



PRESS RELEASE

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Media contact:

Rod Hughes

610-559-7585

rhughes@kimballpr.com

Paul Hanson Partners Launches *Mover's Choice Online*

Online portal is one-stop solution for moving and storage companies to access powerful management tools, streamline business processes and improve productivity

Napa, CA—September 7, 2016—Paul Hanson Partners, an insurance program administrator serving the transportation industry, today officially launched [Mover's Choice Online](#), a one-stop online portal designed to help moving and storage companies increase productivity, streamline operations, improve training, jumpstart driver and independent contractor recruitment and retention, and reduce claims.

Mover's Choice Online, which is powered by OX Zion, goes beyond Paul Hanson Partners' industry leading insurance and risk management solutions to provide a comprehensive and affordable online tool for moving and storage companies to manage all their operations and improve productivity. Actionable dashboards allow business owners to integrate all facets of their business using project management and CLM tools.

"Mover's Choice Online is a direct response to our clients' needs for support around critical training, safety, employee and independent contractor recruitment, as well as legal compliance on contractors and back-office productivity issues," says Lisa Paul, President and CEO of Paul Hanson Partners. "With our long-standing experience in the moving and storage industry, we knew we could provide a one-stop solution that makes it easy for transportation leaders to simplify and streamline challenging business processes and reduce cost."

Mover's Choice Online features a claims dashboard, which gives moving and storage companies the ability to mitigate risks and reduce costs with real time data and training. Tools are available to track data by location, employee or contractor. Short video trainings are available 24/7 and can be delivered in response to claims. Plus, Mover's Choice Online uses cutting-edge gamification strategies to encourage employee and contractor participation in safety training.

Additional data and task management capabilities are available, including:

- **Employee onboarding**, from assessment to orientation to certification and benefits administration, including integration with background checks and drug tests.
- **Independent contractor applications** with reference checks and contract requirements that are fully compliant with state and federal issues surrounding the use of independent contractors.
- **Vendor procurement**, including insurance procurement, MVR review, drug & alcohol screening, bookkeeping, tax support, dispatch integration, truck leasing, fuel cards and more.
- **Back office support**, generating certificates of insurance, management reports, driver settlements, interstate, COD and military claims invoicing, and van line reconciliation.
- **Flexible, company-wide communication**, with the ability to create subgroups.
- **Task management tools** that push email reminders and allow tracking of results.

Paul Hanson Partners has also forged key partnerships to offer additional products and services at Mover's Choice Online at discounted rates for customers:

- Mover Pak Consulting and books by principal Carole Boettcher, an expert in developing insurance forms for the moving and storage industry, including educational materials on valuation and other insurance related issues for distribution to this industry.
- Assure Hire (www.assurehire.com) a background check and drug testing company that will integrate directly into Mover's Choice Online to provide the most efficient solution available in the marketplace.
- GreenLight (www.greenlight.life) video, telematics and safety technology, whose reporting platform is integrated directly into Mover's Choice online. Customers will receive a discount on the unit and a potential 5-7 percent reduction in overall auto insurance premiums.

Mover's Choice Online can be customized to meet the needs of a particular company, and levels of log-in permissions mean each user sees only what they need to see when they visit the website. The online portal is available for Paul Hanson insureds at <http://www.moverschoiceonline.com>. Risk control and training features are included as part of a Mover's Choice insurance policy.

About Paul Hanson Partners

Paul Hanson Partners (www.paulhanson.com) was founded in 1993 and provides risk management and insurance placement services nationally to the transportation industry, with specialized expertise in the moving and storage and logistics industries. The Napa, Calif.-based company has developed a reputation as an expert in insurance products and offers a unique approach to providing customer service to specific niches within the transportation industry. Paul Hanson Partners currently insures more than 7,000 companies across the nation and is endorsed by several van lines, motor carriers, and state associations. PHP underwrites and operates Mover's Choice (www.moverschoiceinfo.com) and Biz Choice (www.bizchoiceins.com).

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