

Back (and Forward) to the Future

***Introducing Revolutionary Insights Into
Breastmilk and Breastsleeping
Biology, Culture and Behavior***

November 3-4, 2017 Berkeley, CA USA



***SWAG
Conferences LLC***

FACULTY

JAMES MCKENNA Ph.D.



McKenna pioneered the first behavioral and electro-physiological studies documenting differences between mothers and infants sleeping together and apart and has become known worldwide for his work in promoting studies of breastfeeding and mother-infant cosleeping. A biological anthropologist, McKenna began his career studying the social behavior and development of monkeys and apes with an emphasis on parenting behavior and ecology and has published over 145 refereed articles and five books including more recently

a popular parenting book *Sleeping With Your baby: A Parents Guide To Co-sleeping*, and a co-edited volumes *Evolution and Health: New Perspective and Ancestral Landscapes In Human Evolution* (with Oxford University Press, 2008). He won the prestigious Shannon Award (with Dr. Sarah Mosko) from the National Institutes of Child Health and Development for his SIDS research and is the nation's foremost authority and spokesperson to the national press on issues pertaining to infant and childhood sleep problems, sleep development, and breastfeeding. In 2008, McKenna received the prestigious Rev. Charles E. Sheedy, C.S.C., Award for Excellence in Teaching in the College of Arts and Letters and in the same year was inducted as a Fellow, in the American Association for the Advancement of Science, one of the country's most exclusive scientific societies. That same year from the American Anthropological Association he was awarded one of their top prizes, Anthropologist in the Media Award, for promulgating to the public the importance of SIDS, infant sleep, breastfeeding and other anthropological research, writing and concepts. 624 Flanner Hall, 631-5547, McKenna.25@nd.edu

BERNICE L. HAUSMAN Ph.D.



Bernice L. Hausman is the Edward S. Diggs Professor in the Humanities and Chair of the Department of English at Virginia Tech. Author of two monographs about breastfeeding (*Mother's Milk: Breastfeeding Controversies in American Culture* [2003] and *Viral Mothers: Breastfeeding in the Age of HIV/AIDS* [2011]), she is currently working on a book about vaccine skepticism and contemporary culture. She convenes the Vaccination Research Group, a collaborative team of students and faculty dedicated to framing the study of vaccination con-

troversty within the lived experiences of individuals and communities. She teaches courses in the medical humanities, medical rhetoric, feminist and critical theory, and women writers.

KATIE HINDE Ph.D



Scientist, writer, and advocate, Katie Hinde, Ph.D, explores the dynamic interactions between mothers, milk, and infants in multiple mammalian species. Author of dozens of essays and academic articles, Hinde situates her work at the intersection of the life sciences and social sciences to inform parents, clinicians, and policy-makers about institutional and inter-personal support of mothers and babies. Hinde co-authored the book *Building Babies* and founded

the science outreach blog "Mammals Suck... Milk!" She earned a PhD in Anthropology at UCLA, completed post- doctoral training in neuroscience at the California National Primate Research Center, and then launched her faculty career in the Department of Human Evolutionary Biology at Harvard University. Now an Associate Professor, Hinde is the Director of the Comparative Lactation Lab in the Center for Evolution and Medicine and the School of Human Evolution and Social Change at Arizona State University.

AUNCHALEE E. L. PALMQUIST Ph.D, IBCLC



Dr. Aunchalee Palmquist is a medical anthropologist and International Board Certified Lactation Consultant (IBCLC). She is currently Assistant Professor of Anthropology and Director of the Program for Ethnographic Research and Community Studies at Elon University. Dr. Palmquist completed postdoctoral studies in the Global Health Initiative at Yale University (2009-2011) and the Social Network Methods Section of the National Human Genome Research Institute, National Institutes of Health (2007- 2009). She serves as the International Lactation Consultants Association's (ILCA) liaison to the United Nations advocating for breastfeeding at the global policy level. Her current research focuses on critical biocultural contexts of breastfeeding disparities, human milk sharing, milk banking and infant and young child feeding in emergencies.

ELIZABETH A. "EA" QUINN Ph.D.



I am an assistant professor at Washington University in St. Louis, in the Department of Anthropology. I have extensive background in research with human milk, having conducted research with US women in Chicago and St. Louis (SMILE Project), Filipino mothers in Cebu, Philippines, and Tibetan mothers living at high and low altitudes in Nepal. I am trained broadly as an anthropologist and human biologist, and have an MPH with a concentration in biostatistics. My research investigates how maternal body composition influences the metabolic hormones in human milk and the association between these hormones and infant physical growth and development, especially in novel environments such as high altitude. I am currently the director of a 3 year NSF sponsored project on infant growth, maternal health, and milk composition in a cohort of high altitude living Tibetan mothers and infants (Infancy at Altitude). My long term research objectives include expanding imaging techniques for studying infant body composition under "field" conditions using minimally invasive methods and increasing our understanding of how ecological pressures may influence the composition of human milk and infant growth and development. My lab has developed numerous techniques for collecting representative samples of milk and assay techniques for measuring these hormones in milk. My work has been supported by the National Science Foundation, the Leakey Foundation for Human Origins, and the Wenner Gren Foundation.

CECILIA TOMORI Ph.D



Cecilia Tomori, PhD, MA, is a Hungarian American anthropologist trained at the University of Michigan followed by a postdoctoral fellowship at Johns Hopkins Bloomberg School of Public Health. Her first book, "Nighttime Breastfeeding: An American Cultural Dilemma" (Berghahn, 2014) explored the roots and consequences of cultural controversies surrounding breastfeeding and infant sleep in the U.S. She is co-editor with Aunchalee Palmquist and EA Quinn of the forthcoming volume "Breastfeeding: New Anthropological Approaches" (Routledge 2017), which brings together anthropological research on breastfeeding and human lactation across sociocultural, biological, and archeological anthropology. She is currently an Assistant Professor of Anthropology at Durham University, U.K. specializing in research on breastfeeding and nighttime infant care in a comparative biocultural perspective.

CONFERENCE OVERVIEW

Friday, November 3, 2017 (7:30 am to 5:00 pm)

7:30 - 8:00am Registration/Continental Breakfast

12:15 - 1:30pm Lunch

- The Return of Breastsleeping: Human Kind's Oldest and Most Successful Sleep and Feeding Arrangement
- Contested Morality: Breastfeeding Stigma in a Cross-Cultural Perspective
- When Everyday Violence is a Barrier to Breastfeeding: Poverty, Social Suffering, and Infant Feeding in Hawai'i
- The Milk of Human Kind(ness): Introduction to a Symposium on Biological Variation in Human Milk
- Older Than Dinosaurs: Evolutionary Perspectives of Mother's Milk
- Milk Banking/Sharing Part 1
- Anthropological Engagement in Human Lactation More Broadly
- Response to Today's Talks

Saturday, November 4, 2017 (7:30 am - 4:00 pm)

7:30 - 8:00 am Continental Breakfast

12:15 - 1:30 pm Lunch

- Potential Biological Origins of SIDS and Colic: A Neuro-Physiological Proposal of the Role of Human Speech Breathing
- Key Issues About the Power of the Cultural Context in Shaping How Breast sleeping is Understood and Practiced
- Milk with Altitude: Investigations into Human Milk and High Growth in High Altitude Tibetans
- Milk Banking/Milk Sharing Part 2
- Food, Medicine, & Signal: How Milk Organizes Infant Development
- Medical Controversies in the Public Sphere
- Response to Today's Talks

CONFERENCE DETAILS

GOALS

Explore the biological, cultural, social, political, physical, psychological, ethical and clinical context of breastfeeding and breastsleeping. Facilitate networking amongst those who work with breastfeeding families.

CONTINUING EDUCATION CREDIT

California Board of Registered Nursing, Provider #: CEP 154807
International Board of Lactation Consultant Examiners
Instructional hours on the IBLCE Exam Blueprint

Friday

5.75 CEs

5.75 CERP's

5.75 Hours

Saturday

6.0 CEs

6.0 CERP's

6.0 Hours

FUNDRAISING RAFFLE

There will be a drawing at the conference. Tickets will be \$1.

Please bring cash or checks to participate. All proceeds will be donated.

BABIES AT THE CONFERENCE

Quiet infants in arms-no strollers please.

SUBSTITUTIONS

We reserve the right to change the program/speakers/schedule as necessary.

ADVERTISING

For inquiries regarding exhibits/ads/sponsorship opportunities contact Sarah Valor at swagcourses@gmail.com

CANCELLATIONS and REFUNDS

Written requests are due by October 15, 2017 for a full refund, less a \$75.00 processing fee. Send to: swagcourses@gmail.com or Sarah Valor, 3355 California Street, Oakland, CA 94602

IN-SUFFICIENT FUNDS A \$50 fee will be charged for checks returned from the bank.

CERTIFICATES These are supplied to all participants upon completion of all requirements, including full payment, at the end of the conference. Replacement certificates cost \$50.

***AGENCY SPONSORSHIP**. When your workplace or other agency is paying your registration fee; register as soon as possible with a note on the registration form or an email to Sarah Valor at SWAGcourses@gmail.com, telling her when to expect the payment. All conference fees must be paid before you may attend the course unless a valid purchase order is in effect.

SITE/DIRECTIONS

Hs Lordships, 199 Seawall Drive, Berkeley, CA 94710

510-843-8144

Free and ample public parking

FROM THE NORTH- Take I-80 West to Berkeley. Exit at University Ave. Follow Loop West to University Ave. Left on University Ave. Stay left. Left at stop sign. Left on Seawall Drive.

FROM THE SOUTH- Take the Gilman Street exit from I-80. Left at stop sign onto Gilman Street. Go under the freeway and turn Left onto the Frontage Road. At the next stop sign, University Avenue, turn Right. Left at Marina Blvd stop sign. Turn left on Seawall Dr.

FROM THE BAY BRIDGE- Take Emeryville/Powell Street exit. Make a left and go under the freeway overpass. Make a right onto Frontage Road, following the signs to the Berkeley Marina. Turn left onto University Ave. Stay left. Left at stop sign. Left on Seawall Drive.

CONTACT Sarah Valor: swagcourses@gmail.com /510-776-9519

WEBSITE SWAGconferences.org

REGISTRATION

Space is limited so register early!

Your fees provide continental breakfast, lunch, breaks, printed syllabus and continuing education credits for RNs and IBCLCs.

Please circle your registration amount and day(s) attending:

		1 Day	2 Days
Early Bird	(postmarked by July 31, 2017)	\$199	\$349
Regular	(postmarked by October 13, 2017)	\$225	\$399
Walk-in	(after October 13, 2017)	\$250	\$449
	Day(s) Attending	Nov. 3 only OR Nov. 4 only	Both Days

REGISTRATION FORM

November 3-4, 2017

Name _____

E-mail _____

Total Registration Fee \$ _____

Attending/Meals	November 3	Meals ____	No Meals ____
	November 4	Meals ____	No Meals ____

Special Needs Request _____

Home Address _____

City, State, Zip _____

Phone (Cell/H) _____ (W) _____

Continuing Education Requested: RN ____ IBCLC ____

***AGENCY SPONSORSHIP:** I agree that I am primarily responsible for the payment by the beginning of the conference, of all registration fees, if my employer or does not pay.

Signature	Date
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CHECKS payable to SWAG Conferences LLC and Registration Forms:

- Snail Mail: Sarah Valor, 3355 California St, Oakland, CA 94602
- Email: swagcourses@gmail.com **NO FAX AVAILABLE**

CONFIRMATIONS: Include a legible email address

CREDIT CARDS: Circle One VISA MC American Express Discover

- Signature _____ Date _____
- Card Number _____ Expiration Date _____

CLOSEST AIRPORT

Oakland International Airport (OAK)

AREA HOTELS

Courtyard by Marriott Emeryville

5555 Shellmound Street, Emeryville, CA 94608

510-652-8777

Close to mall and restaurants

Doubletree Hotel Berkeley Marina

(Possible free shuttle to and from BART and Hs Lordships)

200 Marina Boulevard, Berkeley, CA 94710

510-548-7920

Four Points by Sheraton-San Francisco Bay Bridge

1603 Powell Street, Emeryville, CA 94608

510-547-7888

Close to mall and restaurants

Hilton Garden Inn San Francisco Bay Bridge

(Possible free shuttle to Hs Lordships)

1800 Powell Street, Emeryville, CA 94608

510-658-9300

Close to mall and restaurants

Hyatt house Emeryville/San Francisco Bay Area

5800 Shellmound Street, Emeryville, CA 94608

510-601-5880

Close to mall and restaurants