

RED ARROW CLUB FOR ENDURANCE, RUNNING AND WALKING SPORTS

PO Box 344

SAINT JOSEPH MI 49085

WWW.SWMIRACERS.ORG

The Red Arrow Club for Endurance, Running and walking Sports (RACERS), a local 501(c)3 non-profit club for runners and walkers in Southwest Michigan, is seeking sponsors to assist the club in its mission to help members stay active and healthy while supporting community events. **Now in its fourth year, SWMI RACERS is proud to host a 5K to coincide with Veteran's Day and supporting an organization that benefits veterans. RACERS Rescue Run 5K is Saturday November 11, 2017 at 10:00 am, starting and finishing in Harbor Shores on Graham Avenue near the intersection of North Shore Drive in Benton Harbor.**

Participants in the 5K are encouraged to run or walk with or without their dog to honor Veteran's Day and help us Rescue One to Rescue Another! Proceeds from the event support Stiggy's Dogs, a 501(c)(3) organization in Michigan that rescues and trains shelter dogs to be psychiatric service dogs for military veterans living in Michigan with Post Traumatic Stress Disorder or Traumatic Brain Injury. The psychiatric service dogs are trained and deployed at no cost to the veteran.

RACERS seeks sponsors to offset the cost of timing and shirts, as well as door prizes, and refreshments. We hope you will consider becoming a sponsor of the RACERS Rescue Run 5K through either a monetary or In-Kind donation. If you do decide to sponsor this event, **please complete and return the attached form by email or mail.** Thank you for your consideration.

4th ANNUAL RESCUE RUN 5K SPONSORSHIP PROGRAM

COMMANDER IN CHIEF SPONSOR - \$1000

Sponsor logo on front and back of shirt
Prominent Sponsor logo on website and registration
Logo and link on Facebook
Sponsor logo on flyer
Sponsor mention in media spots & announcements
(4) Complimentary entries

FOUR STAR SPONSOR - \$500+

Sponsor logo on back of shirt
Sponsor logo and link on event website and Facebook
Sponsor logo on flyer
(2) Complimentary entries

THREE STAR SPONSOR - \$250+

Sponsor logo on back of shirt / middle area
Sponsor name and link on event website and Facebook
Sponsor name on flyer
(1) Complimentary entry

TWO STAR SPONSOR - \$100+

Sponsor name on back of shirt / bottom area
Sponsor name on event website and Facebook

ONE STAR SPONSOR – Up to \$99 OR In Kind Donations

Please consider donating an item(s) or gift card(s) as a random Door Prize for participants. **For your convenience, we offer complimentary pick-up of all items.**

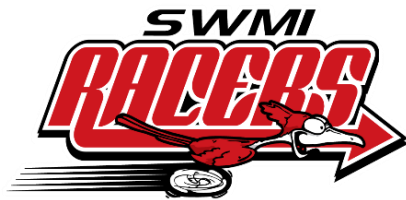
VOLUNTEER SPONSORSHIPS AVAILABLE

- VOLUNTEERS ONLY
- COMBINATION MONETARY AND VOLUNTEER

EMAIL [RACERS@SWMIRACERS.ORG](mailto:racers@swmiracers.org) FOR DETAILS



Questions? Please email racers@swmiracers.org
or call 269-876-0710



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4th ANNUAL RESCUE RUN 5K SPONSORSHIP AGREEMENT

Yes, I would like to support RACERS in its mission to promote running and walking while supporting community events by sponsoring 4th Annual Rescue Run 5K at the following level:

- | | |
|---|---|
| <input type="checkbox"/> COMMANDER IN CHIEF \$1000 | <input type="checkbox"/> 2 STAR SPONSOR \$100 - \$249 |
| <input type="checkbox"/> 4 STAR SPONSOR \$500 - \$999 | <input type="checkbox"/> 1 STAR SPONSOR UNDER \$100 |
| <input type="checkbox"/> 3 STAR SPONSOR \$250 - \$499 | <input type="checkbox"/> IN-KIND DONATION** |



**I WISH TO DONATE THE FOLLOWING ITEM(S) TO RESCUE RUN 5K:

_____ \$ value _____
_____ \$ value _____

- ☐ A charitable tax receipt issued to the company name below is required (if applicable)*
☐ A charitable tax receipt issued to the contact name below is required (if applicable)*
☐ A charitable tax receipt is not necessary

Donor / Company Name: _____

Street Address: _____

City / State / Zip: _____

Contact Phone Number: _____

Contact Email: _____

Printed Contact Name: _____

Contact Signature / Date: _____

DATE

To be included in promotional materials, please return this form by October 13, 2017.
Please advise if a formal invoice is required. Submit payment by November 1, 2017.

Make checks payable to:

SWMI RACERS

PO Box 344

Saint Joseph MI 49085

A letter acknowledging the donation will be mailed upon request. SWMI RACERS FEIN# 46-0840741

****Arrangements will be made to accept In-Kind Donations in advance of 4th Annual Rescue Run 5K.**

NOTE: Through its affiliation with the Road Runners Club of America (RRCA), the Red Arrow Club for Endurance, Running and walking Sports (SWMI RACERS) has group exemption status through EIN 23-7283854 and Group Exemption #2702. As SWMI RACERS is included as a subordinate in a group exemption ruling, the club's EIN will not be included in the IRS online database of exempt organizations.