



2017 TSSA CONFERENCE SPONSORSHIPS

PREMIUM SPONSORSHIPS

MEMBERSHIP MEETING SPONSORSHIP - \$15,000

Priority selection of booth space
Verbal recognition during meeting
Prominent signage at the meeting
Welcome at New Member Orientation

SOLD

Conference bags with a 4-color company logo co-branded with TSSA logo
Conference Pen with company logo co-branded with TSSA logo

BONUS BENEFITS

Premium placement on Mobile App
2 app messages/day for Monday and Tuesday
Exclusive Full-page, 4-color ad in Conference Program

NEW THIS YEAR!

Mini training sessions during the trade show on Day Two (Thursday, October 19 from 12pm to 4pm)

SOLUTION CENTER MINI PRESENTATIONS (4 opportunities) - \$3,000 each

Sessions are short and quick – 15 minutes only
Purpose is to highlight your company's new or innovative product/service
Presentations will take place in the mini-theater located on the show floor
There will be a submission and selection process for the four opportunities. The Conference Committee will review all submissions and will select the top four
TSSA will promote the mini-theater presentations selected through the Conference website and marketing collateral

BONUS BENEFITS

Premium placement on Mobile App
2 app messages/day for Monday and Tuesday

GENERAL SESSION - 2 @ \$10,000 each - 1 on Wednesday & 1 on Thursday

Introduce Keynote Speaker
Verbal recognition at opening of general session
Logo recognition on slide
30-second corporate video shown before Keynote Address (sponsor to provide with TSSA approval)

BONUS BENEFITS

Placement on Mobile App sponsor page

CONFERENCE NOTEBOOK AND PEN - \$7,500

1-color company logo/message co-branded with TSSA logo on notebook
1-color logo/company name on pen
Notebook to be distributed to all attendees at registration

SOLD

BONUS BENEFITS

Placement on Mobile App sponsor page



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NETWORKING

THURSDAY OPENING RECEPTION - 4 @ \$5,000

Logo on drink tickets/napkins
Prominent signage at reception
Verbal recognition during reception
Table tent with company logo at each table

2 - SOLD

BONUS BENEFITS

Placement on Mobile App sponsor page

SOLUTION CENTER LUNCHEON - 4 @ \$5,000

Company logo on box lunches
Logo on drink tickets
Prominent signage near lunch
Table tent with company logo at each food station

BONUS BENEFITS

Placement on Mobile App sponsor page

SOLUTION CENTER HAPPY HOUR - 2 @ \$5,000

Company logo on napkins
Logo on drink tickets
Prominent signage near bar area
Logo sticker on Champagne Lady's cocktail glass

2 - SOLD

BONUS BENEFITS

Placement on Mobile App sponsor page

BREAKFAST AND BREAKS - 4 @ \$1,500


Signage at breakfast area and at all breaks
Logo on napkins

BONUS BENEFITS



Placement on Mobile App sponsor page

4 - SOLD

ADDITIONAL OPPORTUNITIES

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| <p>WiFi - Exclusive - \$7,500 - Exclusive</p> <p>Get everyone connected as the official TSSA Conference WiFi sponsor. Your company logo on splash page when attendees connect to Internet.</p> |  |
| <p>AISLE SIGNS - \$7,500 - Exclusive</p> <p>Highly visible and constantly used as a navigational guide, aisle signs offer the perfect opportunity for displaying your company logo.</p> <p>SOLD</p> | |
| <p>PHOTO OPP WALL - \$6,000 - Exclusive</p> <p>Your logo on the selfie picture wall will be on every printed, shared and posted photo through social media channels on both conference days. Attendees will have a conference memory with your logo on it for years to come!</p> <p>SOLD</p> |  |
| <p>REGISTRATION CONFIRMATION - \$3,000 - Exclusive</p> <p>Place your company logo and brand message on the email confirmation that is received by every attendee that is registered for the conference. We resend the confirmation message the week prior to the show so your brand will get double exposure</p> | |
| <p>METER BOARDS - \$2,500 (double-sided) \$1,500 (single-sided) - 1 single-sided - 2 SOLD 1 dble-sided - 1 SOLD</p> <p>Put your message in front of all potential buyers with a meter board to be displayed in the lobby or on the show floor. TSSA selects the location and sponsor provides print-ready artwork.</p> | |

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| <p>BAG INSERTS - 6 @ \$1,000 per item - maximum 1 item per sponsor - 2 SOLD</p> <p>Include your company message in the official conference bag handed out at Registration to all attendees. Sponsor will provide printed 1-page flyer up to 8.5"x11". Inserts will be approved by TSSA.</p> |  |
| <p>BADGE HOLDER - \$8,000 - Exclusive</p> <p>Place your company logo on all attendee badge holders distributed at Registration.</p> <p>SOLD</p> |  <p>Your Company Logo Here</p> |

ADDED BENEFITS FOR SPONSORSHIPS OF \$3,000 OR MORE:

LOGO ON CONFERENCE ENTRANCE UNIT SIGNAGE
LOGO RECOGNITION IN CONFERENCE PROGRAM
LOGO PLUS LINK RECOGNITION ON CONFERENCE WEBSITE

ALL SPONSORSHIP LEVELS RECEIVE:

SPONSOR RIBBONS FOR ALL COMPANY PERSONNEL
ATTENDING
SPECIAL SPONSOR ICON RECOGNITION IN
CONFERENCE PROGRAM EXHIBITOR LISTING
RECOGNITION IN CONFERENCE PROGRAM
RECOGNITION IN TSSA MAGAZINE PLUS WEBSITE

BONUS SPONSORSHIP OPPORTUNITIES AT \$2,000 - EACH OPPORTUNITY:

GET YOUR COMPANY LOGO ON THESE EXCLUSIVE "SURVIVAL KIT" ITEMS THAT WILL GET IN THE HANDS OF ALL ATTENDEES. YOU PROVIDE THE ITEM AT YOUR COST AND MAKE SURE TSSA HAS THEM ON-HAND BY SEPTEMBER 22ND TO DISTRIBUTE AT CONFERENCE

CELL PHONE POWER BANK
FIRST-AID KIT
CUSTOM WATER BOTTLE - **SOLD**