

## **Advertising Deadline: March 23, 2018.**

### **2018 Newsletter Advertising Contract**



**SECURE YOUR ADVERTISING SPACE NOW!  
MARK THE SIZE YOU WOULD LIKE BELOW.**

**Previous 2017 Premium Advertisers have the "first right of refusal" until  
February 5, 2018.**

Promote your products and services to the entire Community Association Institute of Tennessee membership. This quarterly publication is mailed to every member of TN CAI. That's over 268 members!

The Newsletter is used by members as a primary resource when searching for products and services to meet their needs. It's a vital resource for all members. Advertising in the Tennessee Chapter of CAI puts you at their fingertips!

**Some premium ads are limited in quantity and will be offered on a first come, first serve basis.**

#### **Newsletter Advertising Sizes & Prices**

**(Please indicate your ad size & color preference)**

If you are a first time advertiser with no previous artwork, Lewis Letterworks will design an ad for a reasonable, one-time fee billed directly to you. Call Kevin Lauthern at Lewis Letterworks, at (615) 242-6000 for ad artwork questions.

**Prices include four issues per year – 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, & 4<sup>th</sup> quarter. Newsletters to be distributed at end of the Qtr.**

- |   |                    |            |
|---|--------------------|------------|
| <input type="checkbox"/> Quarter page (black and white)         | 3.25" W x 4.75" H  | \$500.00   |
| <input type="checkbox"/> Half page vertical (black and white)   | 3.25" W x 9.875" H | \$750.00   |
| <input type="checkbox"/> Half page horizontal (black and white) | 6.75" W x 4.75" H  | \$750.00   |
| <input type="checkbox"/> Full page (black and white)            | 6.75" W x 9.875" H | \$1,000.00 |
| <input type="checkbox"/> Premium Back Cover-Half page (color)   | 6.75" W x 4.75" H  | \$1,300.00 |
| <input type="checkbox"/> Premium Inside Front Cover Full page   |                    | \$1,400.00 |
| <input type="checkbox"/> Premium Inside Back Cover Full page    |                    | \$1,300.00 |
- Platinum Sponsors will get their picture of their company representative on the cover of the 4<sup>th</sup> qtr newsletter.

**Return this completed form to [info@caitenn.org](mailto:info@caitenn.org) or by fax to 615.874.0033 by **March 23, 2018.****

**Company Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Authorized Representative:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Bill Account:** \_\_\_\_\_ **Payment Enclosed:** \_\_\_\_\_ **No Refunds or Cancellations permitted.**

**Non-Members add 50% to above pricing.**