

## OSNA School Meal Scoop eNews Advertising

Reach Oregon School Nutrition Association members—including school nutrition directors and food-service managers/buyers—by placing a digital ad in our monthly e-newsletter delivered directly to their email in-boxes.

### Sponsor Logo Ads

Send us a JPG of your company logo and a designated web address and we'll make it a click-thru link in either 3, 6, 9, or all 12 issues of OSNA's School Meal Scoop eNews!

### Sponsor Logo Ad Rates

- **3x — \$50**
- **6x — \$100**
- **9x — \$150**
- **12x — \$185**

A limit of 10 individual sponsor logos will be accepted for each monthly School Meal Scoop eNews edition.

### eNews Display Ads

One horizontal feature display ad space with hotlink is available per issue, giving your products and services exclusive branding real estate.

### eNews Display Ad Rate

- **\$100 per issue**

**Please note:** All digital ad placements in the eNews are based on random lottery, both in terms of months published and order of appearance.

### Reserve Your Space Today!

Digital advertising opportunities are *only available to advertisers who place an ad in the OSNA Annual Directory*. Orders can be made on the Annual Directory Ad Reservations Form.

We're happy to help! Please contact Julie Bricher, 503.409.9421 or email [julie.bricher@gmail.com](mailto:julie.bricher@gmail.com).



# SCHOOL MEAL SCOOP



### Sponsor Logo Ad Specs

- **Size:** 3" x 3" minimum (your logo will be resized automatically to fit the space)
- **Format:** JPG, PNG, or TIF
- **Live Link:** Provide one (1) website URL for click-thru

### eNews Display Ad Specs

- **Size:** Horizontal ads only 3 5/8" high x 4.5" high
- **Format:** JPG or PDF (min. 150 dpi resolution)
- **Live Link:** Provide one (1) website URL for click-thru