




National Hispanic Medical Association

NHMA 2018 Conference – Conquistando el Futuro: Latinos Leading Health Care




NATIONAL HISPANIC MEDICAL ASSOCIATION
22ND ANNUAL CONFERENCE

"CONQUISTANDO EL FUTURO: CLINICIANS LEADING LATINO HEALTH CARE"
GAYLORD NATIONAL RESORT, WASHINGTON DC
MARCH 22-25, 2018

Join us and hear from national experts on current patient-centered care, medical education training, research, prevention, behavioral health, e-health and cultural competence for the growing Hispanic populations. Disease areas include cardiovascular disease, HIV, obesity, malnutrition, cancer, and more. This year NHMA will highlight disaster preparedness, immigration health, and Medicaid. CME will be provided.

For Early Registration, Room Reservations Sponsorship, Exhibit, Posters and Resident research training visit bit.ly/NHMACon2018
#NHMA2018



Join us at our National Conference this year an educational experience you don't want to miss!

Early Registration Ends February 19, 2018. Register at: <http://bit.ly/NHMA2018-Reg>

Hotel Registration Deadline February 19, 2018, Register for Hotel [Here](#)

Conference Agenda can be found [here](#)

Conference Sponsors:

Conference sponsors help to support the education of physicians, residents and medical students. As a sponsor, you have the opportunity to build strong relationships with NHMA members, receive recognition prior to the conference, increase your brand visibility, and promote your organization and services to NHMA members as well as the Hispanic community. If you are interested in being a conference sponsor, please visit: <http://bit.ly/NHMA2018-Spon>

Conference Exhibitors:

Conference exhibitors have the opportunity to showcase their organization with NHMA members as well as the Hispanic community. The exhibit hall will be open Friday & Saturday, and the registration fee includes 2 full conference registrations, all-inclusive 8x10 piped & draped booth, 6 foot table, 2 chairs, and waste basket. If you are interested in being a conference exhibitor, please visit: <http://bit.ly/NHMA2018-Exh>

Opportunities to Present Research and Service Learning Poster:

We are accepting abstracts from individuals interested in presenting their research or service learning at our Conference Poster Session. This is a great opportunity for medical students and young researchers to present their work to several hundred doctors, nurses, and health care executives who are especially interested in Hispanic health. *Deadline to submit an application is February 19, 2018.* Application can be found [here](#).

Physicians Leadership Awards (from the NHMA Council of Medical Societies) and the Health Professionals Leadership Awards (from the National Hispanic Health Professional Leadership Network) – nominated by the partnering organizations

2018 NHMA College Health Scholars Recruitment Conference

We invite you to send your school Recruiters to meet local Hispanic undergraduate and high school pre-health professional students interested in applying to your school. If you would like to register for the recruitment fair, please visit bit.ly/NHMA2018-HPR.



For Medical, Dental, Nursing, Public Health, & Science Graduate Schools
Gaylord National Resort- Oxon Hill, MD

Exhibit Hall D

March 24, 2018 1:00 pm - 4:30 pm

Register to recruit:

<http://bit.ly/NHMA2018-HPR>

Why Register?

- Recruit top Hispanic students interested in pursuing health professional careers
- The schools that recruit are listed as Health Professional Schools on the NHMA website and in the conference program
- Recruiters will be provided one full conference registration including the Awards Gala.
- Visit the conference website at: <https://www.nhmamd-2018conf.com/>

contact Imani Cabassa at NHMA: conference@nhmamd.org or (202) 628-5895



National Hispanic Medical Association

NHMA 2018 Premier Membership Drive:

Our annual membership drive has started and it is full of exciting opportunities for our Premier Members. With an NHMA membership you become part of a community of Hispanic physicians and other healthcare professionals dedicated to improving healthcare for Hispanics, eliminating healthcare disparities, and advancing and promoting the profession. By joining as a premier member, you get access to our special interest groups that enhance your career needs. These groups include Health Professional Students, Council of Residents, Council of Young Physicians, Physicians, and Associates. Join today and reek the benefits of NHMA membership.

Health Professional Student Premier

Member Benefits: Join as a health professional student and access our health professional student directory which provides you the ability to network with other students across the nation! Other perks of health professional student premier members include the opportunities for scholarships and other resources that will allow you to excel during your time in school. Other opportunities include:

Poster Presenter: Present your research at a National Conference! A big part of our conference is the Research Poster Presentation session. The advantages of presenting your poster(s) are:

1. An opportunity for students and young investigators to present their work to several hundred doctors, nurses, and health care executives who are especially interested in Hispanic and minority healthcare.
2. Facilitates exchange of ideas and networking; allowing you to interact with those interested on a one-on-one basis
3. We will present Awards to the most outstanding poster presentation among students, residents, and physicians. Posters will be judged according to the following criteria: Value to the profession, Scientific and/or

Informational content, appropriate design and graphical presentation

Council of Resident Premier Member

Benefits: Join as a council of resident premier member and get access to our resident directory that provides the ability to network with residents/fellows across the nation. Other council of resident perks include applying for awards, participation in resident training programs and leadership through mentoring. More benefits for our Council of Resident members are below:

2018 Resident of the Year Award:

Twelve outstanding residents, two from each region, will receive NHMA Resident of the Year Award for extraordinary commitment to serving the Hispanic community to be presented at our 22nd Annual Conference Awards Gala on March 24th, 2018. Applications at bit.ly/2018-RoY.

Council of Young Physicians Premier

Member Benefits: Join as a council of young physicians' premier member (less than 5 years out of resident/fellowship training) to access the CYP directory and network with peers across the nation. Other perks include mentoring, nominations for National Boards, awards and other opportunities to advance your career.

2018 Young Physician of the Year

Award: Twelve outstanding CYP, two from each region, will receive NHMA Young Physician of the Year Award for extraordinary commitment to serving the Hispanic community to be presented at our 22nd Annual Conference Awards Gala on March 24th, 2018. Applications at <http://bit.ly/2018-CYPA>

Physicians and other Health Professional Members Benefits:

Join as a premier physician or health professional member and receive access to the directory that has other physicians and health professionals in your region. Other benefits include nominations to national boards/committees, leadership through mentoring, serve on NHMA executive committees, speaking opportunities at National Conferences/Regional Meetings, as well as potential job opportunities.



Benefits for ALL Premier Members:

Discounts: NHMA Premier members will receive discounts to our 22nd Annual Conference, “Conquistando el Futuro: Clinicians Leading Latino Healthcare,” at the Gaylord National Harbor Hotel, Washington, DC, March 22-25, 2018. To register for the conference, visit: <http://bit.ly/NHMA2018>.

NHMA College Health Scholars

Mentor: NHMA will be hosting Spring Recruitment Conferences in Washington DC, Los Angeles, and San Antonio to target pre-health professional college students interested in gaining skills to apply to medical, public health, dental, pharmacy, nursing schools and other health careers.

We are actively seeking medical students, residents/fellows, and physicians to be mentors for the pre-professional students. Apply to be a mentor at: <http://bit.ly/NHMAmentor>

NHMA 2018 Medical School Liaison Program: We are seeking physicians and residents near medical schools to meet with Hispanic medical students about medical careers over 3 years. Send resume and letter of interest By Dec 15th to icabassa@nhmamd.org

NIH All of Us Regional Champions: NHMA has partnered with the National Institutes of Health *All of Us Research Program* to get the word out about the program and to educate & train NHMA members, who will become All of Us Champions in their respective communities. The goal for the all of Us Research Program is to build a program that is comprised of 1 million + people, and to do that, we need the help of folks that serve our Hispanic communities, like you! *All of Us* is a participant-engaged, data-driven enterprise supporting research at the intersection of human biology, behavior, genetics, environment, data science, computation and much more to produce new knowledge with the goal of developing more effective ways to treat disease. The *All of Us* Research Program is a key element of the Precision Medicine Initiative (PMI). Through advances in research, technology, and policies that empower patients, the PMI will enable a new era of medicine in which researchers, health care providers, and patients work together to develop individualized care. Far too many diseases do not have a proven means of prevention, or effective treatment. We must gain better insights into the biological, environmental, and behavioral influences on these diseases to make a difference for the millions of people who suffer from them. Precision medicine is a revolutionary approach for disease prevention and treatment that takes into account individual differences in lifestyle, environment, and biology. While some advances in precision medicine have been made, the practice is not currently in use for most diseases. Check out this article to learn more about how All of Us Research will work: <http://wapo.st/2DyPGuG>. Please fill out this [Google form](#) if you are interested in participating in our webinar to train All of Us Research Program Champions.

Program Ambassadors- As a premier member we invite you to serve as an ambassador to inform your colleagues about the programs above and social media campaigns, including CDC's Partnering and Communicating Together to Act Against Aids to encourage physicians to talk to their Hispanic patients about HIV/Aids; and the All of Us Research Program to increase Hispanic researchers and Hispanic participants over the next 10 years.

OTHER PROGRAM UPDATES/OPPORTUNITIES

PACT to Act Against Aids a CDC HIV/AIDS programs is improving the training of Primary Care Physicians using Social Media and Twitter Town Halls with Aspira, LULAC, Urban League and other partnership groups to promote the Act Against Aids Campaign. See <http://bit.ly/NHMA-PAC> and tap the CDC AAA Banner to JOIN THE CAMPAIGN and be informed on basic information for your patients and community to talk about HIV prevention and treatment needs.

Act Against Aids Fact of the Month:

HIV treatment involves taking medicines that slow the progression of the virus in your body. HIV is a type of virus called a retrovirus, and the drugs used to treat it are called antiretrovirals (ARV). Learn more on how #HIVTreatmentworks at: <http://bit.ly/NHMA-HTW>



CMS Transforming Clinical Practice Initiative –

NHMA urges physicians to improve their private or academic practice by taking advantage of FREE assessments, counseling and training from Technical Advisors, funded by CMS. Note that most physicians and other clinicians who bill Medicare, will either receive penalties or gain bonuses beginning Jan 2019 if they are not registered for Medicare payments if they do participate in the program by Dec 2017 thru the Quality Practice Program. The program is based on quality measures and operational measures to build data on your medical care/billing/patient outcomes for Medicare patients – tailored for small medical practice, medical groups or rural practices. NHMA Doctors-To take advantage of this opportunity; go to <http://bit.ly/1RqHMSH> to enroll in free consult today!