



RED ARROW CLUB FOR ENDURANCE, RUNNING AND WALKING SPORTS

PO Box 344

SAINT JOSEPH MI 49085

WWW.SWMIRACERS.ORG

6th Annual RACERS SUPERHERO 5K SPONSORSHIP PROGRAM

The Red Arrow Club for Endurance, Running and walking Sports (RACERS), a local 501(c)3 non-profit club for runners and walkers in Southwest Michigan, is seeking sponsors to assist the club in its mission to help members stay active and healthy while supporting community events. In 2013, the club organized the **RACERS Superhero 5K Run and Walk** in the City of Benton Harbor. **Proceeds from the event will be used towards the purchase of bleachers for the Fettig Youth Clubhouse at the Boys & Girls Clubs of Benton Harbor.**

The 6th Annual event is Saturday, April 14, 2018 with a race start of 10:00 am. The event starts and finishes at the Joel E. Smilow Teen Center of the Boys & Girls Clubs of Benton Harbor, with a majority of the route on Riverview Drive and Empire Avenue. Participants are encouraged to dress as their favorite superhero.

RACERS seeks sponsors to offset the cost of timing, awards, shirts, printing, and signage. Sponsors are also needed for door prizes, best costume prizes, and other post race food. **We hope you will consider becoming a sponsor of the RACERS Superhero 5K through either a monetary or In-Kind donation.** If you do decide to sponsor this event, **please complete and return the attached form** so your donation can be acknowledged. A RACERS member will make a follow-up phone call.

INcredible, Amazing and Fantastic Sponsors should confirm sponsorship by Friday, March 2, 2018

FOR INCLUSION ON FLYER AND OR MEDIA SPOT AS DESCRIBED FOR EACH LEVEL.

ALL SPONSORS SHOULD CONFIRM SPONSORSHIP BY MONDAY, APRIL 2 FOR INCLUSION ON EVENT T-SHIRT.

INcredible (Presenting) Sponsor - \$1000

Prominent Sponsor logo on front and back of shirt

Prominent sponsor logo on flyer

Official sponsor of chip timing

Sponsor mentioned in media spots & announcements

Sponsor logo and link on event website and Facebook

(6) Complimentary race entries

AMAZING SPONSOR - \$500 - \$999

Sponsor logo on flyer

Sponsor logo on back of shirt

Sponsor logo and link on event website and Facebook

(4) Complimentary race entries

FANTASTIC SPONSOR - \$250 - \$499

Sponsor name on flyer

Sponsor logo on lower back of shirt

Sponsor logo on event website & Facebook

(2) Complimentary race entries

SUPER SPONSOR - \$100 - \$249

Sponsor name on back of shirt

Sponsor name on event website and Facebook

TERRIFIC SPONSOR – Under \$100 / In Kind Donations

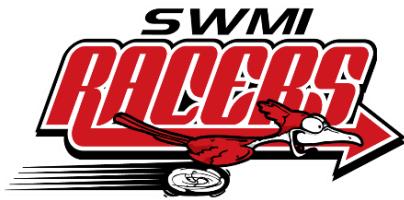
Sponsor name on website and Facebook



Questions? Please email racers@swmiracers.org

or contact

RACERS President Marianne Groth at 269-876-0710



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RACERS SUPERHERO 5K SPONSORSHIP AGREEMENT

Yes, I would like to support RACERS in its mission to promote running and walking while supporting community events by sponsoring the RACERS Superhero 5K at the following level:

<input type="checkbox"/> INCREDIBLE SPONSOR \$1000	<input type="checkbox"/> SUPER SPONSOR \$100 - \$249
<input type="checkbox"/> AMAZING SPONSOR \$500 - \$999	<input type="checkbox"/> TERRIFIC SPONSOR Under \$100
<input type="checkbox"/> FANTASTIC SPONSOR \$250 - \$499	<input type="checkbox"/> IN-KIND DONATION**



**I WISH TO DONATE THE FOLLOWING ITEM(S) TO THE 6TH ANNUAL RACERS SUPERHERO 5K:

 \$ value \$ value

A charitable tax receipt issued to the company name below is required (if applicable)*
 A charitable tax receipt issued to the contact name below is required (if applicable)*
 A charitable tax receipt is not necessary

Donor / Company Name:

Street Address:

City / State / Zip:

Contact Phone Number:

Contact Email:

Printed Contact Name:

Contact Signature / Date: DATE

To be included in promotional materials, please return both pages of this form by email or US Mail.

Please advise if a formal invoice is required. Submit payment by April 13, 2018.

Make checks payable to:

SWMI RACERS

PO Box 344

Saint Joseph MI 49085

A letter acknowledging the donation will be mailed upon receipt of payment. SWMI RACERS FEIN# 46-0840741

****Arrangements will be made to accept In-Kind Donations in advance of the RACERS Superhero 5K.**

NOTE: Through its affiliation with the Road Runners Club of America (RRCA), the Red Arrow Club for Endurance, Running and walking Sports (SWMI RACERS) has group exemption status through EIN 23-7283854 and Group Exemption #2702. As SWMI RACERS is included as a subordinate in a group exemption ruling, the club's EIN will not be included in the IRS online database of exempt organizations.