

# Oakdale

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## CHAMBER of COMMERCE

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### CALIFORNIA

## 2018 Chamber Champions

The Oakdale Chamber of Commerce is offering an opportunity for our members to enjoy more recognition, visibility and opportunities through our Chamber Champions programs. Being a Chamber Champion offers you a number of ways to market, advertise and promote your company on regular basis.

The Chamber Champion Program is an opportunity for members of the Oakdale Chamber of Commerce to gain premier exposure to Chamber events at one easy to budget level, while supporting the Chamber's ability to achieve its mission to the business community. Chamber Champions are taking the lead for creating a desirable environment for business in the Oakdale District. Becoming a Chamber Champion means high profile exposure and recognition for your business.

### ***Program Goals and Objectives***

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- To provide our members information and opportunities in advance with a defined set of sponsorship options.
- To provide foundation funding for the Chamber's programs without multiple requests for funding.
- To provide an annual program revenue and resource budget with identified dollars in advance.
- To promote Chamber members, expand involvement and exposure and provide value for your investment.
- To provide the Chamber with an adequate funding foundation for implementation of programs within the Strategic Plan.

### ***Chamber Champion Marketing Benefits***

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- Recognition on our exclusive Chamber Champion sign in the Chamber lobby, as well as, traveling sign which is taken to all events.
- Company listing on every membership electronic newsletter and Oakdale Chamber Corner in *Oakdale Leader*
- Recognition as a Chamber Champion with corporate logo on the Chamber's website with a direct link to your website.
- Exclusive use of Chamber Champion logo for you to use on your own company marketing and website.
- Distribute two (2) Press Releases to the membership by your company

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## 2018 Chamber Champions

**72<sup>nd</sup> Annual Awards Dinner.....January 19<sup>th</sup>, 2018**

Participate in the **72<sup>nd</sup> Annual Oakdale Chamber of Commerce Awards Banquet**. This event recognizes outstanding individuals, organizations, and businesses that have contributed their time and efforts to enhance our community in 2017: Citizen, Business, Junior Achievement, Community Service of the Year Awards and Lifetime Achievement. Also recognized are the outgoing and incoming Oakdale Chamber Board of Directors and the Graduating Oakdale Leadership class. There are usually 300 attendees at this event; including board members, city and county officials.

### **Event Sponsor \$700:**

- Company listed as sponsor on cover of program
- Full page color ad on the back page of event program
- Logo and link on Chamber's website
- Logo and link on event email marketing
- Reserved table (8 tickets)

### **VIP Table \$350:**

- Business cards on adjacent table
- Business card size ad in event program
- Reserved table (8 tickets)

### **Program Ads:**

- 1/3 (4.5x2.5) **\$35.00**
- 1/2 (4.5x4.75) **\$55.00**
- Full (4.5x7.5) **\$75.00**

### **Table Décor \$50.00:**

- Identified on one table as Table Décor Sponsor
- Company listed in program

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## 2018 Chamber Champions

### 45<sup>th</sup> Ag Scholarship Luncheon.....March 22<sup>nd</sup>, 2018

Be involved in the 45<sup>th</sup> Annual Ag Scholarship Luncheon with agricultural-related vendor booths, product information, and samples. There will be ag related topic speaker(s), and silent auction. Proceeds go towards the Oakdale Ag Scholarship fund. There are 150-200 attendees.

#### Event \$500:

- V.I.P. preferred seating (8 Tickets)
- Preferred location vendor space
- Recognition in program and event email marketing
- Logo and link on Chamber's Website

#### VIP Table \$250:

- VIP preferred seating (8 tickets)
- Recognition in program

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## 2018 Chamber Champions

### 2 Bi-Annual Pours in Stores.....April 5<sup>th</sup> & Oct 11<sup>th</sup>, 2018

By wine tasting your way through area shops our aim is to improve our local economy by promoting the Downtown as an entertainment district; thus, increasing patron's awareness and building future clients for these businesses. The Chamber wants to promote an Eat, Drink and Be Local mentality and events like Pour in Stores and Taste of Oakdale help showcase the very best of our community. We anticipate this event growing in attendance this year since our first was so widely appreciated.

#### Event Sponsor \$2,000:

- Name imprinted on the commemorative wine glass
- Mentions in all press releases and in some local/regional advertising
- Logo on Cover of Program and Full Page Ad on Back Cover
- Logo Printed on Poster and Website
- Logo Printed on Signage at Each Wine/Beer Tasting Table
- Social Media Promotion
- 8 tickets to the event (\$240 value)

LIMIT ONE FOR SPRING AND ONE FOR FALL

#### Personal Shopper \$750:

- Logo Printed on Poster and Website
- 1/2 Page ad in Program
- Logo Printed on Signage at each Wine/Beer Tasting Table
- Social media Promotion
- 4 tickets to the event (\$120 value)

#### Sip & Savor \$350:

- Business listed on Poster, Website and Each Wine/Beer Tasting Table
- Business card ad in Program
- 2 tickets to the event (\$60 value)

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## 2018 Chamber Champions

### Concerts in the Park (CNP).....Fridays, July 13<sup>th</sup> – August 27<sup>th</sup>

Support an event that promotes a FREE family and friendly environment! Great groups to see, listen to, with 250-350 attendees per concert. Each sponsorship opportunity is for one concert of your choice in the concert series.

#### **Idol \$500:**

*Limit (2) two Idol sponsors per concert*

- Choice of band to sponsor
- Company name & logo on all printed materials
- Sign with company name by stage
- Company banner displayed (you provide) no larger than 2.5x4 feet
- Company name announced at concert
- Table display with your representative
- Ability to provide company giveaways/promo items

#### **Groupie \$250:**

- Company name on all printed materials
- Company banner, you provide, displayed at (1) one concert of your choice no larger than 2.5x4 feet

#### **Spectator \$50:**

- Company name on all printed materials

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## 2018 Chamber Champions

**10<sup>th</sup> Annual Taste of Oakdale.....August 28<sup>th</sup>, 2018**

Patron's come to taste the delectable food, and beverages that Oakdale based businesses, chamber members, and distributors have to offer. This event creates patrons awareness and may build future clients for these businesses. 400-500 attend this event.

### **The House Special \$2,000:**

- 1 booth space in premium location at event
- Ten (10) entrance tickets
- Official recognition in all radio, newspaper advertising as event sponsor with logo link on Chamber website
- Display table in entrance, name & logo on print materials including logo on front cover of program with highlighted exhibitor listing inside program
- Logo imprinted on tasting plates
- Logo on event marketing and logo link on Chamber's website
- PA Announcements at event
- Company website placement on Chamber website for 3 months
- Social media ad promotion on Chamber Fan Page

### **Serviette Sponsor \$1,000:**

- Eight (8) entrance tickets
- Logo in program
- Company logo on napkins
- Name & logo on print materials
- Logo link on chamber website

### **Aperitif Sponsor \$500:**

- Two (2) entrance tickets
- Business cards & brochures displayed
- Listed in program and website.



## 2018 Chamber Champions

### Chamber Golf Classic Tournament.....Monday, September 10<sup>th</sup>, 2018

Join us for the 4<sup>th</sup> Annual Chamber Classic Golf Tournament! This is a great networking event between Oakdale Chamber members and Oakdale businesses. The tournament gives you the chance to reward favorite clients, market to potential customers and support Chamber initiatives to strengthen the economic vitality of Oakdale.

#### **Tournament Sponsor \$3,000:**

*Limit (1) Tournament sponsor*

- Two Complimentary Foursomes
- Complimentary hole sponsorship - opportunity to stand at tee box of hole for handouts or meet and greet all golfers
- Official recognition in all radio, newspaper advertising as event sponsor with logo link on Chamber website
- Welcoming remarks prior to shot gun start
- Recognition in all tournament promotions/media with logo link on Chamber website
- Signage on all golf carts
- Logo on cover and full page ad in tournament program
- Logo link in email marketing and logo link on Chamber's website
- Banner at clubhouse (you provide)
- Opportunity to provide logo gift items for golfers
- Reserved table at tournament dinner
- Company Website placement on Chamber website for 3 months
- E-blast to membership the month of September promoting your company
- First right of refusal for 2018 golf tournament event sponsorship

#### **Dinner Sponsor \$1,500:**

*Limit (1) Dinner Sponsor*

- Four (4) player entry fees
- Exclusive signage in banquet hall
- Opportunity to place information on each table at dinner
- Half page ad in program
- Listed in printed/media materials with logo
- Exclusive signage on one tee

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## 2018 Chamber Champions

### Chamber Golf Classic (continued)

#### Lunch Sponsor \$1,250:

*Limit (1) Lunch Sponsor*

- Two (2) player entry fees
- Opportunity to put company sticker on players' boxed lunches
- Signage at the clubhouse during lunch
- Exclusive signage on one tee
- Half page ad in program
- Listed in printed/media materials with logo
- Logo link on Chamber's website

#### Beverage Sponsor \$1,000:

*Limit (2) Beverage Sponsor*

- Two 2 player entry fees
- 1 Cart provided to cruise course meeting and greeting all golfers while delivering beverages
- Listed in printed/media materials with logo
- Logo link on Chamber's website
- Signage at the beverage station

#### Eagle Sponsor \$1,000:

- Four (4) player entry fees
- Company representatives on course distributing company promotional items. We encourage you to provide fun games at the tee.
- Signage on one tee
- Listed in printed/media materials with logo
- Logo link on Chamber's website

#### Putting Green Contest Sponsor \$750:

*Limit (1) Putting Green Contest Sponsor*

- Company sign at putting green
- Sponsor table at practice green to distribute balls to players/run contest
- Signage on putting green
- Listed in printed/media materials with logo
- Logo link on Chamber's website



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## 2018 Chamber Champions

### Chamber Golf Classic (continued)

#### Hole Sponsor \$500:

- Company representatives on course distributing company promotional items. We encourage you to provide fun games at the tee.
- Recognition at a one hole
- Listed in printed/media materials with logo
- Logo link on Chamber's website

#### Tee Sponsor \$150:

- Recognition at a one hole
- Listed in printed/media materials with logo
- Logo link on Chamber's website

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## 2018 Chamber Champions

Marketing and promoting your company is one of the largest business expenses. By participating in this program, your business has access to the Chamber's effective promotional opportunities to target future customers and continue to strengthen your business' brand in Oakdale. The purpose of the Chamber Champions Sponsorship Program is to eliminate the repetitive solicitation of funds necessary to carry out major events. Chamber Champions are able to take advantage of preferred billing by electing to pay once annually or on a per-event basis.

### Annual Awards Dinner

#### Sponsors

\$700  \$350  \$50

#### Advertising

\$35  \$55  \$75

### Ag Scholarship Luncheon

\$500  \$250

#### Vendor Options Available

### Pours in Stores

\$2,000  \$750  \$350 (Spring)

\$2,000  \$750  \$350 (Fall)

### Concert in the Park

\$500  \$250  \$50

### Taste of Oakdale

\$2,000  \$1,000  \$500

#### Vendor Options Available

### Golf Classic

\$3,000  \$1,500  \$1,250  \$1,000 (beverage)

\$1,000 (eagles)  \$750  \$500  \$150

## YES! I pledge my support as a Chamber Champion sponsor.

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

*Chamber Champion minimum participation level of \$1,500 combined sponsorships, advertising and administrative fee of \$45.*

I will sponsor the marked item(s) totalling \$\_\_\_\_\_

I wish to be:  Invoiced  
 Have enclosed check  
 Please call for my Visa, MasterCard or AMEX

**Chocolate Festival Packet Available Upon Request  
With Sponsor Opportunities from \$250 – \$10,000.**

I would like to be involved with the Annual Oakdale  
Chocolate Festival