



Tennessee Kidney Foundation  
Sponsorship Form

Tennessee Kidney Foundation's Love Your Kidneys 1 Mile Walk will be held on **GUH fXUm Bcj Ya VYf % , 2017**

Name ..... Company .....  
Mailing Addr. .... City ..... State ..... Zip .....  
Phone ..... Email .....

☐ Yes, we will serve as a sponsor for Tennessee Kidney Foundation's Love Your Kidneys 1 Mile Walk (select sponsorship level below)

- |  |  |                                      |  |   |
|--|--|--------------------------------------|--|---|
| <input type="checkbox"/> Presenting        | <input type="checkbox"/> Mile Marker   | <input type="checkbox"/> Bank Day    | <input type="checkbox"/> Cheer Sign          | <input type="checkbox"/> Prize <i>in kind</i> |
| <input type="checkbox"/> Start/Finish Line | <input type="checkbox"/> Team Photo    | <input type="checkbox"/> Kids Corner | <input type="checkbox"/> Tribute Sign        | <input type="checkbox"/> Water <i>in kind</i> |
| <input type="checkbox"/> Race Day          | <input type="checkbox"/> Water Station | <input type="checkbox"/> Vendor      | <input type="checkbox"/> Food <i>in kind</i> |   |

☐ No, I cannot participate in the Love Your Kidneys Walk, but my donation of \$ \_\_\_\_\_ is enclosed

### Method Of Payment

- ☐ Invoice me for payment at a later date  
☐ Check enclosed payable to Tennessee Kidney Foundation  
☐ Credit Card      ☐ VISA      ☐ MASTERCARD      ☐ AMERICAN EXPRESS

Name on Card .....  
Card # .....  
Exp. Date .....  
Signature .....  
Date .....

Please Submit  
This Form To:

**Tennessee Kidney Foundation**  
**Attn: Elizabeth Rivera**  
37 Peabody St., Suite 206  
Nashville, TN 37210  
**Elizabeth@tnkidney.org**

Please send logos/artwork to Elizabeth Rivera at [elizabeth@tnkidney.org](mailto:elizabeth@tnkidney.org)

### Presenting Sponsor \$5,000

*1 available*

Name in title: Love Your Kidneys Walk presented by Company Name Sponsored  
social media post featuring sponsorship (one week)  
Logo prominently placed on all collateral pieces  
Logo prominently placed on back of Love Your Kidneys Walk t-shirts  
Designated "Love Your Kidneys Walk Honoree" to be recognized at the event.  
Host of Team Recruitment Kick-Off Party (optional)  
Inclusion and speaking opportunity at event opening ceremonies  
Twenty (20) Walk entries and Twenty (20) shirts  
One vendor booth  
Logo displayed on four (4) signs along the Love Your Kidneys Walk Route

### Start/Finish Line Sponsor \$3,000

*4 available*

Prominent placement on event banner at the start/finish line  
Sponsored social media post featuring sponsorship (three days)  
Logo prominently placed on all collateral pieces  
Logo featured on back of Love Your Kidneys Walk t-shirts  
Verbal recognition at all related events, including race day  
Promotional item in the event goodie bags (provided by sponsor)  
Twelve (12) Walk entries and Twelve (12) shirts  
One vendor booth  
Logo displayed on two (2) signs along the Love Your Kidneys Walk Route

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## Mile Marker Sponsor \$1,250

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*6 available*

Logo on event t-shirts, brochures and posters  
Company name printed recognition on event signage at the mile marker  
Logo displayed on the TKF Website  
Opportunity to staff a corporate display booth & corporate banner at the event  
Opportunity to place a promotional item in the event goodie bags  
Four (4) Walk entries and four (4) shirts  
Company logo displayed on one (1) sign along the Love Your Kidneys Walk Route

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## Water Station Sponsor \$500

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*6 available*

Logo on signage at each of three water stops on the race course and opportunity to provide volunteers at water stops  
Logo on event t-shirts, brochures and posters  
Placement on event signage  
Two (2) Walk entries and two (2) shirts

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## Kids Corner Sponsor \$250

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*4 available*

Logo recognition at Kids Corner area  
Identified on event signage as the Kids Corner Sponsor  
Company name on event t-shirts  
Company included on signage along the Love Your Kidneys Walk Route

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## Cheer Sign Sponsor \$100

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Company name printed on one cheer sign to be displayed on the course

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## Tribute Signs \$25

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One sign provided with the name of a loved one

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## Prize Sponsor *in kind*

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Company name will listed as a prize sponsor on event signage  
Tickets, gift certificates for goods, services and restaurants are all welcome!

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## Race Day Sponsor \$2,500

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*4 available*

Logo featured on:  
*E-newsletters*  
*Social media*  
*Brochures and posters*  
*Signage at the start line*  
*TKF website*

Logo featured on back of Love Your Kidneys Walk t-shirts  
Prominent inclusion on social media platforms and e-newsletters  
Verbal recognition at all related events, including race day  
Opportunity to staff a display booth & display banner at the event  
Opportunity to place a promotional item in the event goodie bags  
Six (6) Walk entries and Six (6) shirts  
Company logo displayed on a 2 signs along the Love Your Kidneys Walk Route

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## Team Photo Sponsor \$1,250

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*1 available*

Sponsor featured on photo frames given to all participants  
Logo on event t-shirts, brochures and posters  
Placement on event signage  
Two (2) Walk entries and two (2) shirts  
Company logo displayed on one (1) sign along the Love Your Kidneys Walk Route

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## Bank Day Sponsor \$500

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*4 available*

Sponsor hosts the "Bank Day" prior to the event where participants will turn in their fundraising donations and have a pre-race celebration  
Two (2) Walk entries and two (2) shirts

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## Vendor Booth Sponsor \$250

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TKF provides one table and two chairs per purchased booth.  
Sponsor provides banner/promotional items for display/distribution at walk

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## Water Sponsor *in kind*

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Donate a minimum of 500 bottles of water or 2,000 bottles of water for exclusivity  
Logo on event t-shirts  
Identified on event signage as the Water Sponsor  
Recognition on event website and social media platforms

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## Food Sponsor *in kind*

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Provide the donation of refreshments for participants and volunteers