



RED ARROW CLUB FOR ENDURANCE, RUNNING AND WALKING SPORTS

PO Box 344

SAINT JOSEPH MI 49085

WWW.SWMIRACERS.ORG

The Red Arrow Club for Endurance, Running and walking Sports (RACERS), a local 501(c)3 non-profit club for runners and walkers in Southwest Michigan, is seeking sponsors to assist the club in its mission to help members stay active and healthy while supporting community events.

In 2016, SWMI RACERS was asked to organize the Berrien County 5K to show support and honor the lives of Joe Zangaro and Ron Kienzle. Hundreds of people attended the event on Sunday, September 11 to run, walk, volunteer or just be present. After hearing comments from the crowd, we asked if this should be an annual event, and the crowd responded YES! The overwhelming majority was to again hold the event on a Sunday, and the date of Sunday, September 10, 2017 was announced on site.

Through race registrations, t-shirt sales and sponsor donations, **\$10, 130 was raised**. Shirts, timing, fruit, water and portable toilet expenses totaled **\$3,591.98**, which left a total of **\$6,538.32 in proceeds**. SWMI RACERS rounded up, and **presented a check to the Berrien County Sheriff's Department in the amount of \$6,600** to be used toward the purchase of Level 3 Security Holsters.

Registration for the **2nd Annual Berrien County Strong 5K Memorial Run/Walk** is now open. We hope that you choose to participate again in 2017 and show your support of law enforcement in Berrien County.

Proceeds from the 2nd Annual Berrien County Strong 5K Memorial Run/Walk will be donated toward the purchase of body cams for officers. We are seeking sponsors to support this event and offset the cost of shirts, timing, printing needs, signage and other expenses. **We hope you will consider becoming a sponsor of the 2nd Annual Berrien County Strong 5K Memorial Run/Walk.** If you decide to sponsor this event, **please complete and return the attached form by August 18.**

SWMI RACERS and the Berrien County Strong Memorial 5K Run/Walk is not affiliated with the Berrien County Sheriff's Department. The event is a way for our community to show support for the men and women who serve and protect residents every day.

BERRIEN COUNTY STRONG 5K MEMORIAL RUN/WALK SPONSORSHIP PROGRAM

PROTECT SPONSOR - \$500

Prominent sponsor logo on back of shirt
Sponsor logo/link on website and Facebook
Sponsor mention in media spots & announcements
(2) Complimentary entries

SERVE SPONSOR - \$250

Sponsor logo on back of shirt
Sponsor logo and on event website & Facebook
Sponsor logo on signage at event
(1) Complimentary entry

BLUE SPONSOR - \$100

Sponsor name on back of shirt
Sponsor name on event website & Facebook

BLUE SPONSOR - In Kind Donation

Sponsor name on back of shirt
Sponsor name on event website & Facebook



Questions? Please email racers@swmiracers.org



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BERRIEN COUNTY STRONG 5K MEMORIAL RUN/WALK SPONSORSHIP AGREEMENT

Yes, I would like to support RACERS in its mission to promote running and walking while supporting community events by sponsoring the 2nd Annual Berrien County Strong 5K Memorial Run/Walk at the following level:

PROTECT SPONSOR \$500

BLUE SPONSOR \$100

SERVE SPONSOR \$250

BLUE SPONSOR IN KIND DONATION



****I WISH TO DONATE THE FOLLOWING ITEM(S) TO THE BERRIEN COUNTY STRONG 5K RUN/WALK:**

\$ value _____

\$ value _____

- A charitable tax receipt issued to the company name below is required (if applicable)*
- A charitable tax receipt issued to the contact name below is required (if applicable)*
- A charitable tax receipt is not necessary

Donor / Company Name: _____

Street Address: _____

City / State / Zip: _____

Contact Phone Number: _____

Contact Email: _____

Printed Contact Name: _____

Contact Signature / Date: _____

DATE _____

To be included in promotional materials, please return this form by August 18, 2017.
Please advise if a formal invoice is required. Submit payment by September 1, 2017.

Make checks payable to:

SWMI RACERS

PO Box 344

Saint Joseph MI 49085

A letter acknowledging the donation will be mailed upon request. SWMI RACERS FEIN# 46-0840741

****Arrangements will be made to accept In-Kind Donations in advance of Berrien County Strong 5K Run/Walk.**

NOTE: Through its affiliation with the Road Runners Club of America (RRCA), the Red Arrow Club for Endurance, Running and walking Sports (SWMI RACERS) has group exemption status through EIN 23-7283854 and Group Exemption #2702. As SWMI RACERS is included as a subordinate in a group exemption ruling, the club's EIN will not be included in the IRS online database of exempt organizations.