

SUBMITTING YOUR MUSIC CITY GOLD PEN AWARD ENTRIES



THE 8 MOST IMPORTANT TAKEAWAYS

1

START EARLY

Don't wait until the last minute.

2

PROOFREAD YOUR ENTRIES

You're still being judged on basic grammar and cohesiveness.

3

REREAD ANY PREVIOUS ENTRIES FOR FEEDBACK

Be sure to apply any past feedback to your current entries.

4

JUDGE YOUR OWN ENTRY BEFORE SUBMITTING

Click [here](#) to see the scorecards.

5

USE YOUR NARRATIVE FOR STORYTELLING AND TABLES FOR ANALYTICS

Separating the two will keep you organized and convey your message more clearly.

6

HAVE CLEAR OBJECTIVES THAT DIRECTLY TIE TO YOUR METRICS

Try to always link the two.

7

SAVE YOUR ENTRY IN A WORD DOCUMENT FIRST BEFORE SUBMITTING

This will help you avoid losing information within the platform.

8

NO DEAD WITNESSES

Don't introduce new information at the end of entry, that you've not provided context for throughout.

BONUS

BE A JUDGE!

The greatest benefit of the awards program is the knowledge and experience from judging other entries.



International Association
of Business Communicators
Nashville

[Watch the full recording here!](#)