

THE CHARLES COUNTY ECONOMIC DEVELOPMENT

# 2017 FALL MEETING



## THE EVOLUTION *of* *Charles* COUNTY

A New Spin on Traditional Industries



**Tuesday, Nov. 7, 2017 • 8 a.m. – Noon**

Charles County is evolving. Our beginning has shaped our future, and the people bringing energy to the county will dictate its potential. Make sure you know where we're going.

Join us to get an inside look at the transformation of key industries, the introduction of new ones, and the entrepreneurs who are making it all happen. The Fall Meeting is your opportunity to hear about the progress toward implementation of the strategic plan and its objectives to build on the momentum of the county's evolution. Explore the plan for growth and prosperity while members of the public and private sectors discuss their unique visions.

How can we work together toward common goals? Experience the future of Charles County firsthand at the Fall Meeting. Register today to be part of the conversation.

## MEETING HIGHLIGHTS

**The Future of  
Entrepreneurship in  
Charles County**

**The Shifting Nature  
of Retail**

**Medical Cannabis:  
A New Spin on  
Going Green**



CHARLES COUNTY, MARYLAND  
*CLOSE TO THE CAPITAL. FAR FROM ORDINARY.*

**Charles County Government  
Economic Development Department**  
10665 Stanhaven Place, Suite 206  
White Plains, Maryland 20695  
[www.MeetCharlesCounty.com](http://www.MeetCharlesCounty.com)

# CHARLES COUNTY'S 2017 ECONOMIC DEVELOPMENT FALL MEETING

**Tuesday, Nov. 7, 2017 • 8 a.m. to Noon**

Greater Waldorf Jaycees Community Center  
3090 Crain Hwy • Waldorf, MD

**REGISTER ONLINE AT:**  
[fallmeeting2017.eventbrite.com](http://fallmeeting2017.eventbrite.com)

## Registration

Organization/Business Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
Street Address City State Zip Code  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Tickets

**Includes Breakfast Buffet  
before the program starts!**

All guests will receive a printed copy of the program containing the latest Charles County demographic data, economic figures, and related statistics.

Eight seats are included with  
***all sponsor*** packages.

Number of Individuals Attending \_\_\_\_\_

**Tickets: \$35 per person**

Name Tags 1 \_\_\_\_\_ 2 \_\_\_\_\_  
3 \_\_\_\_\_ 4 \_\_\_\_\_  
5 \_\_\_\_\_ 6 \_\_\_\_\_  
7 \_\_\_\_\_ 8 \_\_\_\_\_

Special Needs: please call the MD Relay TTY/TDD: 711 or 1-800-735-2258.

## Sponsorship

**Sign up today  
for maximum  
pre-event  
marketing  
recognition  
and value!**

Both print and electronic versions of the program are utilized for various marketing and informational purposes throughout the year. Sponsorship recognition continues beyond the Fall Meeting.

Individual tickets \$35

Please indicate your sponsorship selection below:

**Sponsorship Level**

☐ Diamond (\$1,800)

☐ Platinum (\$1,200)

☐ Gold (\$800)

☐ Silver (\$400)

**Package Includes:**

Includes Platinum, plus: Premier sponsorship signage at the event and full page ad in the program.

**Best Value!** Includes Gold, plus: half page ad in the event program, and premiere company logo recognition in the event program sponsorship pages.

Includes Silver, plus: name recognition through social media event marketing.

Business name and logo recognition in all marketing promotions and collateral – paid advertisements, e-mail blasts, posters, websites, advertising and event signage – plus company logo recognition in event program sponsorship pages, eight seats at the event.



If paying by check, please make payable to:  
**Charles County Treasurer**  
Please include a note in the memo section:  
2017 Economic Development Fall Meeting

Mail your check and completed registration to:  
**Economic Development Department**  
Attn: 2017 Fall Meeting  
10665 Stanhaven Place, Suite 206  
White Plains, MD 20695