



Financial Services Call Center

Do you find yourself having to turn away opportunities to write life insurance applications, due to the high workload required with potentially low return?

An increasing number of agents are looking to focus on lines of business that generate recurring revenue.

If you find that you have less time to focus on cumbersome life applications and lengthy underwriting processes, but still would like to generate a commission from these potential cases, you can now direct these clients to The Cason Group Life and Disability Insurance Call Center.



Call Center Basics

We know that you are busy, and we are here to help. **The Cason Group Financial Services Call Center was created as a support for our agents and their clients.** All you have to do is make the introduction, and our staff will take it from there.

Here's how it works:

- The agent makes an introduction.
- The Cason Group call center will then:
 - ✓ Interact directly with the client.
 - ✓ Walk the client through the application.
 - ✓ Order any exams or medical records.
 - ✓ Deliver the policy directly to the client.
- The agent then receives 50% percent of the commission.

We will partner with the agent on any size case. Our external sales reps will handle any larger or more complex cases, while our call center staff is trained to handle smaller cases.

All you need to do is make the introduction!

For more information, contact your Cason Group Financial Services Sales Representative, (800) 951-3033, or www.thecasongroup.com.

