

LOVE YOUR KIDNEYS

1 MILE WALK 



Tennessee Kidney Foundation
Sponsorship Form

Tennessee Kidney Foundation's Love Your Kidneys 1 Mile Walk will be held on **GUH fXUm Bcj Ya VYf %**, 2017

Name

Company

Mailing Addr.

City State Zip

Phone

Email

Yes, we will serve as a sponsor for Tennessee Kidney Foundation's Love Your Kidneys 1 Mile Walk (select sponsorship level below)

<input type="checkbox"/> Presenting	<input type="checkbox"/> Mile Marker	<input type="checkbox"/> Bank Day	<input type="checkbox"/> Cheer Sign	<input type="checkbox"/> Prize <i>in kind</i>
<input type="checkbox"/> Start/Finish Line	<input type="checkbox"/> Team Photo	<input type="checkbox"/> Kids Corner	<input type="checkbox"/> Tribute Sign	<input type="checkbox"/> Water <i>in kind</i>
<input type="checkbox"/> Race Day	<input type="checkbox"/> Water Station	<input type="checkbox"/> Vendor	<input type="checkbox"/> Food <i>in kind</i>	

No, I cannot participate in the Love Your Kidneys Walk, but my donation of \$ _____ is enclosed

Method Of Payment

Invoice me for payment at a later date
 Check enclosed payable to Tennessee Kidney Foundation
 Credit Card VISA MASTERCARD AMERICAN EXPRESS

Name on Card

Card #

Exp. Date

Signature

Date

Please Submit
This Form To:

Tennessee Kidney Foundation
Attn: Elizabeth Rivera
 37 Peabody St., Suite 206
 Nashville, TN 37210
Elizabeth@tnkidney.org

Please send logos/artwork to Elizabeth Rivera at elizabeth@tnkidney.org

Presenting Sponsor \$5,000

1 available

Name in title: Love Your Kidneys Walk presented by Company Name Sponsored social media post featuring sponsorship (one week)
 Logo prominently placed on all collateral pieces
 Logo prominently placed on back of Love Your Kidneys Walk t-shirts
 Designated "Love Your Kidneys Walk Honoree" to be recognized at the event.
 Host of Team Recruitment Kick-Off Party (optional)
 Inclusion and speaking opportunity at event opening ceremonies
 Twenty (20) Walk entries and Twenty (20) shirts
 One vendor booth
 Logo displayed on four (4) signs along the Love Your Kidneys Walk Route

Start/Finish Line Sponsor \$3,000

4 available

Prominent placement on event banner at the start/finish line
 Sponsored social media post featuring sponsorship (three days)
 Logo prominently placed on all collateral pieces
 Logo featured on back of Love Your Kidneys Walk t-shirts
 Verbal recognition at all related events, including race day
 Promotional item in the event goodie bags (provided by sponsor)
 Twelve (12) Walk entries and Twelve (12) shirts
 One vendor booth
 Logo displayed on two (2) signs along the Love Your Kidneys Walk Route

Mile Marker Sponsor \$1,250

6 available

Logo on event t-shirts, brochures and posters
Company name printed recognition on event signage at the mile marker
Logo displayed on the TKF Website
Opportunity to staff a corporate display booth & corporate banner at the event
Opportunity to place a promotional item in the event goodie bags
Four (4) Walk entries and four (4) shirts
Company logo displayed on one (1) sign along the Love Your Kidneys Walk Route

Water Station Sponsor \$500

6 available

Logo on signage at each of three water stops on the race course and opportunity to provide volunteers at water stops
Logo on event t-shirts, brochures and posters
Placement on event signage
Two (2) Walk entries and two (2) shirts

Kids Corner Sponsor \$250

4 available

Logo recognition at Kids Corner area
Identified on event signage as the Kids Corner Sponsor
Company name on event t-shirts
Company included on signage along the Love Your Kidneys Walk Route

Cheer Sign Sponsor \$100

Company name printed on one cheer sign to be displayed on the course

Tribute Signs \$25

One sign provided with the name of a loved one

Prize Sponsor *in kind*

Company name will listed as a prize sponsor on event signage
Tickets, gift certificates for goods, services and restaurants are all welcome!

Race Day Sponsor \$2,500

4 available

Logo featured on:
E-newsletters
Social media
Brochures and posters
Signage at the start line
TKF website

Logo featured on back of Love Your Kidneys Walk t-shirts
Prominent inclusion on social media platforms and e-newsletters
Verbal recognition at all related events, including race day
Opportunity to staff a display booth & display banner at the event
Opportunity to place a promotional item in the event goodie bags
Six (6) Walk entries and Six (6) shirts
Company logo displayed on a 2 signs along the Love Your Kidneys Walk Route

Team Photo Sponsor \$1,250

1 available

Sponsor featured on photo frames given to all participants
Logo on event t-shirts, brochures and posters
Placement on event signage
Two (2) Walk entries and two (2) shirts
Company logo displayed on one (1) sign along the Love Your Kidneys Walk Route

Bank Day Sponsor \$500

4 available

Sponsor hosts the "Bank Day" prior to the event where participants will turn in their fundraising donations and have a pre-race celebration
Two (2) Walk entries and two (2) shirts

Vendor Booth Sponsor \$250

TKF provides one table and two chairs per purchased booth.
Sponsor provides banner/promotional items for display/distribution at walk

Water Sponsor *in kind*

Donate a minimum of 500 bottles of water or 2,000 bottles of water for exclusivity
Logo on event t-shirts
Identified on event signage as the Water Sponsor
Recognition on event website and social media platforms

Food Sponsor *in kind*

Provide the donation of refreshments for participants and volunteers