



Brent Niemuth, President & Chief Creative Officer, J. Schmid & Assoc. Inc.

Brent Niemuth is President & Chief Creative Officer at J.Schmid & Assoc. Inc. in Kansas City, a leading direct marketing agency specializing in building bold brands. Niemuth, an award winning designer, has gained a national reputation for challenging industry norms and is known for his fresh thinking and ability to take complex ideas and communicate them in a clear, concise, emotive way. His outlook on tactics to challenge yourself and your input at work is inspiring and has led to his notoriety in helping people become more creative and innovative at home, at work, and in relationships. Niemuth has been working and designing with brands such as Microsoft, House of Blues, Hershey's Gifts, Jockey, Sheraton & Westin Hotels, IKEA, Ricoh and Disney Resorts for over 25 years. He is a graduate of the University of Kansas and still claims to be the fifth Beatle.