

# FOLLOW THE LEADER

## SPRING 2017 ANGUS BULL LINEUP



### SS NIAGARA Z29

7AN388 | 17287387 | Hoover Dam x NEW DAY 454 | .84 BW Acc  
 A favorite of ours and our customers because he does so many things right!  
 Use to add more base and more rib to attractive, big-bodied offspring  
 CED: 9 BW: -0.5 WW: 67 YW: 122 \$W: 65.90 \$B: 148.35

Superior  
Settler



### K C F BENNETT FORTRESS

7AN395 | +17259012 | Consensus x Objective | .81 BW Acc  
 Provides a modern blend of performance, pedigree and phenotype  
 Calving Ease with high growth – along with high rankings for both \$W and \$B  
 CED: 13 BW: -0.7 WW: 75 YW: 120 \$W: 84.57 \$B: 160.49



### JMB TRACTION 292

7AN394 | 17262374 | Top Game x Predominant | .92 BW Acc  
 Ranks near the top of the breed for WW, YW, RADG, HP, Milk, RE, \$W and \$B  
 A customer favorite, he sires outstanding phenotype in sound, thick-made cattle  
 CED: 2 BW: 2.5 WW: 68 YW: 123 \$W: 82.40 \$B: 182.09

PROOF  
POSITIVE



### CONNEALY COMRADE 1385

7AN368 | 17031465 | Consensus 7229 x 5050 | .95 BW Acc  
 Superior Settler, proven Calving Ease, high Docility and super daughters  
 Our Top Selling bull for the past two years – commercial heifers love him!  
 CED: 17 BW: -3.8 WW: 48 YW: 95 \$W: 79.48 \$B: 114.53

PROOF  
POSITIVE

Superior  
Settler

# THE LEADER IN CALVING EASE

## OFFERING 35 BULLS RANKING IN THE TOP 10% OF THE BREED FOR CALVING EASE DIRECT!



### G A R COMPOSURE

7AN362 | +16496980 | 5050 x Objective | .90 BW Acc  
 A rock star for Calving Ease and Docility – two highly sought-after traits  
 Expect more A.I. pregnancies from this proven Superior Settler  
 CED: 15 BW: -1.2 WW: 62 YW: 111 \$W: 75.49 \$B: 135.10



### CONNEALY CAPITALIST 028

7AN351 | 16752262 | Final Answer x Bextor | .96 BW Acc  
 Unmatched in his ability to add body mass, base width and visual shape  
 Proven cowmaker who improves rib dimension, fleshing ability and udders  
 CED: 11 BW: -0.1 WW: 59 YW: 100 \$W: 64.65 \$B: 87.96



### CARTER BLACKFOOT 307

7AN435 | 17847776 | Thunderbird x Right Time 338 | .45 BW Acc  
 A complete blend of Calving Ease, phenotype and maternal value  
 Double-digit CED from a pedigree built from bulls that make cows  
 CED: 15 BW: -2.0 WW: 54 YW: 95 \$W: 55.33 \$B: 125.98



### COLEMAN VENTURE 403

7AN430 | +17915922 | CAPITALIST x Onward | .43 BW Acc  
 Calving Ease and Top 1% \$W CAPITALIST son from the dam of REGIS  
 Maternal and convenience trait excellence from a proven lineage  
 CED: 18 BW: -1.3 WW: 66 YW: 112 \$W: 79.69 \$B: 93.13



### TC THUNDER 805

7AN319 | 16150299 | THUNDER x Grid Topper | .91 BW Acc  
 Verified by thousands of heifers as a Calving Ease king  
 Delivers incredible foot quality plus he's a PAP standout  
 CED: 14 BW: -1.8 WW: 40 YW: 78 \$W: 52.90 \$B: 75.14



### S SUMMIT 956

7AN340 | #16433346 | Game Day x R&S Expedition 1404 | .92 BW Acc  
 One of the breed's highest \$Weaning bulls – proven profitability!  
 He excels for Docility and CED – two traits that cowboys demand  
 CED: 15 BW: -1.0 WW: 59 YW: 97 \$W: 99.72 \$B: 63.17

# IMPROVE CALVING EASE AND PERFORMANCE—AT THE SAME TIME!

## FEATURING 37 DOUBLE-DIGIT CED BULLS WITH YEARLING WEIGHT EPDS OF 100 OR MORE



### DEER VALLEY **PATRIOT** 3222

7AN418 | +17577916 | CAPITALIST x Upward | .83 BW Acc  
CAPITALIST son with more CED, more growth and more Carcass Merit  
Extraordinary performance spread with a sterling pedigree  
CED: 19 BW: -1.8 WW: 63 YW: 120 \$W: 66.32 \$B: 137.33



### DEER VALLEY **ALL IN**

7AN379 | 17307074 | Ten X x Upward | .96 BW Acc  
A customer satisfaction standout with proven low birth and high growth  
Sires classy females with sweet udders and excellent mothering ability  
CED: 12 BW: 0.0 WW: 73 YW: 126 \$W: 71.38 \$B: 145.68



### A & B **SPOTLITE** 3065

7AN417 | 17689665 | Tehama 944 R525 x EXAR 263C | .84 BW Acc  
Unrelated to our lineup with an incredible offering of CED and high Marb  
Stacked with cowmaker sires: Bushwacker, Bando, Wulfs EXT and 263C  
CED: 17 BW: -3.0 WW: 64 YW: 120 \$W: 74.32 \$B: 164.83



### HOOVER **ELATION** M123

7AN401 | 17603620 | Excitement x C C & 7 | .73 BW Acc  
Combines unique CED to YW with a trio of high ranks for Doc, HP and CEM  
Outcross pedigree and backed by a strong maternal family  
CED: 16 BW: -2.3 WW: 62 YW: 116 \$W: 62.73 \$B: 153.73



### MCR **HORIZON** 081

7AN363 | 17076135 | Daybreak x Analyst | .83 BW Acc  
Destined to become one of the premier Calving Ease bulls in the business  
Improves feet and udders and excels for DOC, HP and CEM  
CED: 17 BW: -1.6 WW: 57 YW: 106 \$W: 55.73 \$B: 134.64



### G A R **SURE FIRE**

7AN389 | +17328461 | In Sure x 5050 | .85 BW Acc  
With over 100 carcass records, he's the breed's Calving Ease/carcass choice  
One of only two bulls in the breed at his levels for CW, Marb and RE  
CED: 15 BW: -0.9 WW: 56 YW: 106 \$W: 69.32 \$B: 167.52

# FOLLOW THE LEADER

**THE LEADER IN SUPERIOR GENETICS  
CONCEPTION. CALVING EASE. CARCASS. COWS.**



- Reduce calving problems and get more live calves with 51 Angus sires +10 for higher for Calving Ease Direct
- Add pounds of payweight with 48 bulls at +60 or higher for Weaning Weight EPD and 51 at +100 or higher for Yearling Weight EPD
- No other A.I. stud comes close in terms of bulls that excel for carcass quality.
  - We offer 44 bulls that rank in the top 25% of the breed for Marbling EPD—including 16 who are over +1.00 for Marbling.
- Our lineup includes 27 Proof Positive bulls. These bulls are at least .85 for Birth Weight EPD Accuracy
  - giving you more confidence in your genetic investment
- We take sire selection seriously—selecting bulls from dams with superior maternal traits in order to provide you genetics to make cows that you'll be proud of

## THE LEADER IN SERVICE

Featuring the industry's best people providing unmatched service, no other A.I. stud is more committed to your success than Select Sires. We have the people power, equipment and expertise to maximize the reproductive performance of your cowherd and make it an enjoyable and profitable experience. *Your Success is Our Passion.*



///Select Sires' service and knowledge that they bring to us is what makes them great! This easily separates them from the competition. They are very efficient and do a great job—that's what makes Select Sires so successful. ***They want to see us succeed.*** //

- Jordan Willis, Wyo.



///I used to breed the cattle myself, but now I rely on Select Sires. Using their services, we have taken a job that was once really stressful and made it a fun project! We now get to use the best bulls in the world, instead of nice local bulls and it's much cheaper. //

- John Rittberger, S.D.



///Clint and Morgan are extremely knowledgeable. They've done everything they said they would do and more and at a very affordable price. I'm looking forward to the results I get from selecting from the best sire lineup in the world. //

- Rick Machado, Calif.

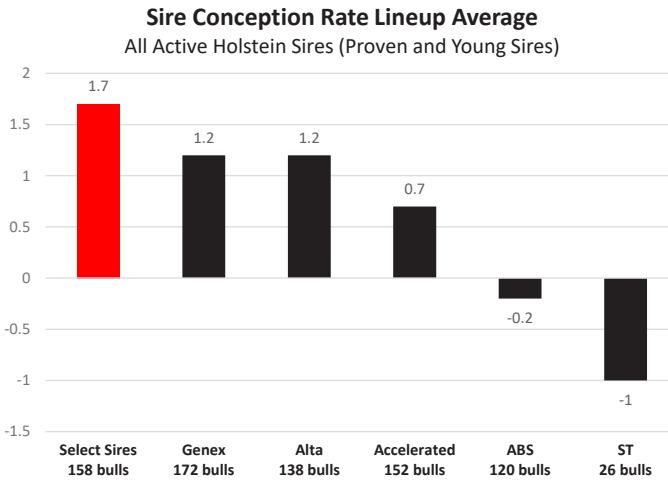
# AND NEVER LOOK BACK

## THE LEADER IN FERTILITY

For more than 50 years, Select Sires has delivered superior genetics and high quality semen at affordable prices. But there's more to what we do than just making semen. Our rigorous quality standards have propelled Select Sires to a dominating position in terms of Sire Conception Rate in the dairy industry, where millions of records substantiate our position.

It's important to know that ALL Select Sires semen marketed passes the same semen quality tests in the same lab. If semen doesn't pass all tests, it goes in the trash! Below is recent Sire Conception Rate data comparing Select Sires to several other major A.I. studs. It's easy to see that not all A.I. studs are created equal when it comes to the conception rates of their product.

## NOT ALL A.I. STUDS ARE CREATED EQUAL



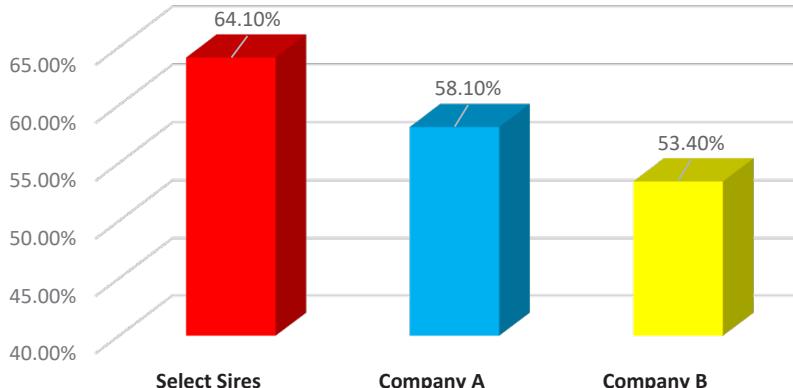
\*December 2016 SCR data based on 4,490,020 records  
Source: December 2016 Holstein Active A.I. Listing, Domestic and Foreign Bull and December 2016 Holstein Genomic Sire Active A.I. Listing

Below is a 'real-world' fertility comparison from Dalebanks Angus in Kansas, looking at 1,612 matings over seven breeding seasons. The data reveals a 6 to 11 percent Select Sires advantage over other semen companies.

MATT PERRIER OF DALEBANKS ANGUS SUMS IT UP LIKE THIS:

"The Select Sires bulls we have used have shown they can get more females pregnant."

### Dalebanks Conception Rate Data by Stud



AT SELECT SIRES, WE'RE EXCITED ABOUT WHAT THE ADVANTAGES OF A.I. CAN DO FOR YOU. FOLLOW THE LEADER!



# THE LEADER IN \$W AND \$B

OUR LINEUP INCLUDES 47 TOP 10% \$W BULLS, 37 TOP 10% \$B BULLS



## BARSTOW **BANKROLL** B73

7AN432 | 18036327 | Cash x Efficient | .62 BW Acc

Unique son of Cash with exciting stats for low birth with rapid growth  
Remarkable phenotype with added length, depth and dimension  
CED: 15 BW: -1.9 WW: 58 YW: 117 \$W: 58.65 \$B: 146.08



## BALDRIDGE **BRONC**

7AN443 | +18229425 | Commando x Upgrade | .46 BW Acc

Study the phenomenal projections from this Baldridge Bros. top seller  
Major muscle with a huge top and a bold rib – he's good from every angle  
CED: 16 BW: -2.7 WW: 69 YW: 117 \$W: 80.16 \$B: 163.25



## MOHNEN **RUSHMORE** 1544

7AN429 | 17843976 | South Dakota x Final Answer | .44 BW Acc

Double-bred to the Jilt cow family – designed for maternal excellence  
High projections for CED, Doc, and \$W with endless mating possibilities  
CED: 16 BW: -2.0 WW: 61 YW: 102 \$W: 71.87 \$B: 106.75



## GAFFNEY **GAME TIME** 370

7AN431 | +17805943 | CONFIDENCE x New Standard | .56 BW Acc

Dam is Lady Standard 890 – proven high performance breed matriarch  
Powerful phenotype with an impressive spread between CED and growth  
CED: 17 BW: -2.4 WW: 59 YW: 109 \$W: 75.33 \$B: 99.90



## M A F **TANKER** 23

7AN391 | 17420717 | Right Answer x Dash | .80 BW Acc

Big-time growth performance with the bonus of Calving Ease  
Sires larger-framed progeny with the ability to grow REAL fast!  
CED: 13 BW: 0.4 WW: 79 YW: 138 \$W: 79.45 \$B: 132.59



## STILL IN THE **ROUGH** 201

7AN458 | 17246314 | Diamond in the Rough x Pendleton | .83 BW Acc

Unique pedigree with a three-dimensional phenotype and high \$B  
Sires easy-fleshing, big-middled, long-bodied cows who raise heavy calves  
CED: 8 BW: 1.3 WW: 60 YW: 105 \$W: 55.16 \$B: 160.85

# THE LEADER IN BULLS WHO MAKE GREAT COWS

## SELECT FOR POWER, PEDIGREE AND STRONG MATERNAL TRAITS



### CONNEALY UPTOWN 098E

7AN369 | 16896296 | Upward x THUNDER | .87 BW Acc  
 A foot and Docility improver with added muscle, base width and power  
 Excels for convenience traits, super EPDs and phenotype  
 CED: 11 BW: -0.1 WW: 69 YW: 116 \$W: 73.39 \$B: 150.43



### G A R PROPHET

7AN320 | +16295688 | Bextor x Objective | .97 BW Acc  
 Actual carcass data backs it up – PROPHET is proven to add PROFIT!  
 No other Angus bull matches his blend of CED, extra growth and marbling  
 CED: 11 BW: 0.8 WW: 73 YW: 127 \$W: 95.82 \$B: 132.20



### S CHISUM 255

7AN454 | 17298481 | Chisum 6175 x Chinook | .83 BW Acc  
 A massive-ribbed, Calving Ease cowmaker who excels for both \$W and \$B  
 High for Docility with unlimited breeding options for Select Sires pedigrees  
 CED: 16 BW: -0.4 WW: 56 YW: 94 \$W: 55.47 \$B: 148.93



### S A V DROVER 5611

7AN445 | +18258000 | Resource x Bando 5175 | .41 BW Acc  
 Wow! DROVER has the 'herd bull' look and is stacked for maternal excellence  
 High for growth and \$W with soundness, thickness and a massive rib  
 CED: I+4 BW: 1.5 WW: 69 YW: 110 \$W: 69.77 \$B: 146.21



### CONNEALY POWER SURGE 3115

7AN415 | 17585502 | Power Tool x In Focus 4925 | .82 BW Acc  
 Major grow power here – and one of our best for \$Weaning  
 Sires attractive, stout, muscular cattle who excel for performance  
 CED: 7 BW: 1.2 WW: 76 YW: 134 \$W: 83.37 \$B: 139.28



### QUAKER HILL MANNING 4EX9

7AN427 | +17831034 | Denver x Daybreak | .59 BW Acc  
 Early progeny data indicates substantial growth to weaning  
 From a full sister to Rampage, Manning adds ample rib, width and shape  
 CED: 8 BW: 2.3 WW: 83 YW: 136 \$W: 87.59 \$B: 166.81

# FOLLOW THE LEADER AND NEVER LOOK BACK



## DEER VALLEY OLD HICKORY

7AN440 | +17873666 | WEIGH UP x Bismarck | .45 BW Acc  
No-holes phenotype and exciting across-the-board performance projections  
Stout, sound, soft-middled and bold-ribbed and from an impressive dam  
CED: 16 BW: 0 WW: 62 YW: 119 \$W: 74.99 \$B: 157.21



## G A R SUNRISE

7AN361 | +16933958 | Daybreak x Objective | .91 BW Acc  
A progeny-verified \$B improver –over 1.0 for both Marb and RE EPDs  
Combines CED, solid growth and incredible end-product merit as well as any  
CED: 12 BW: 1.0 WW: 63 YW: 112 \$W: 59.25 \$B: 183.20

## CTS REMEDY 1T01

7AN419 | 17331233 | THUNDER x Bando 9074 | .85 BW Acc  
Proven outcross Calving Ease with the bonus of super feet and a sound structure  
Bred from a strong maternal pedigree to deliver high production, lasting females  
CED: 14 BW: -2.7 WW: 52 YW: 113 \$W: 53.23 \$B: 133.26



## SAC CONVERSATION

7AN426 | 17808532 | Conversion x Predominant | .79 BW Acc  
Outcross to most with Calving Ease, shape and phenomenal good looks  
Wide-based and square-hipped with tremendous rib depth and dimension  
CED: 11 BW: 0 WW: 48 YW: 94 \$W: 63.11 \$B: 147.80



Conception. Calving Ease. Carcass. Cows.

Background photos courtesy of Morgan Meisenheimer

EPDs as of 1/20/17

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