



GLOBAL  
DREAMS

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LOCAL  
SUCCESS



# CELEBRATE TRADE



OREGON INTERNATIONAL BUSINESS AWARDS  
AND CONSULAR CORPS SCHOLARSHIP GALA  
SPONSORSHIP PROPOSAL

MONDAY, MAY 15, 2017

PORTLAND ART MUSEUM

JOIN US AS  
WE HELP BUILD  
THE NEXT GENERATION  
OF INTERNATIONAL  
BUSINESS LEADERS



2016 SCHOLARSHIP WINNERS



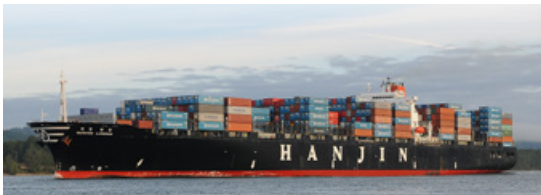
Each year, the Oregon Consular Corps, the Port of Portland, the City of Portland, and the State of Oregon, along with our esteemed associates in international trade and business, host an event as part of Oregon's World Trade Week.

Entitled Celebrate Trade, the elegant evening gala raises funds for the tax-exempt Oregon Consular Corps Scholarship Fund which provides scholarships to students at four Oregon universities. These funds allow Oregon's next generation of leaders to study abroad, gain international experience and expand their own cultural competence as they prepare to enter an increasingly global workplace.

The gala also recognizes the significant contribution Oregon's traded-sector companies make to our region's economic vitality and quality of life. International business awards are provided in five categories. Also, the consular corps selects an additional organization or individual to recognize.

ABOUT  
THE EVENT





Sponsorship dollars raised through the Celebrate Trade event provide two scholarships of \$2,500 each year to students from Lewis & Clark College, Portland State University, Oregon State University and University of Oregon.

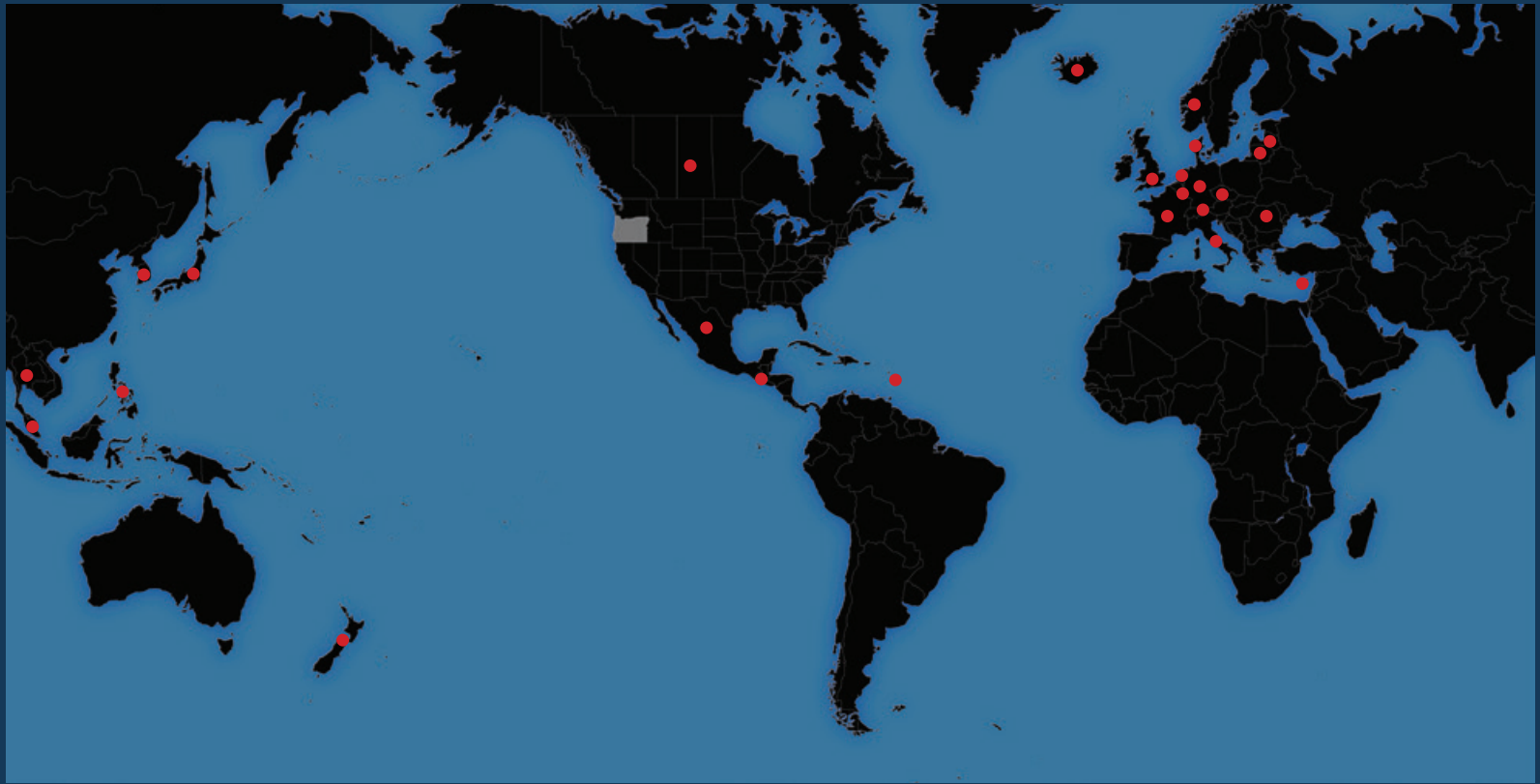
With 94 percent of the world's consumers living outside of the United States, the next generation of business and community leaders will increasingly need international relations and language skills, cultural awareness and an ability to grasp the opportunities and challenges of a global economy.

In addition, it is important that we recognize Oregon businesses that are today leveraging the strengths of Oregon's trade based economy and expanding their markets around the globe. Consider these facts:

- International trade supports more than 484,000 Oregon jobs.
- \$20 billion of goods were exported from Oregon in 2015.
- Oregon exports represent 10 percent of the state's GDP over the last decade.
- 1 in 4 manufacturing jobs in Oregon are export related.
- Customers in 203 countries and territories buy Oregon made goods and services.

More than 6,000 Oregon businesses, large and small, sell their products internationally. At this event we recognize several of them and shine the spotlight on their international successes as inspiration to others who may have global ambitions.

HOW YOUR  
PARTICIPATION  
MAKES A  
DIFFERENCE





The Oregon Consular Corps is an organization consisting of consuls general, consuls honorary, vice-consuls honorary, consul emeriti and ex officio members who have represented or do represent governments of foreign nations in Oregon.

The Oregon Consular Corps has served Oregon for more than 50 years, offering a valuable connection to the world around us while providing diplomatic support and encouraging trade and commercial opportunity between Oregon and our member countries. The Oregon Consular Corps is the official international voice in Oregon, a voice that speaks out loudly in support of international understanding and cooperation through education, interaction and philanthropy.

#### **Celebrate Trade Partners**

Joining the Oregon Consular Corps on the Celebrate Trade organizing committee are: Business Oregon, the City of Portland, Greater Portland Inc, Oregon Department of Agriculture, Pacific Northwest International Trade Association, Portland Business Alliance, Portland Development Commission, the Port of Portland, Travel Oregon and the U.S. Department of Commerce.

## ABOUT THE CONSULAR CORPS



# CELEBRATE TRADE



## OREGON INTERNATIONAL BUSINESS AWARDS AND CONSULAR CORPS SCHOLARSHIP GALA

You are invited to participate in the defining event of Oregon's Global Trade Week, the 2017 Celebrate Trade Gala.

Along with our esteemed partners, we at the Oregon Consular Corps will present Celebrate Trade on May 15, 2017. Some 500 guests will attend the elegant evening event at the Portland Art Museum. You and your guests will be treated to a reception, gourmet dinner, fine wines and an opportunity to visit with our region's top international business and political leaders.

During a fast paced, carefully planned evening, business awards will be presented by Governor Kate Brown, Port of Portland director Bill Wyatt, and Portland Mayor Ted Wheeler. The awards, tightly produced productions, will also identify high achieving and richly deserving students awarded college scholarships by the Oregon Consular Corps Scholarship Fund. The event will conclude promptly at 9:00 pm.

The video presentations of scholarship recipients preparing themselves for the global market place are inspiring. Likewise, learning of the global successes of companies from our region and abroad, doing business here in Oregon, is enlightening.

Sponsorship opportunities are outlined in this document. Your consideration and support are immensely appreciated. You can learn more by contacting Executive Director Michou Jardini, [michoujardini@oregonconsularcorps.us](mailto:michoujardini@oregonconsularcorps.us). Information is also available on the Oregon Consular Corps website at [www.oregonconsularcorps.com](http://www.oregonconsularcorps.com).

Sincerely,

John L. Blackwell  
2015 Celebrate Trade Gala Chair  
Honorary Consul, Malaysia

Robert T. Manicke  
Dean, Oregon Consular Corps  
Honorary Consul, Germany

Business Oregon  
City of Portland  
Greater Portland Inc  
Oregon Consular Corps  
Oregon Department of Agriculture  
Pacific NW International  
Trade Assoc.  
Portland Business Alliance  
Portland Development Commission  
Port of Portland  
Travel Oregon  
U.S. Department of Commerce

SPONSORSHIP  
LEVELS AND  
BENEFITS

PRESENTING SPONSOR (one opportunity) .....\$25,000

- Signage acknowledging Presenting Sponsor status at an exclusive pre-Gala reception event and in all promotional materials
- Opportunity to address guests at the podium
- Sponsor name on 3 student scholarships
- Acknowledgment in event program as VIP Reception Presenting Sponsor
- Premium seating at 3 reserved tables with 30 tickets
- 30 tickets to VIP reception
- Prominent logo signage on sponsor's dinner table
- Logo in event program
- Logo on event banner(s)
- Logo on program PowerPoint and emcee acknowledgment
- Logo recognition in post-event press release
- Logo placement on event website
- Complimentary parking for all guests
- Acknowledgment at February 2018 student scholarship presentation event

PREMIER SPONSOR..... \$15,000

- Signage acknowledging Premier Sponsor status at an exclusive pre-Gala reception event and in all promotional materials
- Opportunity to address guests at the podium
- Sponsor name on 2 student scholarships
- Acknowledgment in event program as VIP Reception Premier Sponsor
- Premium seating at 2 reserved tables with 20 tickets
- 20 tickets to VIP reception
- Prominent logo signage on sponsor's dinner table
- Logo in event program
- Logo on event banner(s)
- Logo on program PowerPoint and emcee acknowledgment
- Logo recognition in post-event press release
- Logo placement on event website
- Complimentary parking for all guests
- Acknowledgment at February 2018 student scholarship presentation event

SPONSORSHIP  
LEVELS AND  
BENEFITS

VIP RECEPTION SPONSOR..... \$10,000

- Premium seating at 2 reserved tables with 20 tickets
- 20 tickets to pre-Gala VIP reception
- Prominent logo signage on sponsor's dinner table
- Logo in event program
- Logo on event banner(s)
- Logo on program PowerPoint and emcee acknowledgment
- Logo recognition in post-event press release
- Sponsor name on 1 student scholarship
- Logo placement on event website
- Acknowledgment at February 2018 student scholarship presentation event

GLOBAL SPONSOR.....\$7,500

- Reserved table with 10 tickets
- 10 tickets to pre-Gala VIP reception
- Prominent logo signage on sponsor's dinner table
- Logo in event program
- Logo on event banner(s)
- Logo on program PowerPoint and emcee acknowledgment
- Logo recognition in post-event press release
- Logo placement on event website
- Acknowledgment at February 2018 student scholarship presentation event

TABLE SPONSOR.....\$3,000

- Reserved table with 10 tickets
- 2 tickets to the pre-Gala VIP reception
- Listing on signage on Sponsor's Dinner Table
- Listing in event program
- Listing on event banner(s)
- Listing on program Power Point

INDIVIDUAL SPONSORSHIPS

- Patron ticket \$300 (name listed in program)
- Individual ticket \$200

The beneficiary of the Celebrate Trade Event is the Oregon Consular Corps Scholarship Fund, a 501 (c) (3) tax exempt entity.

For more information contact:

**Michou Jardini, Executive Director, Oregon Consular Corps Scholarship Fund**  
**michoujardini@oregonconsularcorps.us**  
**503.808.0974**  
**www.oregonconsularcorps.us**



American Pacific International Capital Inc.  
Ater Wynne  
Bank of America  
Business Oregon  
Daimler Trucks North America  
EVRAZ  
Hoffman Construction Company  
Iberdrola Renewables  
ICTSI Oregon, Inc.  
Key Bank  
K&L Gates  
Lewis & Clark College  
Nike, Inc.  
Oregon Department of Agriculture  
Oregon Health & Sciences University  
Oregon Lottery  
Oregon State University  
Permanente Dental Associates  
Port of Portland  
Portland Business Alliance/Pacific Northwest International Trade Assoc.  
Portland State University  
Portland Timbers  
Tonkon Torp  
University of Oregon  
United Parcel Service  
Vestas - American Wind Technology Inc.  
Washington Trust Bank  
Webtrends  
Wells Fargo  
World Forestry Center  
ZGF  
**Consulates of:**  
Canada  
Germany  
Iceland  
Italy  
Korea  
Latvia  
Lithuania  
Malaysia  
Romania  
Thailand  
United Kingdom

PAST  
SPONSORS

PAST  
INTERNATIONAL  
BUSINESS  
AWARD  
RECIPIENTS

**2016**

SSI Shredding Systems, Inc.  
The Portland Loo  
Volaris  
Ambassador Joseph Y. Yun,  
United States Ambassador to Malaysia  
Study Oregon  
Oregon Berry Packing  
Genteel LLC

**2015**

Fall Creek Farm and Nursery  
Craftport  
Simple BBVA  
K&L Gates  
DePaul Packaging  
Jeff Pinneo, Medical Teams International  
First Stop Portland

**2014**

Met One Instruments  
Shimadzu USA Manufacturing  
ZGF  
Nutcasa Helmets  
Bob's Red Mill  
Maria Wulff, World Affairs Council  
Pink Martini

**2013**

Asiana Airlines  
adidas America  
AIMCO  
Elemental Technologies  
Robert Klonoff,  
Dean of Lewis & Clark Law School  
Gerding Edlen's Green Ambassador Team

**2012**

Intel Corporation  
ICTSI Oregon, Inc.  
Columbia Steel Casting Co., Inc.  
Chris King Precision Components  
DECK Monitoring  
Dr. Thomas Alva Bartlett  
World Forest Institute's  
International Fellowship Program  
at the World Forestry Center

**2011**

Vestas Americas  
Air Canada  
Webtrends  
Leatherman Tool Group Inc.  
Columbia Green  
Fred Ziari  
The Portland Timbers

**2010**

Footwear Inc.  
Ajinomoto Frozen Foods USA Inc.  
Iberdrola Renewables  
Daimler Trucks North America  
Delta Airlines  
Wim Wiewel  
Ziba

**2009**

Leatherman Tool Group  
LRS Architects  
CH2M Hill  
Pneu-Logic Corporation  
FITS/Fund in the Saddle  
Beer Chips



OREGON INTERNATIONAL BUSINESS AWARDS AND CONSULAR CORPS SCHOLARSHIP GALA

**Sponsorship Agreement**

Company or Individual Name \_\_\_\_\_

Contact Person \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_

**We wish to be recognized as the:**

- Presenting Sponsor (\$25,000)
- Premier Sponsor (\$15,000)       VIP Reception Sponsor (\$10,000)
- Global Sponsor (\$7,500)       Table Sponsor (\$3,000)

**Other Ways to Support:**

- Patron ticket (name listed in program) \_\_\_\_\_ tickets at \$300 \_\_\_\_\_  Individual ticket: \_\_\_\_\_ tickets at \$200 \_\_\_\_\_
- Table of 10 at \$2,000       I am unable to attend, but please accept my donation of \$ \_\_\_\_\_

The beneficiary of the Celebrate Trade Event is the Oregon Consular Corps Scholarship Fund, a 501 (c) (3) tax exempt entity. A portion of your contribution is tax deductible in the year you make your contribution.

To become a sponsor of the 2016 Celebrate Trade International Business and Oregon Consular Corps Scholarship Gala, send this completed form with payment to:

Michou Jardini,  
Executive Director, Oregon Consular Corps Scholarship Fund  
9649 NW Shadywood Ln.  
Portland, OR 97229

**Payment Method:**

- Enclosed is a check payable to the Oregon Consular Corps Scholarship Fund

Please mail an invoice to: \_\_\_\_\_

If you have any questions, please contact Michou Jardini, Executive Director, Oregon Consular Corps Scholarship Fund  
Email: michoujardini@oregonconsularcorps.us; Phone: 503.808.0974 Website: www.oregonconsularcorps.us

Sponsor representative \_\_\_\_\_ Date \_\_\_\_\_

OCC representative \_\_\_\_\_ Date \_\_\_\_\_



CELEBRATE  
TRADE

5.15.17





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