BECOME A SPONSOR OF
State's Biggest Tailgate!

Saturday, September 9, 2017
2:30 p.m. - 5:30 p.m.
PNC Arena, East Entrance
NC State vs. Marshall University
(6:00 p.m. Kickoff)

Tailgate sponsors reach an important and diverse audience including the College’s most notable alumni, donors, advisory board members, volunteers, administrators, faculty, staff and their families.

The College of Agriculture and Life Sciences and the Alumni & Friends Society appreciates the dedication and the commitments that all sponsors contribute to CALS Tailgate.

Questions?
Please contact:
Thomas Manshack
Phone: 919.515.9267
Email: tsmansha@ncsu.edu
Web: www.cals.ncsu.edu/tailgate

CALS Tailgate is co-sponsored by and fundraising activities operate under the auspices of the North Carolina Agricultural Foundation, Inc., a 501(c)3 non-profit, tax id 56-6049304. You will receive an official receipt for the tax-deductible portion of your donation.

Payment Information
Please select your level of sponsorship:

☐ CALS T-Shirt Sponsor - $7,500
☐ BellTower Sponsor - $5,000
☐ Wolfpack Sponsor - $2,000
☐ Red and White Sponsor - $1,000
☐ Friend Sponsor - $500

TOTAL DUE: $__________

CHECK or MONEY ORDER
Payable to the “NC Agricultural Foundation, Inc.”
(Memo: Tailgate)

$____ Total Amount Enclosed

*SPlease mail your completed form to:
CALS Tailgate Team
Attn: Thomas Manshack
Campus Box 7645, Raleigh, NC 27695

Sponsor Attendee(s)
☐ We do not have our guest names at this time.

_____ # of guests attending

Please list all guest names as they would like to appear on their nametag.

(1) _____________________________________
(2) _____________________________________
(3) _____________________________________
(4) _____________________________________
(5) _____________________________________
(6) _____________________________________
(7) _____________________________________
(8) _____________________________________

CALS State University
College of Agriculture and Life Sciences
CALS Tailgate is NC State’s largest alumni event and has a proud tradition of providing a family friendly atmosphere and highlighting the people, programs and partners that make our College great.

CALS Tailgate 2017 is scheduled for **Saturday, September 9** before the NC State vs. Marshall University football game (Tailgate Event: 2:30 p.m. - 5:30 p.m.; Kickoff is at 6:00 p.m.).

Ag Day Partnership
Tailgate 2017 will be held in conjunction with the 4th annual Ag Day, which is hosted in partnership by NC State Athletics, Wolfpack Sports Properties and CALS. Ag Day is an important opportunity to promote the connection between NC State and the agriculture, agribusiness and biotech industries in North Carolina in front of the thousands of fans at Carter-Finley Stadium. This is an exciting partnership which directly benefits the College.

**About**

**Sponsorship Levels**

All levels of Sponsorship include program recognition with logo, signage recognition with logo, recognition in Tailgate invitation mailing, recognition in registration email including corporate logo with link on the Tailgate website.

**CALS T-Shirt Sponsor - $7,500**

One of the new traditions of CALS Tailgate is the sale of a limited edition student-designed T-Shirt made from North Carolina cotton. Proceeds from T-Shirt sales benefit the CALS Alumni & Friends Society Scholarship.

- Recognition as official T-Shirt Sponsor
- Your corporate logo printed on the T-Shirt
- Ten (10) tailgate tickets ($25 value for each ticket)
- Six (6) football tickets ($40 value for each ticket)

**Bell Tower Sponsor - $5,000**

- Recognition as Official Corporate Partner of the CALS Alumni and Friends Society
- Your corporate banner hung at Tailgate in prominent location
- Exhibit space in PNC (if desired)
- Eight (8) tailgate tickets ($25 value for each ticket)
- Four (4) football tickets ($40 value for each ticket)

**Wolfpack Sponsor - $2,000**

- Your corporate banner hung at Tailgate in prominent location
- Exhibit space in PNC (if desired)
- Four (4) tailgate tickets ($25 value for each ticket)
- Two (2) football tickets ($40 value for each ticket)

**Red and White Sponsor - $1,000**

- Exhibit space in PNC (if desired)
- Four (4) tailgate tickets ($25 value for each ticket)

**Friend Sponsor - $500**

- Exhibit space in PNC (if desired)
- Two (2) tailgate tickets ($25 value for each ticket)

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**Response Form**

**Saturday, September 9, 2017**

2:30 p.m. - 5:30 p.m.

PNC Arena, East Entrance

NC State vs. Marshall University

Please reply by August 1, 2017

**Sponsorship Levels**

Please select your level of sponsorship:

- [ ] CALS T-Shirt Sponsor - $7,500
- [ ] Bell Tower Sponsor - $5,000
- [ ] Wolfpack Sponsor - $2,000
- [ ] Red and White Sponsor - $1,000
- [ ] Friend Sponsor - $500

**Sponsor Information**

Sponsor Name: __________________________
(Please print as you would like to be recognized)

Contact Name: __________________________

Address: ______________________________
City: __________________ State: ______ Zip: ______

Phone: (_______) __________________________

E-mail: ________________________________

Website: ______________________________

- [ ] We are not available to attend or sponsoring any guests, but please accept our 100% tax-deductible sponsorship.
- [ ] I would like my gift to remain anonymous.
- [ ] My gift will be matched by my employer, and the paperwork is enclosed.

For advertisement purposes, please email your company logo to: tsmansha@ncsu.edu

(OVER)