



**Membership  
Investment**

**Oakdale**  
CHAMBER of COMMERCE  
CALIFORNIA

590 N. Yosemite Ave.  
Oakdale, CA 95361  
209.847.2244 Fax: 209.847.0826  
[www.OakdaleChamber.com](http://www.OakdaleChamber.com)

## **Our Mission**

We are a business organization dedicated to uniting the business community by enhancing business, economic growth and tourism while retaining the high quality of life in Oakdale.

## **Membership Benefits - \$2,300 starting value**

### **Connect**

- Online and in-person referrals
- Email alerts and information
- Subscription to Chamber e-newsletters
- Attend monthly networking events
- Community event postings on Chamber website calendar
- Posting of job openings
- Business cards / brochures in Chamber lobby

### **Marketing Benefits**

- Listing in Membership Directory
- Listing on Chamber's website
- Link to your website from Chamber website
- Advertising opportunity

### **Member Discounts**

- Member rate on Certificate of Origin
- Local media discounts through Chamber partnership
- Discounted admission to workshops and selected education events
- Member rate on Chamber events
- Discount on Labor Law & HR Resource materials
- Member rate on Oakdale Leadership program
- Member rate on ribbon cutting / grand opening ceremony
- No charge to participate in Pours in Stores event

### **Advocacy**

- Liaison to City Council / City Staff
- Access to Chamber President and Board Members
- Increased access and role in business representation
- Pro-business advocacy to government
- Opportunity to participate in committees
- Volunteer opportunities on committees and at events

## **Membership Investment Schedule**

<b>Enthusiast</b> .....	<b>\$100</b>
(Not eligible for event discounts)	
<b>Micro Enterprise</b> .....	<b>\$275/annual or</b>
(Available to ONLY businesses with 10 or less employees)	<b>\$23/monthly</b>
<b>Small Business</b> .....	<b>\$390/annual or</b>
(Available to Only businesses with 30 or less employees)	<b>\$33/monthly</b>
<b>Business Builder</b> .....	<b>\$990/annual or</b>
	<b>\$83/monthly</b>
<b>Business Investor</b> .....	<b>\$1,750/annual or</b>
	<b>\$146/monthly</b>
<b>Community Builder</b> .....	<b>\$3,500/annual or</b>
	<b>\$292/monthly</b>
<b>Community Investor</b> .....	<b>\$7,000/annual or</b>
	<b>\$584/monthly</b>
<b>Community Leader</b> .....	<b>\$10,000/annual or</b>
	<b>\$834/monthly</b>
<b>Community Champion</b> .....	<b>\$15,000/annual or</b>
	<b>\$ 1,250/monthly</b>

**“Membership dues/payment is not deductibles as charitable contributions, but may be deductible as an ordinary business expense.”**



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## *\$ 275 Investment \$ 3,140 Value*

(Available to ONLY businesses with 10 or less employees)

### ❖ **Basic Listing**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link



### ❖ **Host One (1) Coffee Connection or Mingle Mixer (upon availability)**

- Bring the networking opportunity to you.

### ❖ **Six (6) two (2) hour complimentary conference room usage (upon availability)**

- Monday – Friday: 9am – 5pm

### ❖ **Two (2) monthly e-newsletter sponsorship**

- Company logo on monthly e-newsletter with recognition as sponsor with link to company's website

### ❖ **One (1) months website sponsorship**

- Company logo on Chamber website with recognition as sponsor with link to company's website



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## **\$ 390 Investment** **\$ 3,845 Value**

(Available to Only businesses with 30 or less employees)

### ❖ **Basic Listing**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link



### ❖ **Host One (1) Coffee**

**Connection or Mingle Mixer (upon availability)**

- Bring the networking opportunity to you.

### ❖ **Twelve (12) two (2) hour complimentary conference room usage (upon availability)**

- Monday – Friday: 9am – 5pm

### ❖ **Two (2) monthly e-newsletter sponsorship**

- Company logo on monthly e-newsletter with recognition as sponsor with link to company's website

### ❖ **Two (2) months website sponsorship**

- Company logo on Chamber website with recognition as sponsor with link to company's website

### ❖ **Annual California & Federal Employment poster**



### ❖ **Two (2) tickets to our Spring Pours in Stores event**

### ❖ **Two (2) tickets to our Fall Pours in Stores event**

### ❖ **One (1) one (1) month website promotional ad**

- Promote your company and special deals on the Chamber website

### ❖ **One (1) set of member mailing labels**



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## *\$ 990 Investment \$ 8,365 Value*



### ❖ **Enhanced Listing**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link
- Facebook Link
- LinkedIn Link
- Map Location Image



### ❖ **Host One (1) Coffee Connection or Mingle Mixer (upon availability)**

- Bring the networking opportunity to you.



### ❖ **Twelve (12) two (2) hour complimentary conference room usage (upon availability)**

- Monday – Friday: 9am – 5pm

### ❖ **Two (2) monthly e-newsletter sponsorship**

- Company logo on monthly e-newsletter with recognition as sponsor with link to company's website

### ❖ **Two (2) months website sponsorship**

- Company logo on Chamber website with recognition as sponsor with link to company's website

### ❖ **Annual California & Federal Employment poster**

### ❖ **Two (2) tickets to our Spring Pours in Stores event**

### ❖ **Two (2) tickets to our Fall Pours in Stores event**

### ❖ **One (1) one (1) month website promotional ad**

- Promote your company and special deals on the Chamber website

### ❖ **One (1) set of member mailing labels**

### ❖ **Add up to one (1) additional categories listing**

### ❖ **One (1) E-Social blast (upon availability)**

- Get your message out with an email to all members and their reps and a Facebook and Twitter post

### ❖ **200 annually Certificate of Origin**

### ❖ **\$250 Sponsor / Vendor voucher (optional)**

- With this option, 25% of your membership investment goes towards sponsor and/or vendor opportunities for Oakdale Chamber events of your choice



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## \$ 1,750 Investment \$ 10,995 Value



### ❖ **Enhanced Listing**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link
- Facebook Link
- LinkedIn Link
- Map Location Image



### ❖ **Host One (1) Coffee Connection or Mingle Mixer (upon availability)**

- Bring the networking opportunity to you.



### ❖ **Twelve (12) two (2) hour complimentary conference room usage (upon availability)**

- Monday – Friday: 9am – 5pm

### ❖ **Five (5) monthly e-newsletter sponsorship**

- Company logo on monthly e-newsletter with recognition as sponsor with link to company's website

### ❖ **Four (4) months website sponsorship**

- Company logo on Chamber website with recognition as sponsor with link to company's website

### ❖ **Annual California & Federal Employment poster**

### ❖ **Four (4) tickets to our Spring Pours in Stores event**

### ❖ **Four (4) tickets to our Fall Pours in Stores event**

### ❖ **Three (3) one (1) month website promotional ad**

- Promote your company and special deals on the Chamber website

### ❖ **Two (2) set of member mailing labels**

### ❖ **Add up to two (2) additional categories listing**

### ❖ **Two (2) E-Social blast (upon availability)**

- Get your message out with an email to all members and their reps and a Facebook and Twitter post

### ❖ **Unlimited Certificate of Origin**

### ❖ **\$500 Sponsor / Vendor voucher (optional)**

- With this option, 29% of your membership investment goes towards sponsor and/or vendor opportunities for Oakdale Chamber events of your choice

### ❖ **Additional Business Location**

- Enhanced Listing, two additional categories, and annual employee poster

### ❖ **Two (2) monthly e-newsletter promotional ad**

- Promote your company and special deals on the Chamber e-newsletter





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## \$ 3,500 Investment \$ 14,585 Value



### ❖ **Enhanced Listing**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link
- Facebook Link
- LinkedIn Link
- Map Location Image



### ❖ **Host One (1) Coffee Connection or Mingle Mixer (upon availability)**

- Bring the networking opportunity to you.



### ❖ **Twelve (12) two (2) hour complimentary conference room usage (upon availability)**

- Monday – Friday: 9am – 5pm

### ❖ **Six (6) monthly e-newsletter sponsorship**

- Company logo on monthly e-newsletter with recognition as sponsor with link to company's website

### ❖ **Six (6) months website sponsorship**

- Company logo on Chamber website with recognition as sponsor with link to company's website

### ❖ **Three (3) one (1) month website promotional ad**

- Promote your company and special deals on the Chamber website

### ❖ **Annual California & Federal Employment poster**

### ❖ **Four (4) tickets to both Spring and Fall Pours in Stores**

### ❖ **Two (2) set of member mailing labels**

### ❖ **Add up to four (4) additional categories listing**

### ❖ **Three (3) E-Social blast (upon availability)**

- Get your message out with an email to all members and their reps and a Facebook and Twitter post

### ❖ **Unlimited Certificate of Origin**

### ❖ **\$1,000 Sponsor / Vendor voucher (optional)**

- With this option, 29% of your membership investment goes towards sponsor and/or vendor opportunities for Oakdale Chamber events of your choice

### ❖ **Two (2) Additional Business Location**

- Enhanced Listing, two additional categories, and annual employee poster

### ❖ **Three (3) monthly e-newsletter promotional ad**

- Promote your company and special deals on the Chamber e-newsletter

### ❖ **Two (2) tickets to our Ag Scholarship Luncheon**

### ❖ **Two (2) tickets to our Taste of Oakdale event**

### ❖ **Member spotlight "BRONZE" level on Chamber website**



# Community Investor

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## \$ 7,000 Investment \$ 19,560 Value

### ❖ **Ultimate Listing –**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link
- Facebook Link
- LinkedIn Link
- Map Location Image
- Company Description (200 characters)
- Hours of Operation (100 characters)
- Keywords (240 characters)



### ❖ **Host One (1) Coffee Connection or Mingle Mixer (upon availability)**

- Bring the networking opportunity to you.

### ❖ **Twelve (12) two (2) hour complimentary conference**

**room usage (upon availability)**

- Monday – Friday: 9am – 5pm

### ❖ **Six (6) monthly e-newsletter sponsorship**

- Company logo on monthly e-newsletter with recognition as sponsor with link to company's website

### ❖ **Six (6) months website sponsorship**

- Company logo on Chamber website with recognition as sponsor with link to company's website

### ❖ **Three (3) one (1) month website promotional ad**

- Promote your company and special deals on the Chamber website

### ❖ **Annual California & Federal Employment poster**

### ❖ **Four (4) tickets to both Spring and Fall Pours in Stores**

### ❖ **Two (2) set of member mailing labels**

### ❖ **Add up to four (4) additional categories listing**

### ❖ **Three (3) E-Social blast (upon availability)**

- Get your message out with an email to all members and their reps and a Facebook and Twitter post

### ❖ **Unlimited Certificate of Origin**

### ❖ **\$2,000 Sponsor / Vendor voucher (optional)**

- With this option, 29% of your membership investment goes towards sponsor and/or vendor opportunities for Oakdale Chamber events of your choice

- Chamber Champion Benefits

### ❖ **Two (2) Additional Business Location**

- Enhanced Listing, two additional categories, and annual employee poster

### ❖ **Three (3) monthly e-newsletter promotional ad**

- Promote your company and special deals on the Chamber e-newsletter

### ❖ **Four (4) tickets to our Ag Scholarship Luncheon and Taste of Oakdale**

### ❖ **Member spotlight "SILVER" level on Chamber website**



# Community Leader

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**\$ 10,000 Investment**  
**\$ 23,010 Value**



## ❖ **Ultimate Listing –**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link
- Facebook Link
- LinkedIn Link
- Map Location Image
- Company Description (200 characters)
- Hours of Operation (100 characters)
- Keywords (240 characters)



## ❖ **Host One (1) Coffee Connection or Mingle Mixer (upon availability)**

- Bring the networking opportunity to you

## ❖ **Twelve (12) two (2) hour complimentary conference room usage (upon availability)**

- Monday – Friday: 9am – 5pm

## ❖ **Eight (8) monthly e-newsletter sponsorship**

- Company logo on monthly e-newsletter with recognition as sponsor with link to company's website

## ❖ **Eight (8) months website sponsorship**

- Company logo on Chamber website with recognition as sponsor with link to company's website

## ❖ **Six (6) tickets to both Spring and Fall Pours in Stores**

## ❖ **Five (5) one (1) month website promotional ad**

- Promote your company and special deals on the Chamber website

## ❖ **Annual California & Federal Employment poster**

## ❖ **Three (3) set of member mailing labels**

## ❖ **Add up to six (6) additional categories listing**

## ❖ **Six (6) E-Social blast (upon availability)**

- Get your message out with an email to all members and their reps and a Facebook and Twitter post

## ❖ **Unlimited Certificate of Origin**

## ❖ **\$3,000 Sponsor / Vendor voucher (optional)**

- With this option, 30% of your membership investment goes towards sponsor and/or vendor opportunities for Oakdale Chamber events of your choice

- Chamber Champion Benefits

## **Two (2) Additional Business Location**

- Enhanced Listing, two additional categories, and annual employee poster

## ❖ **Four (4) monthly e-newsletter promotional ad**

- Promote your company and special deals on the Chamber e-newsletter

## ❖ **Four (4) tickets to our Ag Scholarship Luncheon and Taste of Oakdale**

## ❖ **Member spotlight "GOLD" level on Chamber website**

## ❖ **One (1) paid tuition for Oakdale Leadership program**



# Community Champion

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**\$ 15,000 Investment**  
**\$ 28,305 Value**

## ❖ **Ultimate Listing –**

- One Category Listing
- Company Name
- Address
- Phone Contact
- Website Link
- Facebook Link
- LinkedIn Link
- Map Location Image
- Company Description (200 characters)
- Hours of Operation (100 characters)
- Keywords (240 characters)



## ❖ **Host One (1) Coffee Connection or Mingle Mixer (upon availability)**

- Bring the networking opportunity to you.

## ❖ **Twelve (12) two (2) hour complimentary conference room usage (upon availability)**

- Monday – Friday: 9am – 5pm

## ❖ **Twelve (12) monthly e-newsletter sponsorship**

- Company logo on monthly e-newsletter with recognition as sponsor with link to company's website

## ❖ **Twelve (12) months website sponsorship**

- Company logo on Chamber website with recognition as sponsor with link to company's website

## ❖ **Eight (8) tickets to both Spring and Fall Pours in Stores**

## ❖ **Seven (7) one (1) month website promotional ad**

- Promote your company and special deals on the Chamber website

## ❖ **Eight (8) tickets to both Spring and Fall Pours in Stores**

## ❖ **Annual California & Federal Employment poster**

## ❖ **Seven (7) one (1) month website promotional ad**

- Promote your company and special deals on the Chamber website

## ❖ **Three (3) set of member mailing labels**

## ❖ **Add up to six (6) additional categories listing**

## ❖ **Four (4) E-Social blast (upon availability)**

- Get your message out with an email to all members and their reps and a Facebook and Twitter post

## ❖ **Unlimited Certificate of Origin**

## ❖ **\$4,500 Sponsor / Vendor voucher (optional)**

- With this option, 30% of your membership investment goes towards sponsor and/or vendor opportunities for Oakdale Chamber events of your choice

- Chamber Champion Benefits

## ❖ **Two (2) Additional Business Location**

- Enhanced Listing, two additional categories, and annual employee poster

## ❖ **Five (5) monthly e-newsletter promotional ad**

- Promote your company and special deals on the Chamber e-newsletter

## ❖ **Member spotlight "PLATINUM" level on Chamber website**

## ❖ **Two (2) paid tuition for Oakdale Leadership program**



### **New Member Special**

- ❖ Welcome meeting with Ambassador Committee
- ❖ Welcome article in Oakdale Leader
- ❖ Welcome Facebook post
- ❖ Highlight New Members on Chamber Website
- ❖ Membership Plaque
- ❖ Ribbon Cutting / Grand Opening Ceremony

<b>Membership Level</b>	<b>With Sponsorship*</b>		<b>Without Sponsorship*</b>	
	<b>Annual</b>	<b>Monthly</b>	<b>Annual</b>	<b>Monthly</b>
Enthusiast	\$100		\$100	
Micro Enterprise	\$235	\$20	\$235	\$20
Small Business	\$335	\$28	\$335	\$28
Business Builder*	\$840	\$70	\$660	\$55
Business Investor*	\$1,490	\$125	\$1,130	\$95
Community Builder*	\$2,975	\$248	\$2,255	\$188
Community Investor*	\$5,950	\$496	\$4,505	\$376
Community Leader*	\$8,500	\$709	\$6,335	\$528
Community Champion*	\$12,750	\$1,063	\$9,500	\$792

\*Levels with sponsorship option