



The Annual Conference of
the Connecticut Housing Coalition

HOUSING 2016

September 22, 2016

8:15 am – 3:00 pm

Connecticut Convention Center – Hartford, CT

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AIDS Connecticut ■ Connecticut Association of Realtors, Inc. ■ Connecticut Coalition to End Homelessness
Connecticut Community Development Association ■ Connecticut Mortgage Bankers Association, Inc. ■ Corporation for Supportive Housing
CT Community Nonprofit Alliance, Inc. ■ Fair Housing Association of Connecticut, Inc. ■ Partnership for Strong Communities



ALEX KOTLOWITZ

Award-Winning Writer,
Journalist, and
Documentary Filmmaker

Alex Kotlowitz is an award-winning journalist and bestselling author who has been exploring issues of race and poverty in America for over twenty years. His 1991 book, *There Are No Children Here: The Story of Two Boys Growing Up in the Other America*, garnered national recognition and was selected by The New York Public Library as one of the 150 Most Important Books of the 20th Century. His widely-admired books and other writings are still taught at high schools, colleges and universities across the nation and are particularly popular in programs focusing on social work, education, psychology, urban affairs, race, housing issues and journalism.

Kotlowitz's 2011 documentary *The Interrupters*—a collaboration with *Hoop Dreams* director/producer Steve James—examines the stubborn persistence of urban violence. One reviewer wrote, "It tears at your heart...and makes you believe that change is possible." The film received an Emmy, an Independent Spirit Award and a Cinema Eye Award, and was named by multiple publications as one of the best films of the year.

From 1984 to 1993 Kotlowitz was a staff writer at The Wall Street Journal where he wrote on urban affairs and social policy. He regularly contributes to The New York Times Magazine and public radio's *This American Life*, and his articles have appeared in The New Yorker, The Washington Post, the Chicago Tribune, Rolling Stone, and The Atlantic. He's taught at the University of Chicago, the University of Notre Dame and Dartmouth College, and is currently a writer-in-residence and senior lecturer at Northwestern University where he's been teaching since 1999.

A graduate of Wesleyan University, Mr. Kotlowitz grew up in New York City and now lives with his family just outside Chicago. He is working on a new book.



EVONNE M. KLEIN

Commissioner,
Connecticut
Department
of Housing

Appointed by Governor Dannel P. Malloy in 2013, Evonne M. Klein is the first Commissioner of the newly created Connecticut Department of Housing, the lead state agency on housing matters. The department provides a wide array of funding programs and services aimed at ending homelessness, increasing the supply of affordable housing, and creating new homeownership opportunities for Connecticut residents.

Under her leadership the department has expanded its development as well as individual and family support programs and dramatically increased the state's investment in affordable housing. Together, with the Connecticut Housing Finance Authority, the department has invested almost One Billion Dollars to create or rehabilitate affordable housing units since 2011. Klein and her staff continue to work closely with municipalities, developers, and housing authorities across the state to change the development culture and to expand access to local housing choices.

The department has been recognized as a national leader for its efforts to end homelessness. Working as an interagency collaborative and with local, state, and federal partners, the department committed to the Zero: 2016 initiative. Connecticut is one of two states in the nation to have effectively ended veteran homelessness at the end of 2015.



CONFERENCE AGENDA

THURSDAY, SEPTEMBER 22, 2016, 8:15-3:00 PM - CONNECTICUT CONVENTION CENTER, HARTFORD, CT

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|--|---|---------------------------------------|--|---|--|-------------------------------|
| 8:15 am Registration & Breakfast | 9:00 am Welcome & Opening Remarks | 9:30 am Workshops Session 1 | 11:00 am Workshops Session 2 | 12:30 pm Luncheon Plenary & Keynote | 2:15 pm Networking Reception | 3:00 pm Adjournment |
|--|---|---------------------------------------|--|---|--|-------------------------------|

WORKSHOP SESSION ONE – **9:30 AM**

A. @home: Exploring the Role of Technology in Community Development

As Silicon Valley invests heavily in technology that aims to solve society's biggest challenges, how can housing professionals leverage these resources to make the greatest impact in their work?

B. Housing Availability and Accessibility in a Graying Connecticut

Examine creative approaches to ensuring accessible and affordable housing options exist to meet the needs of our state's rapidly aging population.

C. Increasing Private Funding in a Time of Decreasing Public Funds

Continue to provide high quality services by learning how to develop multiple income streams from private foundations, corporations and individual donor.

D. Financing for Multifamily Energy Efficiency Upgrades

Learn how to save money and boost your property's value with energy efficiency improvements and solar installations.

E. The "Art" of Partnerships: Why Go it Alone?

Create exceptional, locally-supported housing through partnerships that last.

F. The Power of Zoning: Reshaping CT's Affordable Housing Map

Zoning undeniably shapes communities. Explore how we can use zoning to increase housing choice.

Please Note: The conference schedule has been changed this year to allow both workshops to take place in the morning and to adjourn an hour earlier than usual.

WORKSHOP SESSION TWO – **11:00 AM**

G. Fair Housing and Reentry after Incarceration

Given recent HUD guidance, learn how changes in the tenant selection process can increase housing options for people with criminal records.

H. From Entry to Exit: Our Work to End Chronic Homelessness

Learn how Connecticut is progressing in its efforts to end homelessness through a collective impact approach and shared vision.

I. Incentives for Increasing Energy Efficiency in Multifamily Properties

Industry leaders explain how an innovative initiative can unlock financial incentives for property owners to make energy improvements.

J. Promote Housing Stability and Prevent Evictions through Improved Relationships

Providers will learn effective strategies for engaging landlords, and developing collaborative relationships between tenants and landlords to prevent evictions.

K. The Housing Agencies Speak

Join DOH, CHFA and HUD for their annual round-up of success stories and upcoming funding initiatives.

L. Turning Planners into Partners

Learn how to transform municipal planning commissions and their staffs into allies in creating affordable housing.

DESSERT NETWORKING RECEPTION

You do the networking. We'll provide the sweets and refreshments. Enjoy some casual time at the end of the conference to catch up with old friends and make new contacts.

CONFERENCE **REGISTRATION**

Online registration is available on our website at
<http://ct-housing.org/annual-conference>

Registrations may be paid by credit card (Mastercard/Visa only) or check. Checks should be mailed to:

Connecticut Housing Coalition
30 Jordan Lane, Wethersfield, CT 06109

If you would like us to send you a paper registration form, please contact us at jenna@ct-housing.org.

REGISTRATION FEE

(includes continental breakfast, luncheon and reception)

EARLY Registrations

submitted or postmarked by September 2nd:

\$99 Coalition members and members of co-sponsoring organizations
\$125 Non-members

REGULAR Registrations

submitted or postmarked after September 2nd:

\$125 Coalition members and members of co-sponsoring organizations
\$150 Non-members

There will be no refund of registration fees for cancellations made after September 8th.

SPECIAL NOTES

In order to qualify for the lower rate as a Connecticut Housing Coalition member, you must have paid your 2016 dues or join as a new member now.
(See membership information to the right.)



BECOME A **MEMBER**

The Connecticut Housing Coalition represents the broad, vibrant network of community-based affordable housing activity across the state. Our more than 250 member organizations include nonprofit developers, human service agencies, resident leaders, and diverse other housing practitioners and advocates.

Founded in 1981, the Coalition works to expand housing opportunity and to increase the quantity and quality of affordable housing in Connecticut through advocacy, education and collaboration. Our activities include conferences, training workshops, technical assistance services and action alerts. The Coalition stands as Connecticut's foremost membership organization for affordable housing.

If you would like to renew your membership, or become a member of the Connecticut Housing Coalition, please refer to the dues structure below to determine your fee and complete the renewal or new membership form online please visit:

<http://ct-housing.org/membership/join-or-renew>

DUES STRUCTURE

| NON-PROFITS | Dues |
|--------------------------|-------------|
| Below \$10,000 | \$50 |
| \$10,000-\$100,000..... | \$75 |
| \$100,000-\$200,000..... | \$100 |
| \$200,000-\$300,000..... | \$125 |
| \$300,000-\$500,000..... | \$175 |
| Over \$500,000..... | \$225 |

SUPPORTING ORGANIZATIONS

| | |
|-------------------------------|---------|
| Government Agencies..... | \$225 |
| For-Profit Corporations | \$225 |
| Corporate Angel..... | \$_____ |

INDIVIDUAL

| | |
|-----------------|--------|
| Low-Income..... | \$5 |
| Regular | \$50 |
| Benefactor..... | \$200 |
| Angel | \$250+ |