



# UpPrize

Social Innovation  
Challenge

**The 2016 UpPrize Social Innovation Challenge Is Underway!**

## **Your idea that could impact Southwestern Pennsylvania may be worth up to \$300,000**

Social Innovation is a novel solution to a social problem that is more effective, efficient, just, or sustainable than current solutions. Doers, makers, coders, tinkerers, researchers, hackers, and designers, we want to hear your product or service idea. Enter the UpPrize competition and win cash grants and investments ranging from \$10,000 to \$300,000.

**Nonprofits, start-ups, established firms, students  
and government agencies are eligible to apply.**

### **The Challenge Areas**

1. **Impactful Technology**—Products and solutions that will improve nonprofit service delivery and/or the lives of vulnerable populations in Southwestern Pennsylvania.
2. **Healthy Food**—Products and services that will increase access to affordable healthy foods for vulnerable and underserved communities.

### **The Challenge Timeline**



**Go to [www.upprize.org](http://www.upprize.org) and submit an idea.**

# HOW TO PARTICIPATE

## Submit an Idea

Do you have a solution for either of the two challenge areas?

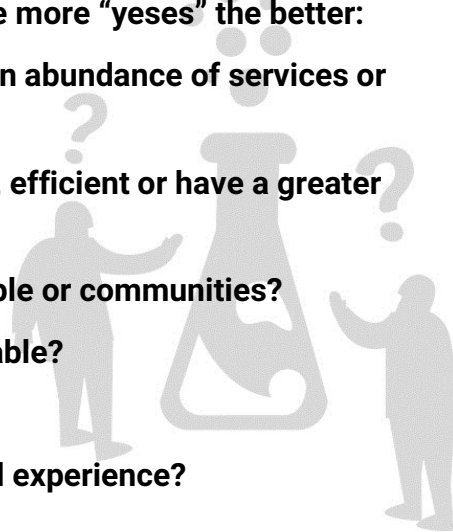
**Go to [www.upprize.org](http://www.upprize.org) and submit an idea.**

The submission process is easy. Let us know some basic information about your idea/product and upload a short video. The Forbes Funds can help you create your video. Applicants have until November 30 to submit their solution. Those selected to advance to the finalist round will be eligible to win cash grants and investments ranging from \$10,000 to \$300,000.

## Judging Criteria

Projects will be based on the following questions. It does not mean that a project must be able to answer all these questions with a “yes”, but the more “yeses” the better:

- Does it help people in communities that do not have an abundance of services or resources?
- Will it help a nonprofit organization be more effective, efficient or have a greater impact?
- Can the idea grow over time to be useful to more people or communities?
- Is the business case behind this project financially viable?
- Are you able to identify and reach your customers?
- Do the leaders of this project or business have related experience?



Challenge Sponsors:



**Everyone Wins.**

**JOIN THE #UPPRIZE MOVEMENT.**

**Questions?**

**Email [hello@upprize.org](mailto:hello@upprize.org)**

**Phone: 412-394-4271**