

Oakdale

CHAMBER of COMMERCE

C A L I F O R N I A

590 N. Yosemite Ave.
Oakdale, CA 95361
209.847.2244 Fax: 209.847.0826
www.OakdaleChamber.com



Membership

Membership Benefit

Represents the interest of business with government

- Chamber representative attends all Oakdale City Council Meetings
- Joint meetings with other area organizations

Business Networking / Relationship Building / Business Visibility

- Credibility of being a Chamber member
- 2 Listings in printed directory (Alpha & Categorical)
- Email alerts & information
- Inclusion of business fliers into new member/relocation packets
- Inclusion of business cards / brochures in Chamber lobby
- Listing on website
- Membership Plaque
- Mixer & Coffee Connection opportunities for all staff
- New member article in Oakdale Leader
- New member social media post
- Opportunities to participate on Chamber committees
- Ribbon cuttings / Grand Openings / Ground Breaking / Re-Grand Opening service
- Opportunity to promote your business news / events through Chamber social media & website
- Opportunity to purchase member mailing labels
- Post unlimited community events on Chamber online calendar
- Chamber member pricing on vendor opportunity at Chamber events
- Opportunity for enhanced listing on Chamber website



Business Resources

- Professional Staff
- Invitations to business development / training workshops & seminars at member rate
- Member pricing for business services to help you grow your business
- Usage of Chamber conference facilities at discounted rate
- Visitor & Customer referrals (online and staff)
- Annual California & Federal Employment Poster

Annual Membership Investment Schedule

Group Number	Number of Employees	Membership Investment
I*	0	\$100.00
II**	0	\$195.00
III	1-5	\$233.00
IV	6-10	\$340.00
V	11-30	\$417.00
VI	31-50	\$787.00
VII	51-250	\$983.00
VIII	Over 250	\$1201.00

- * Retired/Interested individuals (Not eligible for event discount)
- ** Non-Profit Organizations 501C3 no paid staff, Service Clubs, Home businesses, & Associate members.
Non-Profit organizations with paid staff \$195. Minimum, total number of employees in Central Valley fee is ½ of listed.
- Two part-time employees equal one full-time employee.

Marketing Packages

\$1150 (Save \$290)

- Enhanced business listing
- Two annual e-social blasts
- One Coffee Connection
- One annual business news story in Chamber e-newsletter and on website
- Two additional category listings
- Two set of Mailing Labels
- One Chamber Member Mixer
- \$500 Voucher for Chamber Event Sponsorship



\$725 (Save \$255)

- Enhanced business listing
- One annual e-social blast
- One Coffee Connection
- One annual business news story in Chamber e-newsletter and on website
- Two additional category listings
- One set of Mailing Labels
- \$250 Voucher for Chamber Event Sponsorship



\$450 (Save \$135)

- Enhanced business listing
- Two annual e-blasts
- One Coffee Connection
- One annual business news story in Chamber e-newsletter
- One additional category listing



\$225 (Save \$90)

- Enhanced business listing
- One annual e-blast
- One Coffee Connection

Note: All benefits expire one year from purchase date.

A La Carte / Mini Packs

➤ Additional Business Locations: (includes basic business listing)	\$175 per yr.
➤ Additional Category	\$20 per yr.
➤ Additional Enhanced Business Location (includes enhanced business listing)	\$300 per yr.
➤ Business news story in Chamber E-newsletter	\$125 ea.
➤ Business news story on Chamber Website for one month	\$150 ea.
➤ E-blast	\$100 ea.
➤ E-newsletter Sponsorship	\$75 ea.
➤ Enhanced Business Listing on website (includes social network links, business description (200 character limit), hours of operation (100 characters limit), and map location image)	\$175 per yr.
➤ E-Social blast (includes e-blast with social media promotion)	\$150 ea.
➤ Mailing Labels	\$50 per set
➤ Website Sponsorship (includes business logo and website link on Chamber website for one month)	\$ 100 per mo.