

BEKÓZ



Bekôz was created to bring change in the world of marketing by a rather simple but powerful message that speaks to community improvement and social enhancement. This all women team is dedicated to the community they live in, enriching lives around them and supporting the causes that inspire them. It is apparent when you review their website, they have a mission as a team to extend helping hands to fulfill outreach opportunities that support the accomplishments of their client's goals while increasing community welfare and building company morale. They are passionate about the causes they connect with and understand the organizations they support are generally community supporters that need a voice, recognition and funding.

The Bekôz team is made-up of Glynis Jones, Sheebah Smith and Monique Thornton, a powerful trio of talented women who possess a combined 20+ years of experience in marketing and communications solutions for government, private and nonprofit sector organizations. Although this is a relatively new business, Bekôz has wasted no time in fulfilling their mission of being a business that is willing to tackle any challenge; no job is too small or too big as long as it has a cause and mission to reach others.

From the beginning, Glynis and Sheebah recognized that in order to succeed and grow they needed help along the way. One mentor in their toolbox of professional's is Small Business Development Center (SBDC) Business Consultant, Kathy MacAdams. Meeting virtually with Kathy on a monthly basis to brainstorm, plan and implement strategies has been helpful in growing their business. By recognizing the need to take time out to develop the business with a consultant, Bekôz now has a strong business plan, goals and processes. Business growth and expansion are evolving factors therefore SBDC and its resources will remain engaged providing assistance and expertise.

To learn more about Bekôz, visit their innovative, interactive and informative web site that shares their quest of "Marketing that Motivates" <http://www.bekozmarketing.com>

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