

# 2017 KITCHEN DESIGN CONTEST

**SUB-ZERO** **WOLF**  
West & Southwest Early Entry

Enter today for your chance to win:

**TRIP TO MONTAGE LAGUNA BEACH  
LOCAL ADVERTISING & PROMOTIONS  
GIFTS & MORE!**

**Entering is  
FREE and EASY!**

Design Period | January 1, 2017 - December 31, 2017  
Entry Period | February 1, 2017 - December 31, 2017



Lori Carroll | Lori Carroll & Associates  
2015 Southwest Early Entry Winner



Bianca Olsson | Est Est, Inc.  
2015 Southwest Early Entry Winner



Susan Sawasy | Casa Wasy  
2015 West Early Entry Winner



Ann-Sofi Holst | Dunsmuir Institute Architects  
2015 West Early Entry Winner



Maria Collins | McCullough Design  
2015 West Early Entry Winner

All submissions will be entered into the Sub-Zero and Wolf  
Global contest in 2018 for another chance to win!

## **EACH ENTRY MUST INCLUDE THE FOLLOWING:**

- Full-size Sub-Zero built-in or integrated refrigeration unit
- Wolf cooking appliance as primary food preparation equipment  
(Ranges, rangetops, ovens and cooktops meet this requirement. Ventilation, microwave ovens and warming drawers do not.)
- Floor plan and elevation, or perspective drawings
- Minimum of three (3) color photographs of the completed design  
Capture as much of the kitchen as possible. At least one photo must be taken with the qualifying refrigerator products' door open. At least one photo must sufficiently feature the primary Wolf product. Additional photos are welcome - especially "before" shots.
- Completed KDC Entry Form

## **WINNERS:**

Two (2) Early Entry Winners will be awarded in the Southwest Region

Three (3) Early Entry Winners will be awarded in the West Region

Trip for winner and a guest will take place in Laguna Beach, CA at the Montage Resort & Spa between March- June 2018

Includes a 3-night resort stay, spa treatments, culinary experiences, travel arrangements and more. Exact dates will be announced in Fall 2017.

Local Advertising and Promotions, Gifts and More!

## **CONTEST DEADLINES & REQUIREMENTS:**

The Kitchen Design Contest is a "blind" contest, meaning neither the entrants name nor firm name are visible during the judging process. This ensures the winners are recognized without bias.

Sub-Zero Group Southwest will have a total of two (2) winners. The judges' panel for Southwest will consist of two (2) esteemed professionals from the architectural, interior design and kitchen design disciplines from Southern California.

Sub-Zero Group West will have a total of three (3) winners. The judges' panel for West will consist of two(2) esteemed professionals from the architectural, interior design and kitchen design disciplines from Arizona, New Mexico or Las Vegas.

All of the judges' decisions are final.

Prizes won by teams will be distributed to the team leader designated on the entry form.

The contest is open to all professional kitchen designers, architects, interior designers, builders, remodelers and design students. Contestants may submit more than one qualifying kitchen entry. All design and construction of the project entered must be fully completed within **January 1, 2017 to December 31, 2017**.

For entry form, submittals and additional details, kindly contact your Trade Representative:

**Erin Johnson - Southwest**  
Erin.Johnson@subzero.com  
480.310.0297

**Julie Arcelay - West**  
Julie.Arcelay@subzero.com  
323.333.4491

**Tracy Burge - West**  
Tracy.Burge@subzero.com  
949.371.3708

# 2017 KITCHEN DESIGN CONTEST

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West & Southwest Early Entry

## 2017 Early Entry Form

**Tell us About You** – this section will not be seen by the judges and is for internal use only

First & Last Name \_\_\_\_\_

Email Address \_\_\_\_\_

Company Name \_\_\_\_\_

Have you entered any Sub-Zero & Wolf Kitchen Design Contests prior to this one?  Yes  No

Are you creating this entry for yourself or for someone else?  Self  Other

What was your role in this project? \_\_\_\_\_

Did you have any co-entrants on this project?  Yes (please list them on the back)  No

### **Tell us About Your Project**

Project Name: \_\_\_\_\_

Project Completion Date? \_\_\_\_\_

Kitchen design style  Contemporary  Traditional  Transitional

Project type:  New Construction  Remodel

List of Sub-Zero models installed in this project: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List of Wolf models installed in this project \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What were the homeowners' top 2-3 design goals? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What were the challenges and limitations of the space/client/project? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

As a design professional, what were your top 2-3 design goals? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Why were these specific Sub-Zero and Wolf products chosen and how did they influence your design? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What makes this kitchen unique/award-winning? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Any additional information you would like to share about this project? (Optional) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Co-Entrant Information (if any):

Name: \_\_\_\_\_

Role: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

ITEMS TO INCLUDE WITH ENTRY:

- Completed KDC Entry Form.
- Two (2) or more Floor Plan/elevations/perspective drawings printed or saved in \*.pdf, \*.jpg, \*.jpeg format. Note: Files should not have the Designer or firm name on them.
- A minimum of three (3) color photographs of the completed design printed or saved in \*.jpg, \*.jpeg format. Note: Files should not have the Designer or firm name on them.
- Completed/signed Designer release form (optional at the time of entry).
- Completed/signed Photographer release form (optional at the time of entry).

Please submit all required information to your Trade Representative:

**Erin Johnson - Southwest**

[Erin.Johnson@subzero.com](mailto:Erin.Johnson@subzero.com)

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