

# BECOME A SPONSOR OF STATE'S BIGGEST TAILGATE!

**Saturday, September 8, 2018**  
**PNC Arena, East Entrance**  
**NC State vs. Georgia State**



CALS Tailgate is NC State's largest alumni event and has a proud tradition of providing a family friendly atmosphere and highlighting the people, programs and partners that make our College great.

Make your mark at Tailgate and activate the attention of influential alumni, donors, advisory board members, volunteers, administrators, faculty, staff and their families with your sponsorship.

\*CALS Tailgate is co-sponsored by and fundraising activities operate under the auspices of The North Carolina Agricultural Foundation, Inc., a 501(c)3 non-profit, tax id 56-6049304. You will receive an official receipt for the tax-deductible portion of your donation less the value of tailgate and football tickets.

## TAILGATE FUN FACTS



**24** gallons of Howling Cow ice cream consumed



It takes over **60** volunteers to execute tailgate



**37** Exhibitors present



Furthest traveling alumni: **845** miles from Michigan

**NC STATE**  
UNIVERSITY

College of Agriculture  
and Life Sciences

Please contact Lindsay Skinner with any questions.

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# SPONSORSHIP LEVELS

All Sponsorship levels receive logo recognition on 2018 Tailgate materials -- Event Program, Signage, Invitation, Email and Website.

Sponsorship proceeds benefit the College of Agriculture and Life Sciences (CALS) and Alumni & Friends Society Scholarship - Thank You!



## CALS T-Shirt Sponsor - \$7,500

Become part of the Tailgate tradition with your corporate logo printed on the limited-edition, student-designed T-Shirt. In addition to recognition on CALS social media channels, receive ten (10) tailgate tickets (\$25 value for each ticket) and six (6) football tickets (\$40 value for each ticket)



## Bell Tower Sponsor - \$5,000

- Recognition as Official Corporate Partner of the CALS Alumni and Friends Society
- Your corporate banner hung at Tailgate in prominent location
- Recognition of sponsorship on all CALS social media
- Exhibit space in PNC (if desired)
- **Eight (8) tailgate tickets** (\$25 value for each ticket)
- **Four (4) football tickets** (\$40 value for each ticket)



## Wolfpack Sponsor - \$2,000

- Your corporate banner hung at Tailgate in prominent location
- Recognition of sponsorship on all CALS social media
- Exhibit space in PNC (if desired)
- **Four (4) tailgate tickets** (\$25 value for each ticket)
- **Two (2) football tickets** (\$40 value for each ticket)



## Red and White Sponsor - \$1,000

- Recognition of sponsorship on all CALS social media
- Exhibit space in PNC (if desired)
- **Four (4) tailgate tickets** (\$25 value for each ticket)



## Friend Sponsor - \$500

- Recognition of sponsorship on all CALS social media
- Exhibit space in PNC (if desired)
- **Two (2) tailgate tickets** (\$25 value for each ticket)



## Ag Day Partnership

Tailgate 2018 will be held in conjunction with the 6th annual Ag Day, which is hosted in partnership by NC State Athletics, Wolfpack Sports Properties and CALS. Ag Day is an important opportunity to promote the connection between NC State and the agriculture, agri-business and biotech industries in North Carolina in front of the thousands of fans at Carter-Finley Stadium. This is an exciting partnership which directly benefits the College.