

# MARKETING PLAN

Oakdale Chamber of Commerce, 590 N. Yosemite Ave., Oakdale, CA 95361  
(209)847-2244 Fax (209)847-0826 E-mail: [membership@oakdalechamber.com](mailto:membership@oakdalechamber.com) Website: [www.oakdalechamber.com](http://www.oakdalechamber.com)

## Marketing Packages

- ☐ **Enterprise - \$1150 (Save \$340)**
  - Enhanced business listing
  - Two annual e-social blasts
  - One Coffee Connection
  - One annual business news story in Chamber e-newsletter and on website
  - Two additional category listings
  - Two set of Mailing Labels
  - One Chamber Member Mixer
  - \$500 Voucher for Chamber Event Sponsorship
- ☐ **Corporate - \$725 (Save \$255)**
  - Enhanced business listing
  - One annual e-social blast
  - One Coffee Connection
  - One annual business news story in Chamber e-newsletter and on website
  - Two additional category listings
  - One set of Mailing Labels
  - \$250 Voucher for Chamber Event Sponsorship
- ☐ **Professional - \$450 (Save \$135)**
  - Enhanced business listing
  - Two annual e-blasts
  - One Coffee Connection
  - One annual business news story in Chamber e-newsletter
  - One additional category listing
- ☐ **Starter - \$225 (Save \$90)**
  - Enhanced business listing
  - One annual e-blast
  - One Coffee Connection

*Note: All benefits expire one year from purchase date.*

(Office use)		Receipt Sent	
		Mail	
		Email	
Purchase Date	Initials	Fax	Date

### Credit Card Information

Cardholder Name: \_\_\_\_\_  
Mailing address for card: \_\_\_\_\_  
Zip: \_\_\_\_\_  
Credit Card No.: \_\_\_\_\_  
Expiration date: \_\_\_\_\_ CVV: \_\_\_\_\_

## A La Carte / Mini Packs

- ☐ Additional Business Locations: (includes basic business listing) \$175
- ☐ Additional Category \$20
- ☐ Additional Enhanced Business Location (includes enhanced business listing) \$300
- ☐ Business news story in Chamber E-newsletter \$125
- ☐ Business news story on Chamber Website \$150
- ☐ E-blast \$100
- ☐ E-newsletter Sponsorship \$75
- ☐ Enhanced Business Listing (per year for each location) \$175
- ☐ E-Social blast (includes e-blast with social media promotion) \$150
- ☐ Mailing Labels \$50
- ☐ Website Sponsorship \$100

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

### **Method of Payment:**

- ☐ Cash (In person only please) Total = \_\_\_\_\_
- ☐ Check: Payable to the Oakdale Chamber of Commerce  
Total Enclosed = \_\_\_\_\_
- ☐ Credit Card: Total = \_\_\_\_\_  
**(Signature for credit card payment)**

Signature: \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**Thank you for your support!**