

A GALA EVENT

November 2, 2017

Sponsor Levels & Benefits



Eagle Presenting Sponsor — \$5,000

- ❑ Recognition as the *exclusive* Eagle Presenting Sponsor of the event.
- ❑ Reach an audience of **THOUSANDS** through our extensive electronic media contacts, including:
 - 5,100+ Facebook, Twitter, & Instagram fans
 - 5,000+ monthly visitors to HNC website
 - 6,000+ email subscribers
- ❑ Name and logo included on promotional materials including Nature Center website, social media, and email blasts
- ❑ Prime, full-page advertisement placement on inside front cover in the event program.
- ❑ Prominent visual recognition at the event, including table signage.
- ❑ Reserved seating for ten.
- ❑ An on-site visit at the location of your choice and photo opportunities with Kili, our majestic bald eagle.
- ❑ Glacier Valley Eco Zip Tour passes for four
- ❑ Beautiful 8x10 recognition plaque featuring Kili the bald eagle
- ❑ First right of refusal for 2018 event as Eagle Presenting sponsor

Hawk Supporting Sponsor — \$2,500

- ❑ Name and logo recognition at event, including table signage.
- ❑ Reach an audience of **THOUSANDS** through our extensive electronic media contacts, including:
 - 5,100+ Facebook, Twitter, & Instagram fans
 - 5,000+ monthly visitors to HNC website
 - 6,000+ email subscribers
- ❑ Half-page advertisement in event program.
- ❑ Reserved seating for ten.
- ❑ Glacier Valley Eco Zip Tour passes for four
- ❑ Beautiful 8x10 recognition plaque featuring a Howell Nature Center hawk

Falcon Table Sponsor — \$1,000

- ❑ Name and logo recognition on one table at the event.
- ❑ Name included on promotional materials including Nature Center website, social media, and email blasts
- ❑ 5,100+ Facebook, Twitter, & Instagram fans
- ❑ 5,000+ monthly visitors to HNC website
- ❑ 6,000+ email subscribers
- ❑ Quarter-page advertisement in event program.
- ❑ Reserved seating for ten.
- ❑ Beautiful 8x10 recognition plaque featuring a Howell Nature Center falcon

Owl Contributing Sponsor — \$400

- ❑ Name and logo included on promotional materials including Nature Center website, social media, and email blasts
- ❑ 5,100+ Facebook, Twitter, & Instagram fans
- ❑ 5,000+ monthly visitors to HNC website
- ❑ 6,000+ email subscribers
- ❑ Business card advertisement in event program.
- ❑ Reserved seating for four.
- ❑ Beautiful 5x7 Recognition Plaque featuring a Howell Nature Center owl



Howell Nature Center

The Howell Nature Center is a non-profit organization, EIN# 47-432-4628.

Please retain a copy of this form for your tax records.

howellnaturecenter.org

Sponsor Commitment Form

Yes, I/we would like to sponsor this event at the following level:

- \$5,000 - Eagle Presenting Sponsor
- \$2,500 - Hawk Supporting Sponsor
- \$1,000 - Falcon Table Sponsor
- \$400 - Owl Contributing Sponsor

Please contact me, I have an idea to share.



Johnson Center, Cleary University, 3750 Cleary Dr., Howell, MI 48843

Contact Name _____

Company/Organization Name _____

Sponsor Name

(as you would like to be acknowledged in print and online) _____

Physical/Mailing Address _____

City _____ State _____ ZIP _____

Phone _____ E- Mail _____

Website Address _____

Enclosed is my check

Please charge my credit card (all major cards accepted)

Name on card _____

Card Number _____ Expiration Date _____ CVV2 code _____

Address & Phone of card holder (if different from above) _____

Please submit this form with your contribution to:

Howell Nature Center
Attn: WWN 2015 Sponsorships
1005 Triangle Lake Rd.
Howell, MI 48843
FAX: 517-546-1677

For office use only:

Acknowledgement letter sent _____

Added to website _____

Registration Code _____

Social Media mention _____

Plaque ordered _____ 5x7 _____ 8x10 _____

Ad received _____

Gift Certs _____ Hawk _____ Eagle _____

Kili appearance scheduled _____