

MARKETING PLAN



Oakdale Chamber of Commerce, 590 N. Yosemite Ave., Oakdale, CA 95361
(209)847-2244 Fax (209)847-0826 E-mail: membership@oakdalechamber.com Website: www.oakdalechamber.com

Marketing Packages

- Enterprise - \$1150 (Save \$340)**
 - Enhanced business listing
 - Two annual e-social blasts
 - One Coffee Connection
 - One annual business news story in Chamber e-newsletter and on website
 - Two additional category listings
 - Two set of Mailing Labels
 - One Chamber Member Mixer
 - \$500 Voucher for Chamber Event Sponsorship
- Corporate - \$725 (Save \$255)**
 - Enhanced business listing
 - One annual e-social blast
 - One Coffee Connection
 - One annual business news story in Chamber e-newsletter and on website
 - Two additional category listings
 - One set of Mailing Labels
 - \$250 Voucher for Chamber Event Sponsorship
- Professional - \$450 (Save \$135)**
 - Enhanced business listing
 - Two annual e-blasts
 - One Coffee Connection
 - One annual business news story in Chamber e-newsletter
 - One additional category listing
- Starter - \$225 (Save \$90)**
 - Enhanced business listing
 - One annual e-blast
 - One Coffee Connection

Note: All benefits expire one year from purchase date.

(Office use)		<u>Receipt Sent</u>	
		Mail	
		Email	
Purchase Date	Initials	Fax	Date

Credit Card Information

Cardholder Name: _____

Mailing address for card: _____

Zip: _____

Credit Card No.: _____

Expiration date: _____ CVV: _____

A La Carte / Mini Packs

- Additional Business Locations: (includes basic business listing) \$175
- Additional Category \$20
- Additional Enhanced Business Location (includes enhanced business listing) \$300
- Business news story in Chamber E-newsletter \$125
- Business news story on Chamber Website \$150
- E-blast \$100
- E-newsletter Sponsorship \$75
- Enhanced Business Listing (per year for each location) \$175
- E-Social blast (includes e-blast with social media promotion) \$150
- Mailing Labels \$50
- Website Sponsorship \$100

Business Name: _____
Contact Person: _____
Address: _____

Telephone: _____
E-mail: _____
Signature: _____ Date ____ / ____ / ____

Method of Payment:

- Cash (In person only please) Total = _____
- Check: Payable to the Oakdale Chamber of Commerce Total Enclosed = _____
- Credit Card: Total = _____
(Signature for credit card payment)

Signature: _____ Date ____ / ____ / ____

Thank you for your support!