

RED ARROW CLUB FOR ENDURANCE, RUNNING AND WALKING SPORTS

PO BOX 344

SAINT JOSEPH MI 49085

WWW.SWMIRACERS.ORG

We are seeking sponsors for the 4<sup>th</sup> Annual *Brookview Pirate 10K Run, 5K Run/Walk, and Kids Fun Run* on September 23, 2017, co-hosted by SWMI RACERS and Brookview Montessori School. Proceeds will be used to support the operations of the school, and will also benefit the **Brookview Tuition Assistance Program**.

The mission of the Red Arrow Club for Endurance, Running and walking Sports (RACERS), a local 501(c)(3) non-profit club for runners and walkers in Southwest Michigan, is to help members stay active and healthy while supporting community events.

Located in Benton Harbor, Michigan, **Brookview Montessori School** has an enrollment of about 130 students from infancy through middle school.

- Brookview provides Learning Beyond the Ordinary with an emphasis on environmental awareness, diversity, and a lifelong appreciation of the arts.
- Brookview thrives on support from a multi-cultural community of teachers, staff, parents and friends who work together to awaken in each child a spirit of inquiry, exploration, independence, resilience, adaptability, self-esteem, service, and respect for all people.

The **Pirate Run** will start and finish on the school's ten-acre campus along the shore of the St. Joseph River in Benton Harbor, Michigan. The school is surrounded by woods, prairies and wetlands. Funds raised would help offset the cost of maintaining these grounds which provide a unique opportunity for the children to connect with and enjoy nature.

Sponsorship will offset the cost of timing, shirts, printing needs, signage and other expenses. **We hope you will consider becoming a sponsor of the 2017 Brookview Pirate 10K Run & 5K Run/Walk.** If you decide to sponsor this event, **please complete and return the attached form by August 31.**

## BROOKVIEW PIRATE 10K RUN & 5K RUN/WALK SPONSORSHIP PROGRAM

### CAPTAIN SPONSOR - \$1000

Prominent Sponsor logo on front and back of shirt

Prominent Sponsor logo/link on website and Facebook

Sponsor mention in media spots & announcements as provider of RFID Chip Timing

*(4) Complimentary entries*

### SWASHBUCKLER SPONSOR - \$500

Sponsor logo on back of shirt

Sponsor logo and link on event website & Facebook

Sponsor logo on signage at event

*(2) Complimentary entries*

### MATE SPONSOR - \$250

Sponsor logo on back of shirt / middle area

Sponsor website link on event website & Facebook

*(1) Complimentary entry*

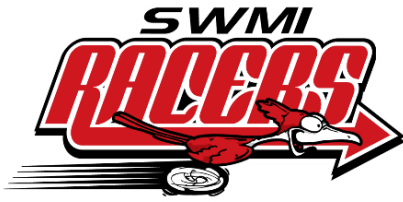
### LANDLUBBER SPONSOR - \$100 / In Kind Donation

Sponsor name on back of shirt / bottom area

Sponsor name on event website & Facebook



Questions? Please email [racers@swmiracers.org](mailto:racers@swmiracers.org)



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### PIRATE 10K RUN&5K RUN/WALK SPONSORSHIP AGREEMENT

Yes, I would like to support Brookview Montessori School in its mission to educate children infants through middle school by sponsoring the 2017 Brookview Pirate 10K Run & 5K Run/Walk at the following level:

CAPTAIN SPONSOR \$1000

LANDLUBBER SPONSOR \$100

SWASHBUCKLER SPONSOR \$500

LANDLUBBER SPONSOR IN KIND DONATION

MATE SPONSOR \$250



\*\*I WISH TO DONATE THE FOLLOWING ITEM(S) TO THE PIRATE 10K RUN & 5K RUN/WALK:

\_\_\_\_\_ \$ value \_\_\_\_\_  
\_\_\_\_\_ \$ value \_\_\_\_\_

- A charitable tax receipt issued to the company name below is required (if applicable)\*
- A charitable tax receipt issued to the contact name below is required (if applicable)\*
- A charitable tax receipt is not necessary

Donor / Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Printed Contact Name: \_\_\_\_\_

Contact Signature / Date: \_\_\_\_\_

DATE

To be included in promotional materials, please return this form by August 31, 2017. Please advise if a formal invoice is required. Submit payment by September 15, 2017.

Make checks payable to:  
**BROOKVIEW MONTESSORI SCHOOL**  
501 Zollar Drive  
Benton Harbor MI 49022

A letter acknowledging the donation will be mailed upon request. SWMI RACERS FEIN# 46-0840741

**\*\*Arrangements can be made to accept In-Kind Donations in advance of Pirate 10K Run & 5K Run/Walk.**

NOTE: Through its affiliation with the Road Runners Club of America (RRCA), the Red Arrow Club for Endurance, Running and walking Sports (SWMI RACERS) has group exemption status through EIN 23-7283854 and Group Exemption #2702. As SWMI RACERS is included as a subordinate in a group exemption ruling, the club's EIN will not be included in the IRS online database of exempt organizations.