

Meet in the STREET

Saturday, May 5, 2018

10:00 am - 5:00 pm

Downtown Wake Forest

2018 SPONSORSHIP OPPORTUNITIES

These sponsorships are for those businesses desiring a strong presence at Meet in The Street, as well as those that do not qualify as a food, arts & crafts, non-profit, or downtown merchant vendor. If selecting Blue Ribbon Sponsor, please complete the separate Blue Ribbon Sponsorship application.

Grand Sponsor—\$5,000 Sole sponsorship. Two booth spaces at the event. Company logo on event banners/signs; company logo on event program/maps handed out to community during event; company logo in select advertising including a possible Our State Magazine ad; company logo on Chamber website; social media exposure on Facebook and Twitter as grand sponsor; logo on volunteer t-shirt; access to VIP Tent; opportunity to put marketing materials in the more than 100 volunteer goody bags; "own the stage" for a brief announcement; email sent to membership announcing your company as the Presenting Sponsor as well as promoting company info.

Main Stage Sponsor—\$3,500 (S. White Street): Sole sponsorship with company name on stage banner, publicity posters, flyers, Chamber newsletter, and website. Logo on volunteer t-shirt; access to VIP Tent; logo on event program/maps handed out to community during event. Plus, "own the stage" for a brief announcement. Includes 10x10 informational booth in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

Beer Garden Sponsor—\$3,000 Sole sponsorship of designated beer garden with company logo on stage banner, publicity posters, flyers, Chamber newsletter and website. Logo on volunteer t-shirt; logo on program/maps handed out to community during event; access to VIP Tent. Includes 10x10 informational booth in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

Transportation Sponsor—\$3,000 Sole sponsorship of Transportation Shuttle with company logo on stage banner, publicity posters, flyers, Chamber newsletter and website. Logo on volunteer t-shirt; logo on program/maps handed out to community during event; access to VIP Tent. Includes 10x10 informational booth space in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

VIP Tent Sponsor—\$2,500 Sole sponsorship of VIP Tent with company logo on stage banner, publicity posters, flyers, Chamber newsletter and website. Logo on volunteer t-shirt; logo on program/maps handed out to community during event; access to VIP area; opportunity to set up table and hand out marketing materials in VIP Tent. Includes 10x10 informational booth space in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

Sign Sponsor—\$2,500 Sole sponsorship. Company logo on signs and banners during event. This includes street signs, stage banners, and any map kiosks. Logo on volunteer t-shirt; logo on program/maps handed out to community during event; access to VIP area. Includes 10x10 informational booth space in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags.

Young Entrepreneurship Fair Sponsor—\$2,000 Sole sponsorship of young entrepreneurship fair located in the Wake Forest Area Chamber of Commerce parking lot. Sponsor receives 10x10 informational booth in same area; company logo on all marketing materials including publicity posters, flyers, website and newsletter; logo on volunteer t-shirt; logo on program/maps handed out to community during event; access to VIP area. Sponsor is also able to give out prizes awarded to youth as part of the fair. (First Right of Refusal)

Rickshaw Sponsor—\$2,000 NEW! Sole sponsorship of Rickshaws which will take visitors throughout the event. Receives company logo on all rickshaws, as well as on stage banner, publicity posters, flyers, Chamber newsletter and website. Logo on volunteer t-shirt; logo on program/maps handed out to community during event; access to VIP area. Includes 10x10 informational booth space in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags.

Children's Village Sponsor—\$1,750 (S. Taylor Street): Sole sponsorship with company name on village banner, publicity posters, flyers, Chamber newsletter, and website. Logo on volunteer t-shirts. Includes 10x10 informational booth in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

Performance Stage—\$1,500 (S. Brooks Street): Sole sponsorship with company name on performance banner, publicity posters, flyers, Chamber newsletter, and website. Logo on volunteer t-shirts. Includes 10x10 informational booth space in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags.

Street Sponsor—\$1,500 Three sponsors - White, Brooks or Taylor Streets. Company name will be displayed on signs at end of street, Chamber newsletter, and website. Logo on volunteer t-shirts. Includes 10x10 informational booth space in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

Guest Information Booth—\$1,250 (S. White Street, in front of Chamber next to Chamber booth) Sole sponsorship with company name on tent signs, publicity posters, flyers, Chamber newsletter, and website. Logo on volunteer t-shirts. Can include 10x10 informational booth space in preferred location. Opportunity to put marketing materials in the more than 100 volunteer goody bags. (First Right of Refusal)

Meet in the Street T-Shirt Sponsors—\$1,000 (2 Available) Sole sponsorship of the official Meet in the Street t-shirt to be sold during the event. Company logo on sleeve of t-shirt, company name on publicity posters, flyers, Chamber newsletter, and website. Includes 10x10 informational booth space.

Blue Ribbon Sponsor—\$550 (members); \$800 (non-members) Multiple sponsors. Company name will be displayed at performance stages, Chamber newsletter, and website. Includes 10x10 informational booth space. No sales allowed at booth.

Volunteer T-Shirt Sponsor—\$250 (Multiple sponsors) Receives company logo on back of Volunteer Meet in the Street t-shirt, and recognition in Chamber newsletter and on website. Opportunity to put marketing materials in the more than 100 volunteer goody bags.

Power Sponsor—\$550 Company name will be displayed at performance stages as the official Power Sponsor of Meet in the Street. Also listed in Chamber newsletter and website as official Power Sponsor. Logo on volunteer t-shirt. Includes 10x10 Informational Booth space.

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2018 SPONSORSHIP APPLICATION

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The Meet In The Street Committee is pleased to offer booth space to our Sponsors. Please read and complete the information below.

Meet in the Street Guidelines:

- No other businesses are permitted space at the festival unless they have applied as an arts & crafts vendor, food vendor or sponsor. The booth space offered to our sponsors is intended for their use as a promotional tool only, and **not for the sale of any product or service.**
- Sponsors are encouraged, but not required, to get into the spirit of the festival by providing a children's art/craft or other activity or game in their booth space. **Please do not provide temporary tattoos or face painting unless otherwise notified.**
- **Sponsors are responsible for entire booth set up, including tables, chairs, tent, etc. (unless notified) and must use two sandbags for tent.**

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Email _____ Phone # _____

Sponsorship Requested:

☐ Grand—\$5,000

☐ Main Stage—\$3,500 **SOLD**

☐ Beer Garden—\$3,000 **SOLD**

☐ Transportation—\$3,000

☐ VIP Tent—\$2,500

☐ Signage—\$2,500

☐ Young Entrepreneurs Fair—\$2,000

☐ Rickshaw—\$2,000

☐ Children's Village—\$1,750

☐ Performance Stage—\$1,500

☐ Street (White, Brooks, Taylor)—\$1,500

☐ Guest Information Booth—\$1,250

☐ Meet in the Street T-Shirt—\$1,000

☐ Blue Ribbon Sponsor (member)—\$550

☐ Blue Ribbon Sponsor (non-member)—\$800

☐ Volunteer T-Shirt—\$250

☐ Power—\$550 **SOLD**

As a Sponsor, we intend to make our booth:

☐ Children's Activity/Game (describe) _____

☐ Informational/Promotional

☐ We do not intend to use the booth space

Send form with payment to Wake Forest Area Chamber of Commerce, 350 S. White Street, Wake Forest, NC 27587

Total Enclosed: _____

Payment: ☐ Check, payable to Wake Forest Area Chamber of Commerce

☐ Credit Card: _____

Name on Card

Card #

Exp.

CSV

Meet in the Street is coordinated by the Wake Forest Area Chamber of Commerce
350 S. White Street, Wake Forest, NC 27587 | (919) 556-1519 | www.wakeforestchamber.org

