director of the Little Rock Marathon. "We are delighted to again partner with an organization that complements our race so wonderfully. With the support of CHI St. Vincent Heart Clinic Arkansas, we are able to reach our goals and continue to motivate more individuals."

The 15th Annual Little Rock Marathon Race Weekend, presented by the *Arkansas Democrat-Gazette*, is slated for March 3 – 5 in downtown Little Rock and benefits Little Rock Parks & Recreation.

Race weekend includes the Little Rock Marathon Health & Fitness Expo, present by Heifer International; the Little Rock Marathon; the Little Rock Half Marathon, presented by Baptist Health; the Little Rock 10K; the Little Rock 5K Fun Run/Walk and the Little Rockers Kids Marathon, presented by Delta Dental.

For more information about deadlines, details and the race, visit littlerockmarathon.com.

###

About CHI St. Vincent Heart Clinic Arkansas

The mission of CHI St. Vincent Heart Clinic Arkansas is to be a patient-oriented provider of comprehensive cardiac services. Dedicated to the prevention, diagnosis, and treatment of heart and vascular disease throughout communities in the state, CHI St. Vincent Heart Clinic Arkansas is enabling the Arkansans to enjoy longer, healthier lives. CHI St. Vincent Heart Clinic Arkansas provides the most comprehensive care for heart patients in the state, providing for most major diagnostic tests and treatments, specialty clinics, and hospital procedures in one group.



About Little Rock Marathon

The mission of the Little Rock Marathon is provide a premier event open to athletes of all abilities, while promoting a healthy lifestyle through running and walking and raising money for Little Rock Parks & Recreation. Since inception in 2003, more than \$749,000 has been donated to Little Rock Parks & Recreation. Little Rock Marathon Race Weekend is held the first weekend in March each year and includes a marathon, half marathon, 10K, 5K run/walk, a children's mile and a free two-day health and fitness expo. With an estimated \$6 million in local spending annually, more than 127,000 individuals have participated in a Little Rock Marathon race, event, or free training program. This has been achieved through school-based programs, community outreach, partnerships with running/walking groups across the country and passionate grass roots promotion.