

Sponsorship / Exhibitor Opportunities

Annual Meeting & Luncheon

Wednesday, June 14, 2017
11:00 am - 2:30 pm
The Century House | Latham, NY

[Click
here to
Register!](#)

"Early Care and Education: An Economic Investment"

Featuring keynote speaker: Lieutenant Governor Kathy Hochul

2017 Excellence in Leadership Award Honorees

Assemblywoman Ellen Jaffee New York District 97	Barbara Ann Heegan President & CEO The Otsego County Chamber of Commerce	Monica Brown Health Foundation for Western and Central New York	Joanne M. Mahoney County Executive Onondaga County
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SPONSORSHIP BENEFITS	GOLD \$1000	SILVER \$750	BRONZE \$500	EXHIBITOR \$250 \$225 <i>(nonprofit fee)</i>
# of event tickets	5	3	2	1
PRE-EVENT RECOGNITION				
Social media promotion(FB, Twitter, Instagram, LinkedIn)	•	•	•	
Website acknowledgement	•	•	•	
Email blasts for event	•	•	•	
Inclusion in press releases	•	•	•	
EVENT RECOGNITION				
Speaking opportunity before Key Note	•			
Reserved seating at main table with Keynote speaker	•			
Acknowledgement in opening remarks	•	•		
Recognition on event signage	•	•	•	
Promotional table in main event room	•	•	•	•
Receipt of CCR&R Membership Directory	•	•		
LIVE Social media coverage (FB, Twitter, Instagram, LinkedIn)	•	•	•	
Program Ad inclusion: FULL PAGE (8.5X11") HALF PAGE (5X7") QTR PAGE (3.5X5")	• FULL PAGE	• HALF PAGE	• QTR PAGE	
Acknowledgement in 2017 Annual Report (produced in 2018)	•	•	•	
Promotional materials at attendee seats	•			
POST EVENT RECOGNITION				
Company name and/or logo on ECLC website for 1 year	•	•	•	
Acknowledgement in post event emails AND social media posts	•	•	•	
Inclusion in membership newsletter	•	•	•	