

# JUMP START YOUR FOOTBALL SEASON



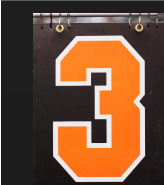
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## Registration Day Skills Camp

Do you have a registration drive/date this spring where players show up to register for the season, record height/weight, and get fitted for equipment? Why not offer them some skills instruction on the same day, at no charge.

Contact Coach Blum to run an all-skills session at your registration. Drills will not be position-specific, rather broader football-specific work that applies to all positions on the field. This would also be a good opportunity for coaches to get a first look to assess their player's general skills as they prepare for the season.

Taking Back Football will come to your registration and run a skills session free of charge to your players & organization.



3<sup>rd</sup>  
DOWN

## Preseason Training Camp

How much practice time do coaches spend installing cadence & snap count, huddle formations, and base sets on offense & defense? It's also time consuming to assess all of your players and find a position best suited to their skills sets and the needs of the team.

Offer a Training Camp aimed at tackling these operational procedures and player assessments without wasting precious practice time once you can officially begin the season. High school, college, & professional teams all go through these camps prior to the season. This is a great way for your teams to get a quick start to the season.

Coach Blum is available to help your program map out a week long training camp. He's also available to come to your community and run one or more of the camp sessions.

\$150 – 1-week written plan & consultation for training camp  
\$100 – per camp day for Coach Blum to run your Training Camp.  
*travel mileage fee also applies*



## TAKING BACK FOOTBALL

Taking Back Football is owned & operated by Tyler Blum, a former player at the University of Iowa ('05-'09) and a 2005 US Army High School All-American from Walnut, IA. He has worked year-round as football coach & camp instructor for the past 7 years, serving organizations such as the Iowa Football Club, Team Iowa Football, Ankeny Junior Football, WDM Valley Tiger Select Football, RedZone Football Academy, Iowa City East youth football and many more.

### MISSION

*"To help every kid, whose shoes I once walked in, chase their football dreams like I did. To be a positive role model for young players and to teach them values beyond football. And also to serve the sport that has given me so much by teaching the future generation and promoting it's continued role in our lives."*



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2<sup>nd</sup>  
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## Host a Summer Camp

Join TBF's tour of summer football camps across the state of Iowa. These camps offer a unique format in that they meet once per week rather than over the course of a week or weekend. Most TBF camps run for 6 weeks and Coach Blum travels to your community weekly to run the sessions. These camps can be fitted to include players of various ages and of different position groups.

This format brings the highest volume of progressive fundamental repetition, leading to greater technique & skill development.

What do you need to host a camp?

- A location for the camp to occur
- Assistance in marketing the camp in your community

What do you get for hosting a camp?

- Revenue Sharing, TBF will donate back to your program
- Intangible benefits of your locals players training together in this way



4<sup>th</sup>  
DOWN

## Coaches Clinic & Consolation

At the youth level, it's difficult to routinely practice individual fundamentals for every position AND to install plays– it's usually one or the other. Due to a lack of time & coaching resources, teams typically spend most of their practice time working on plays rather than drilling position fundamentals. You can have a mix of both with a detailed practice plan and an effective set of drills that mesh with your schemes (plays).

Coach Blum has over 7 years of everyday experience in designing and executing team practices, camp sessions, and teaching basic fundamental drills– specifically to youth & middle school players. Schedule a time for him to come work with your coaches, discuss practical drills that are age appropriate for their team, and design efficient practice plans to effectively improve players individually & their team as a whole over the season.

\$150 – 2-hour clinic & consultation session  
*travel mileage fee also applies*