

Leadership Oakdale Program 2017

PURPOSE:

To give participants an overview of the various inner workings of business, government, agriculture, health services, education, social/cultural, and communication in our area. To give potential leaders a well-rounded educational and networking experience through a process that will identify and help develop informed, civic-oriented leaders who will help direct the future of Oakdale.

ABOUT THE PROGRAM:

Tuition for each participant in OAKDALE LEADERSHIP Program is \$500. Tuition is nonrefundable and must be paid prior to the first class.

Oakdale Leadership Program requires full participation and attendance, and runs from January thru October with a graduation program in January 2018. The Oakdale Leadership Program focuses on developing and enhancing leadership skills and provides exposure to a wide range of community subjects. Time commitment is one day per month. Dates listed below subject to change.

Course Outline

January HISTORY and CULTURE

Who are we? An overview of the history of Oakdale's social development, including Historical Buildings, sites of interest, and important people from the past. Tour of Museums, Historical Buildings in the area. FAM Tour

February EDUCATION

A look at all levels of education opportunities in the Oakdale Area. From Elementary to Higher Education. Facility growth and challenges facing our area. Reps from OJUSD, Yosemite Community College District, and Stanislaus State. Tour of Ball Corporation.

March AGRICULTURE

From researcher to grower to processor. Agriculture has a major affect on our community. Attend the Annual Chamber Scholarship Ag Luncheon.

April HEALTH CARE and SOCIAL SERVICES

General overview of Health Care and Social Services in our area. Funding Sources and issues they are facing. Tour of Oak Valley Hospital

May CHOCOLATE FESTIVAL

Volunteer one 1/2 day at the Annual Oakdale Chocolate Festival.

June LAW and PUBLIC SAFETY

Overview of Law Enforcement and Judiciary roles affecting Oakdale. Provides look at both Criminal and Civil Law. Look at how Law and Public Safety work together. Tour of Police Department and shooting range. Opportunity for ride along with Police.

July BUSINESS and INDUSTRY/ENVIRONMENT and LAND USE

How does this all fit together? Who helps make economic development happen? A look at the diversity of industry in the area and the effect on our local economy. From retail to industrial to commercial.

August LOCAL GOVERNMENT

Tour of City Hall. Meeting with City Directors, City Council, and Supervisor. How decisions are made, government responsibilities, funding, and involvement. First part of the day will be with the City of Oakdale and the second part of the day will be spent at the County Supervisors office. Tour of Sconza Candy Co.

September MEDIA RELATIONS

Who are our regional media players? The power of the press and knowing how to effectively work with media is an important skill for anyone in a leadership capacity. From newspaper to Radio to Television all aspects of media relations. Tour of Con Agra.

October Dam and Canal Tour

Our area is surrounded and nourished by water. On this day you will see the aspects of water storage and the process of getting water to the farmers.

Date to be set by OID

**January 2018 (3rd Friday at the Annual Awards Dinner)
GRADUATION!!!!**

Suggested attendance at one Oakdale City Council meeting or one commission meeting of your choice.