



SMALL BUSINESS CONFERENCE AND EXPO

Targeting Your Success in Business

Oxnard Performing Arts Center

Tuesday May 2, 2017 7:30 AM –3:00 PM

Schedule Subject to Change



TIME	VENTURA ROOM	HUENEME/ THOUSAND OAKS ROOM	SANTA PAULA ROOM	CAMARILLO ROOM (en Español)
7:30 AM	Doors open for Registration....Refreshments available for exhibitors setting up and early arrivals			
8:00 AM	Exhibit Hall Open			
8:30 AM to 9:30 AM	Using Social Networking to Grow Your Business	What You Need to Know to Start a Successful Business	Legal Issues Effecting Your Business	Cómo Preparar Sus Finanzas Personales y Crédito Para Iniciar un Negocio
Presenter	Hut Dogs	Bill Gootnick	Roy Schneider	Carlos R Delgado & Gustavo Macias
9:30 AM to 10:15 AM	Expo Exhibits and Mentoring			
10:15 AM to 11:30 AM	How Can I Find Money to Finance My Business	How to Protect Yourself With Patents and Copyrights	Stronger, Smarter Ways for Overcoming Common Business Mistakes	Habilidades y Experiencia Necesarias para Empezar su Negocio
Presenter	Financial Panel - Bob Machon	Ted Izen	Lisa Minyard - WEV	Jesus Mendoza Neri
11:30 AM to 12:15 PM	Expo Exhibits and Mentoring			
12:15 PM to 1:30PM	Successfully Solo: Overcoming Challenges of Running a Business on Your Own	60% of Businesses Close After Cybercrime 5 Steps to Safeguard Your Business	New and Faster Way to a Winning Business Plan - Business Plan Canvas	Invertir en Negocios Cooperativos y Mercados Financieros como Alternativas de Financiamiento y Captacion de Fondos
Presenter	PANEL DISCUSSION - WEV	Denis Wilson	Ken Norland	Paola Aguiar
1:30 PM to 2:00 AM	Expo Exhibits and Mentoring			
2:00 PM	Exhibit Hall & Food Vendors Closed			
2:00 PM to 3:00 PM	How to Make Money on Amazon	New Marketing Sttrategies to Grow Your Business	The Correct Way to Take Your Invention to Market	El Éxito a tu Alcance: Superando los Retos de Tener tu Propio Negocio
Presenter	Andros Sturgeon	James Bond	Jon Hoffman	Panel de Discusión - WEV