

# Sponsor Levels & Benefits

A GALA EVENT  
Thursday, November 5, 2015



Johnson Center, Cleary University, 3750 Cleary Dr., Howell, MI 48843

## Eagle Presenting Sponsor — \$5,000

- ✧ Recognition as the *exclusive* Eagle Presenting Sponsor of the event.
- ✧ Reach an audience of THOUSANDS through our extensive electronic media contacts, including:
  -    5,100+ Facebook, Twitter, & Instagram fans
  -  5,000+ monthly visitors to HNC website
  -  6,000+ email subscribers
- ✧ Name and logo included on promotional materials including Nature Center website, social media, and email blasts
- ✧ Prime, full-page advertisement placement on inside front cover in the event program.
- ✧ Prominent visual recognition at the event, including table signage.
- ✧ Reserved seating for ten.
- ✧ An on-site visit at the location of your choice and photo opportunities with Kili, our majestic bald eagle.
- ✧ Glacier Valley Eco Zip Tour passes for four
- ✧ Beautiful 8x10 recognition plaque featuring Kili the bald eagle
- ✧ First right of refusal for 2016 event as Eagle Presenting sponsor

## Hawk Supporting Sponsor — \$2,500

- ✧ Name and logo recognition at event, including table signage.
- ✧ Reach an audience of THOUSANDS through our extensive electronic media contacts, including:
  -    5,100+ Facebook, Twitter, & Instagram fans
  -  5,000+ monthly visitors to HNC website
  -  6,000+ email subscribers
- ✧ Half-page advertisement in event program.
- ✧ Reserved seating for ten.
- ✧ Glacier Valley Eco Zip Tour passes for four
- ✧ Beautiful 8x10 recognition plaque featuring a Howell Nature Center hawk

## Falcon Table Sponsor — \$1,000

- ✧ Name and logo recognition on one table at the event.
- ✧ Name included on promotional materials including Nature Center website social media, and email blasts
  -    5,100 + Facebook, Twitter, & Instagram fans
  -  5,000+ monthly visitors to HNC website
  -  6,000+ email subscribers
- ✧ Quarter-page advertisement in event program.
- ✧ Reserved seating for ten.
- ✧ Beautiful 8x10 recognition plaque featuring a Howell Nature Center falcon

## Owl Contributing Sponsor — \$400

- ✧ Name and logo included on promotional materials including Nature Center website social media, and email blasts
  -    5,100+ Facebook, Twitter, & Instagram fans
  -  5,000+ monthly visitors to HNC website
  -  6,000+ email subscribers
- ✧ Business card advertisement in event program.
- ✧ Reserved seating for four.
- ✧ Beautiful 5x7 Recognition Plaque featuring a Howell Nature Center owl



The Howell Nature Center is a non-profit organization, EIN#38-1996723. Please retain a copy of this form for your tax records.  
1005 Triangle Lake Rd. Howell, MI 48843 howellnaturecenter.org 517-546-0249

# Sponsor Commitment Form

Yes, I/we would like to sponsor this event at the following level:

☐ \$5,000 - Eagle Presenting Sponsor

☐ \$2,500 - Hawk Supporting Sponsor

☐ \$1,000 - Falcon Table Sponsor

☐ \$400 - Owl Contributing Sponsor

☐ Please contact me, I have an idea to share.

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Contact Name \_\_\_\_\_

Company/Organization Name \_\_\_\_\_

Sponsor Name

(as you would like to be acknowledged in print and online) \_\_\_\_\_

Physical/Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E- Mail \_\_\_\_\_

Website Address \_\_\_\_\_

☐ Enclosed is my check

☐ Please charge my credit card (all major cards accepted)

Name on card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV2 code \_\_\_\_\_

Address & Phone of card holder (if different from above) \_\_\_\_\_

Please submit this form with your contribution to:

Howell Nature Center

Attn: WVN 2015 Sponsorships

1005 Triangle Lake Rd.

Howell, MI 48843

FAX: 517-546-1677

For office use only:

Acknowledgement letter sent \_\_\_\_\_

Added to website \_\_\_\_\_

Registration Code \_\_\_\_\_

Social Media mention \_\_\_\_\_

Plaque ordered \_\_\_\_\_ 5x7 \_\_\_\_\_ 8x10 \_\_\_\_\_

Ad received \_\_\_\_\_

Gift Certs \_\_\_\_\_ Hawk \_\_\_\_\_ Eagle \_\_\_\_\_

Kili appearance scheduled \_\_\_\_\_