

FOLLOW THE LEADER

SPRING 2017 ANGUS BULL LINEUP



S S NIAGARA Z29

7AN388 | 17287387 | Hoover Dam x NEW DAY 454 | .84 BW Acc
A favorite of ours and our customers because he does so many things right!
Use to add more base and more rib to attractive, big-bodied offspring
CED: 9 BW: -0.5 WW: 67 YW: 122 \$W: 65.90 \$B: 148.35



K C F BENNETT FORTRESS

7AN395 | +17259012 | Consensus x Objective | .81 BW Acc
Provides a modern blend of performance, pedigree and phenotype
Calving Ease with high growth – along with high rankings for both \$W and \$B
CED: 13 BW: -0.7 WW: 75 YW: 120 \$W: 84.57 \$B: 160.49



JMB TRACTION 292

7AN394 | 17262374 | Top Game x Predominant | .92 BW Acc
Ranks near the top of the breed for WW, YW, RADG, HP, Milk, RE, \$W and \$B
A customer favorite, he sires outstanding phenotype in sound, thick-made cattle
CED: 2 BW: 2.5 WW: 68 YW: 123 \$W: 82.40 \$B: 182.09



CONNEALY COMRADE 1385

7AN368 | 17031465 | Consensus 7229 x 5050 | .95 BW Acc
Superior Settler, proven Calving Ease, high Docility and super daughters
Our Top Selling bull for the past two years – commercial heifers love him!
CED: 17 BW: -3.8 WW: 48 YW: 95 \$W: 79.48 \$B: 114.53

THE LEADER IN CALVING EASE

OFFERING 35 BULLS RANKING IN THE TOP 10% OF THE BREED FOR CALVING EASE DIRECT!



G A R **COMPOSURE**

7AN362 | +16496980 | 5050 x Objective | .90 BW Acc
A rock star for Calving Ease and Docility – two highly sought-after traits
Expect more A.I. pregnancies from this proven Superior Settler
CED: 15 BW: -1.2 WW: 62 YW: 111 \$W: 75.49 \$B: 135.10



CONNEALY **CAPITALIST** 028

7AN351 | 16752262 | Final Answer x Bextor | .96 BW Acc
Unmatched in his ability to add body mass, base width and visual shape
Proven cowmaker who improves rib dimension, fleshing ability and udders
CED: 11 BW: -0.1 WW: 59 YW: 100 \$W: 64.65 \$B: 87.96



CARTER **BLACKFOOT** 307

7AN435 | 17847776 | Thunderbird x Right Time 338 | .45 BW Acc
A complete blend of Calving Ease, phenotype and maternal value
Double-digit CED from a pedigree built from bulls that make cows
CED: 15 BW: -2.0 WW: 54 YW: 95 \$W: 55.33 \$B: 125.98



COLEMAN **VENTURE** 403

7AN430 | +17915922 | CAPITALIST x Onward | .43 BW Acc
Calving Ease and Top 1% \$W CAPITALIST son from the dam of REGIS
Maternal and convenience trait excellence from a proven lineage
CED: 18 BW: -1.3 WW: 66 YW: 112 \$W: 79.69 \$B: 93.13



TC **THUNDER** 805

7AN319 | 16150299 | THUNDER x Grid Topper | .91 BW Acc
Verified by thousands of heifers as a Calving Ease king
Delivers incredible foot quality plus he's a PAP standout
CED: 14 BW: -1.8 WW: 40 YW: 78 \$W: 52.90 \$B: 75.14



S **SUMMIT** 956

7AN340 | #16433346 | Game Day x R&S Expedition 1404 | .92 BW Acc
One of the breed's highest \$Weaning bulls – proven profitability!
He excels for Docility and CED – two traits that cowboys demand
CED: 15 BW: -1.0 WW: 59 YW: 97 \$W: 99.72 \$B: 63.17

IMPROVE CALVING EASE AND PERFORMANCE—AT THE SAME TIME!

FEATURING 37 DOUBLE-DIGIT CED BULLS WITH YEARLING WEIGHT EPDS OF 100 OR MORE



DEER VALLEY **PATRIOT** 3222

7AN418 | +17577916 | CAPITALIST x Upward | .83 BW Acc
CAPITALIST son with more CED, more growth and more Carcass Merit
Extraordinary performance spread with a sterling pedigree
CED: 19 BW: -1.8 WW: 63 YW: 120 \$W: 66.32 \$B: 137.33



DEER VALLEY **ALL IN**

7AN379 | 17307074 | Ten X x Upward | .96 BW Acc
A customer satisfaction standout with proven low birth and high growth
Sires classy females with sweet udders and excellent mothering ability
CED: 12 BW: 0.0 WW: 73 YW: 126 \$W: 71.38 \$B: 145.68



A & B **SPOTLITE** 3065

7AN417 | 17689665 | Tehama 944 R525 x EXAR 263C | .84 BW Acc
Unrelated to our lineup with an incredible offering of CED and high Marb
Stacked with cowmaker sires: Bushwacker, Bando, Wulfs EXT and 263C
CED: 17 BW: -3.0 WW: 64 YW: 120 \$W: 74.32 \$B: 164.83



HOOVER **ELATION** M123

7AN401 | 17603620 | Excitement x CC & 7 | .73 BW Acc
Combines unique CED to YW with a trio of high ranks for Doc, HP and CEM
Outcross pedigree and backed by a strong maternal family
CED: 16 BW: -2.3 WW: 62 YW: 116 \$W: 62.73 \$B: 153.73



MCR **HORIZON** 081

7AN363 | 17076135 | Daybreak x Analyst | .83 BW Acc
Destined to become one of the premier Calving Ease bulls in the business
Improves feet and udders and excels for DOC, HP and CEM
CED: 17 BW: -1.6 WW: 57 YW: 106 \$W: 55.73 \$B: 134.64



G A R **SURE FIRE**

7AN389 | +17328461 | In Sure x 5050 | .85 BW Acc
With over 100 carcass records, he's the breed's Calving Ease/carcass choice
One of only two bulls in the breed at his levels for CW, Marb and RE
CED: 15 BW: -0.9 WW: 56 YW: 106 \$W: 69.32 \$B: 167.52

FOLLOW THE LEADER

**THE LEADER IN SUPERIOR GENETICS
CONCEPTION. CALVING EASE. CARCASS. COWS.**



- Reduce calving problems and get more live calves with 51 Angus sires +10 for higher for Calving Ease Direct
- Add pounds of payweight with 48 bulls at +60 or higher for Weaning Weight EPD and 51 at +100 or higher for Yearling Weight EPD
- No other A.I. stud comes close in terms of bulls that excel for carcass quality.
 - We offer 44 bulls that rank in the top 25% of the breed for Marbling EPD—including 16 who are over +1.00 for Marbling.
- Our lineup includes 27 Proof Positive bulls. These bulls are at least .85 for Birth Weight EPD Accuracy
 - giving you more confidence in your genetic investment
- We take sire selection seriously—selecting bulls from dams with superior maternal traits in order to provide you genetics to make cows that you'll be proud of

THE LEADER IN SERVICE

Featuring the industry's best people providing unmatched service, no other A.I. stud is more committed to your success than Select Sires. We have the people power, equipment and expertise to maximize the reproductive performance of your cowherd and make it an enjoyable and profitable experience. *Your Success is Our Passion.*



// I used to breed the cattle myself, but now I rely on Select Sires. Using their services, we have taken a job that was once really stressful and made it a fun project! We now get to use the best bulls in the world, instead of nice local bulls and it's much cheaper. //

- John Rittberger, S.D.

// Select Sires' service and knowledge that they bring to us is what makes them great! This easily separates them from the competition. They are very efficient and do a great job—that's what makes Select Sires so successful. *They want to see us succeed.* //

- Jordan Willis, Wyo.



// Clint and Morgan are extremely knowledgeable. They've done everything they said they would do and more and at a very affordable price. I'm looking forward to the results I get from selecting from the best sire lineup in the world. //

- Rick Machado, Calif.



AND NEVER LOOK BACK

THE LEADER IN FERTILITY

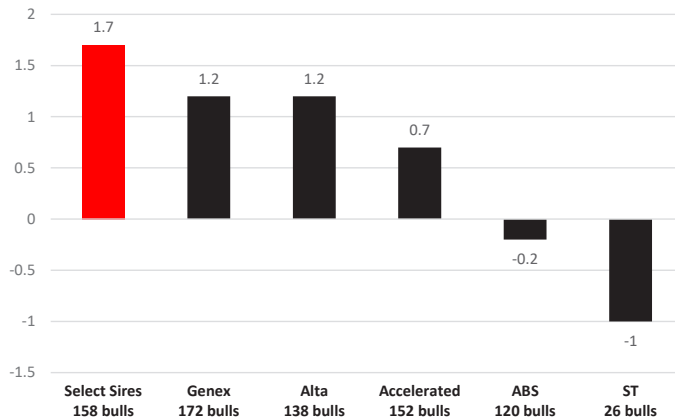
For more than 50 years, Select Sires has delivered superior genetics and high quality semen at affordable prices. But there's more to what we do than just making semen. Our rigorous quality standards have propelled Select Sires to a dominating position in terms of Sire Conception Rate in the dairy industry, where millions of records substantiate our position.

It's important to know that ALL Select Sires semen marketed passes the same semen quality tests in the same lab. If semen doesn't pass all tests, it goes in the trash! Below is recent Sire Conception Rate data comparing Select Sires to several other major A.I. studs. It's easy to see that not all A.I. studs are created equal when it comes to the conception rates of their product.

NOT ALL A.I. STUDS ARE CREATED EQUAL

Sire Conception Rate Lineup Average

All Active Holstein Sires (Proven and Young Sires)



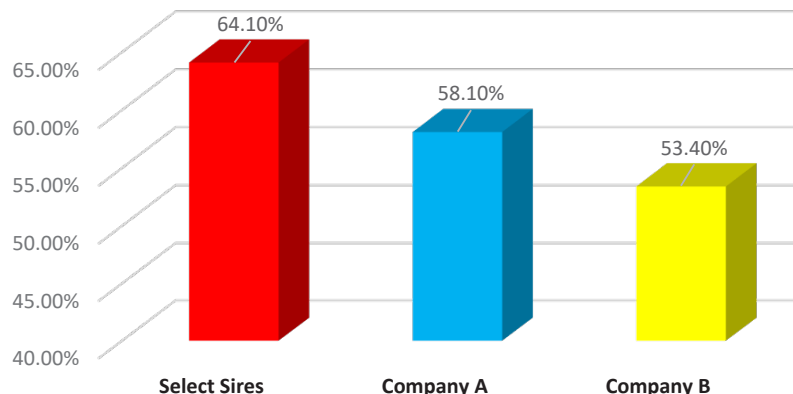
*December 2016 SCR data based on 4,490,020 records
Source: December 2016 Holstein Active A.I., Listing, Domestic and Foreign Bull and
December 2016 Holstein Genomic Sire Active A.I. Listing

Below is a 'real-world' fertility comparison from Dalebanks Angus in Kansas, looking at 1,612 matings over seven breeding seasons. The data reveals a 6 to 11 percent Select Sires advantage over other semen companies.

MATT PERRIER OF DALEBANKS ANGUS SUMS IT UP LIKE THIS:

"The Select Sires bulls we have used have shown they can get more females pregnant."

Dalebanks Conception Rate Data by Stud



AT SELECT SIRES, WE'RE EXCITED ABOUT WHAT THE ADVANTAGES OF A.I. CAN DO FOR YOU. **FOLLOW THE LEADER!**



THE LEADER IN \$W AND \$B

OUR LINEUP INCLUDES 47 TOP 10% \$W BULLS, 37 TOP 10% \$B BULLS



BARSTOW **BANKROLL** B73

7AN432 | 18036327 | Cash x Efficient | .62 BW Acc
Unique son of Cash with exciting stats for low birth with rapid growth
Remarkable phenotype with added length, depth and dimension
CED: 15 BW: -1.9 WW: 58 YW: 117 \$W: 58.65 \$B: 146.08



BALDRIDGE **BRONC**

7AN443 | +18229425 | Commando x Upgrade | .46 BW Acc
Study the phenomenal projections from this Baldrige Bros. top seller
Major muscle with a huge top and a bold rib – he's good from every angle
CED: 16 BW: -2.7 WW: 69 YW: 117 \$W: 80.16 \$B: 163.25



MOHNEN **RUSHMORE** 1544

7AN429 | 17843976 | South Dakota x Final Answer | .44 BW Acc
Double-bred to the Jilt cow family – designed for maternal excellence
High projections for CED, Doc, and \$W with endless mating possibilities
CED: 16 BW: -2.0 WW: 61 YW: 102 \$W: 71.87 \$B: 106.75



GAFFNEY **GAME TIME** 370

7AN431 | +17805943 | CONFIDENCE x New Standard | .56 BW Acc
Dam is Lady Standard 890 – proven high performance breed matriarch
Powerful phenotype with an impressive spread between CED and growth
CED: 17 BW: -2.4 WW: 59 YW: 109 \$W: 75.33 \$B: 99.90



M A F **TANKER** 23

7AN391 | 17420717 | Right Answer x Dash | .80 BW Acc
Big-time growth performance with the bonus of Calving Ease
Sires larger-framed progeny with the ability to grow REAL fast!
CED: 13 BW: 0.4 WW: 79 YW: 138 \$W: 79.45 \$B: 132.59



STILL IN THE **ROUGH** 201

7AN458 | 17246314 | Diamond in the Rough x Pendleton | .83 BW Acc
Unique pedigree with a three-dimensional phenotype and high \$B
Sires easy-fleshing, big-middled, long-bodied cows who raise heavy calves
CED: 8 BW: 1.3 WW: 60 YW: 105 \$W: 55.16 \$B: 160.85

THE LEADER IN BULLS WHO MAKE GREAT COWS

SELECT FOR POWER, PEDIGREE AND STRONG MATERNAL TRAITS



CONNEALY **UPTOWN** 098E

7AN369 | 16896296 | Upward x THUNDER | .87 BW Acc
A foot and Docility improver with added muscle, base width and power
Excels for convenience traits, super EPDs and phenotype
CED: 11 BW: -0.1 WW: 69 YW: 116 \$W: 73.39 \$B: 150.43



G A R **PROPHET**

7AN320 | +16295688 | Bextor x Objective | .97 BW Acc
Actual carcass data backs it up – PROPHET is proven to add PROFIT!
No other Angus bull matches his blend of CED, extra growth and marbling
CED: 11 BW: 0.8 WW: 73 YW: 127 \$W: 95.82 \$B: 132.20



S **CHISUM** 255

7AN454 | 17298481 | Chisum 6175 x Chinook | .83 BW Acc
A massive-ribbed, Calving Ease cowmaker who excels for both \$W and \$B
High for Docility with unlimited breeding options for Select Sires pedigrees
CED: 16 BW: -0.4 WW: 56 YW: 94 \$W: 55.47 \$B: 148.93



S A V **DROVER** 5611

7AN445 | +18258000 | Resource x Bando 5175 | .41 BW Acc
Wow! DROVER has the 'herd bull' look and is stacked for maternal excellence
High for growth and \$W with soundness, thickness and a massive rib
CED: 1+4 BW: 1.5 WW: 69 YW: 110 \$W: 69.77 \$B: 146.21



CONNEALY **POWER SURGE** 3115

7AN415 | 17585502 | Power Tool x In Focus 4925 | .82 BW Acc
Major grow power here – and one of our best for \$Weaning
Sires attractive, stout, muscular cattle who excel for performance
CED: 7 BW: 1.2 WW: 76 YW: 134 \$W: 83.37 \$B: 139.28



QUAKER HILL **MANNING** 4EX9

7AN427 | +17831034 | Denver x Daybreak | .59 BW Acc
Early progeny data indicates substantial growth to weaning
From a full sister to Rampage, Manning adds ample rib, width and shape
CED: 8 BW: 2.3 WW: 83 YW: 136 \$W: 87.59 \$B: 166.81

FOLLOW THE LEADER AND NEVER LOOK BACK



DEER VALLEY **OLD HICKORY**

7AN440 | +17873666 | WEIGH UP x Bismarck | .45 BW Acc
No-holes phenotype and exciting across-the-board performance projections
Stout, sound, soft-middled and bold-ribbed and from an impressive dam
CED: 16 BW: 0 WW: 62 YW: 119 \$W: 74.99 \$B: 157.21



CTS **REMEDY** 1T01

7AN419 | 17331233 | THUNDER x Bando 9074 | .85 BW Acc
Proven outcross Calving Ease with the bonus of super feet and a sound structure
Bred from a strong maternal pedigree to deliver high production, lasting females
CED: 14 BW: -2.7 WW: 52 YW: 113 \$W: 53.23 \$B: 133.26



GAR **SUNRISE**

7AN361 | +16933958 | Daybreak x Objective | .91 BW Acc
A progeny-verified \$B improver—over 1.0 for both Marb and RE EPDs
Combines CED, solid growth and incredible end-product merit as well as any
CED: 12 BW: 1.0 WW: 63 YW: 112 \$W: 59.25 \$B: 183.20



SAC **CONVERSATION**

7AN426 | 17808532 | Conversion x Predominant | .79 BW Acc
Outcross to most with Calving Ease, shape and phenomenal good looks
Wide-based and square-hipped with tremendous rib depth and dimension
CED: 11 BW: 0 WW: 48 YW: 94 \$W: 63.11 \$B: 147.80

Background photos courtesy of Morgan Meisenheimer

EPDs as of 1/20/17



Conception. Calving Ease. Carcass. Cows.

YOUR SUCCESS *Our Passion.*

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