

# Lakeshore Balloon Glow

Friday, August 18, 2017 | 5-10pm

## Sponsorship Opportunities

Put your company in the spotlight at downtown area paramount event of the year! Take a close look at the impressive exposure your company will receive as a partner in this annual event.

All sponsorships are available on a first come/first served basis. To be included in all event publicity, sponsorship must be confirmed by July 14, 2017.

### Balloon Glow Title Sponsor: \$3500

(Only one sponsorship available at this level.)  
Your company name and logo will be in the forefront to everyone attending this epic event.

- \*Opportunity to address the crowd the night of the event
- \*You will be thanked for your kind generosity from the stage
- \*Company logo will be included on the event poster
- \*Company logo and link on all partnering organizations' websites
- \*Company logo will be included on all pre-event publicity
- \*Company logo will be included on back of t-shirt
- \*Company logo will be included on downtown event banner
- \*You will receive 10 VIP tickets (\$25 value each) for the Sub Pub's party deck on top of the Wisconsin Maritime Museum



### Balloon Glow Band Sponsor: \$2000

- \*You will be thanked for your kind generosity from the stage
- \*Company name will be included on the event poster
- \*Company name and link on all partnering organizations' websites
- \*Company name will be included on all pre-event publicity
- \*Company name will be included on back of t-shirt
- \*Company name will be included on downtown event banner

### Balloon Sponsor: \$1000

- \*Company name will be on banner wrapped around a balloon basket
- \*You will be thanked for your kind generosity from the stage
- \*Company name will be included on the event poster
- \*Company name will be included on back of t-shirt
- \*Company name will be included on downtown event banner

### Balloon Glow Enthusiast Sponsor: \$600

- \*You will be thanked for your kind generosity from the stage
- \*Company name will be included on the event poster

### Balloon Glow Children Fun Zone Sponsor: \$250

- \*You will be thanked for your kind generosity from the stage

### Friend of the Balloon Glow: \$100

- \*You will be thanked for your kind generosity from the stage

Call (920) 684-5575 to reserve your sponsorship!

Please complete the following and send to sheet to MCCA,  
P.O. Box 845, Manitowoc, WI 54221-0845.

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

#### 2017 Sponsorship:

- \$3500 Balloon Glow Title Sponsor (sponsorship filled)
- \$2000 Balloon Glow Band Sponsor
- \$1000 Balloon Sponsor
- \$600 Balloon Glow Enthusiast Sponsor
- \$250 Balloon Glow Children Fun Zone Sponsor
- \$100 Friend of the Balloon Glow



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