



Florida Public Relations Association

MEMBERSHIP BENEFITS

MORE THAN
1200



MEMBERS

FPRA members come from many backgrounds – private and public corporations, government entities, non-profit organizations, counseling firms and student members.



FPRA Annual Conference features renowned speakers, helpful tutorials and plenty of networking opportunities.

Webinars, hosted on a regular basis by FPRA, feature subjects ranging from how to develop an effective strategy for corporate giving to how to properly use Instagram as a public relations tool.

Chapter Meetings. Local Chapters host monthly meetings, seminars and other professional development opportunities.

Professional Development

Professional Recognition



The Golden Image and Image Awards celebrate excellence in the field of public relations and promote the profession in our state.

FPREF



Florida Public Relations Education Foundation

Dedicated to the advancement of the public relations profession by providing student scholarships, professional development support, leadership development and more.

Leadership Opportunities

Each chapter has a board of directors, offering an array of leadership roles. Chapter past presidents are eligible to serve on the State Executive Committee.



LeadershipFPRA provides our members with the tools they need to become stronger leaders in their organizations, their communities and FPRA.

APR/CPRC

Credentials offered by FPRA, including our exclusive CPRC certification, can make all the difference when it comes to landing your next job.

Counselors' Network

A forum for senior-level public relations practitioners to discuss their craft and learn from one another.



FPRA.org

FPRA offers a robust website, featuring a Members' Section with a regularly-updated Job Bank, access to past webinars, a member directory and more!

Networking & Resources

Network with a diverse group of professionals, who can serve as valuable resources as you practice the profession of public relations.

