



# SMALL BUSINESS CONFERENCE AND EXPO

## Targeting Your Success in Business

Oxnard Performing Arts Center

Tuesday May 2, 2017 7:30 AM –3:00 PM

*Schedule Subject to Change*



Ventura

TIME	VENTURA ROOM	HUENEME/ THOUSAND OAKS ROOM	SANTA PAULA ROOM	CAMARILLO ROOM (en Español)
7:30 AM	Doors open for Registration....Refreshments available for exhibitors setting up and early arrivals			
8:00 AM	Exhibit Hall Open			
8:30 AM to 9:30 AM	Using Social Networking to Grow Your Business	What You Need to Know to Start a Successful Business	Legal Issues Effecting Your Business	Cómo Preparar Sus Finanzas Personales y Crédito Para Iniciar un Negocio
Presenter	Hut Dogs	Bill Gootnick	Roy Schneider	Carlos R Delgado & Gustavo Macias
9:30 AM to 10:15 AM	Expo Exhibits and Mentoring			
10:15 AM to 11:30 AM	How Can I Find Money to Finance My Business	How to Protect Yourself With Patents and Copyrights	Stronger, Smarter Ways for Overcoming Common Business Mistakes	Habilidades y Experiencia Necesarias para Emprender su Negocio
Presenter	Financial Panel - Bob Machon	Ted Izen	Lisa Minyard - WEV	Jesus Mendoza Neri
11:30 AM to 12:15 PM	Expo Exhibits and Mentoring			
12:15 PM to 1:30PM	Successfully Solo: Overcoming Challenges of Running a Business on Your Own	60% of Businesses Close After Cybercrime 5 Steps to Safeguard Your Business	New and Faster Way to a Winning Business Plan - Business Plan Canvas	Invertir en Negocios Cooperativos y Mercados Financieros como Alternativas de Financiamiento y Captacion de Fondos
Presenter	PANEL DISCUSSION - WEV	Denis Wilson	Ken Norland	Paola Aguiar
1:30 PM to 2:00 AM	Expo Exhibits and Mentoring			
2:00 PM	Exhibit Hall & Food Vendors Closed			
2:00 PM to 3:00 PM	How to Make Money on Amazon	New Marketing Sttrategies to Grow Your Business	The Correct Way to Take Your Invention to Market	El Éxito a tu Alcance: Superando los Retos de Tener tu Propio Negocio
Presenter	Andros Sturgeon	James Bond	Jon Hoffman	Panel de Discusión - WEV

## SCORE Ventura 2017 Small Business Expo Participants

### Booth # - Organization

5 Assemblymember Jacqui Irwin  
15 BNI- Business Network International  
26 California Board of Equalization  
17 California Department of General Services  
18 California Department of Rehabilitation  
31 California Employment Development Dept. (EDD)  
21 California Franchise Tax Board  
14 Camarillo Chamber of Commerce  
22 Camarillo Library - Russell Fischer Business Coll.  
32 CDC Small Business Finance  
35 Central Coast Minority Enterprise Affiliates (CCMERA)  
3-4 City of Oxnard  
25 City of Ventura  
2 Constant Contact - Hut Dogs  
11 Consulate of Mexico  
28 Credit Management Assn (CMA)  
8 Economic Development Collaborative (EDC-VC)  
7 FranNet  
30 Hub 101/CLU  
45 Internal revenue Service (IRS)  
1 Microsoft  
23 Mixteco Indigena/Community Organizing Project

### Booth # - Organization

6 NAWBO  
19 Office of Congresswoman Brownley  
40 Oxnard Chamber of Commerce  
24 Oxnard Downtown Merchants Assn.  
43 Schneiders and Associates  
13 SCORE Hispanic Group  
41 SCORE Mentoring Services  
44 SCORE Workshops & Seminars  
20 Senator Hannah-Beth Jackson  
29 Simi Valley Chamber  
12 Simi Valley Library  
9 Small Business Administration (SBA)  
8 Small Business development Center (SBDC)  
16 So Cal CDC  
36 TEAM Referral Network  
37 Toastmasters  
33 United States Postal Service (USPS)  
38 Ventura Adult and Continuing Education (VACE)  
42 Ventura Chamber of Commerce  
18 Veterans Business Outreach Centers (VBOC)  
34 Women's Business Enterprise Council West  
39 Women's Economic Ventures (WEV)