



Generations

FAMILY BUSINESS CONFERENCE

CAPITAL REGION

February 11–12, 2019

Sacramento Convention Center
GenerationsConference.com

Sponsorship Opportunities

Why should you consider sponsoring the premier family-owned business event in Northern California?



- The Family Business Center is the trusted resource for family owned businesses and our sponsors play a critical role in supporting our members.
- The Family Business Center is a family business organization run by family businesses for family businesses in our region: Your support will promote the growth and retention of the life blood of our economy.
- Sponsors are recognized business leaders in our community. We provide an informal open environment for you to showcase your professional expertise and have one on one interaction with our attendees.
- Family Business Center members are businesses of all sizes, from small shops to major regional employers, and cut across all industries, from agribusiness to technology, manufacturing to retail, and beyond. Whatever your prospective client base, they will be widely represented at the Generations Conference.
- Sponsorship packages include promotional opportunities as well as media exposure.

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Invited Family Businesses (Partial Listing):

Adams Group	Environ. Lighting for Architecture, Inc.	Kane's Family Restaurant	Riverview International Trucks, LLC
Aegean Free Zone	Erick Nielsen Enterprises, Inc.	Knight Farms	Rogers Family Company
Ainor Signs, Inc.	Erickson Orchards	La Venadita	S&G Carpet and More
All Weather Architectural Aluminum	Fat Family Restaurant Group	Lawson Mechanical Contractors	Sacramento Refrigeration, Inc.
Alpine Storage	Fiddymet Farms	Livingston's Concrete Service, Inc.	Sacramento River Cats
Archoustics West	Fleming Distributing Company	Lundberg Family Farms	Sacramento Ultrasound Institute
Balanced Body, Inc.	Flyers Energy, LLC	Mariani Packing Company	Schohr Ranch
Bennett Engineering Services	Fort Sutter Company	Maria's Mexican Restaurant	Setzer Forest Products
Burger Rehabilitation Systems, Inc.	Goodwin-Cole Co., Inc.	Marshall Family Council	Shasta Linen Supply
Byers Enterprises, Inc.	Gorrill Ranch	Matheson Trucking	Sierra Gold Nurseries
Cameron Properties, Inc.	Graniterock	Matsui Nursery, Inc.	Sierra Nevada Brewing Co.
Capital Sheet Metal	Green Acres Nursery & Supply	Mauritson Farms, Inc.	Skyline self Storage
Carriere Family Farms	Guntert & Zimmerman	Medic Ambulance Service	Taylor Brothers Farms
Chico Nut Company	Hallmark Properties	Meeks Lumber & Hardware	Teichert Foundation
Clark Pacific	HJ Baker	Mikuni Restaurant Group	The Lyman Group
CSU Sacramento	Hogan Mfg., Inc.	MWS Properties	Tower Investments, LLC
Comstock's Magazine	Holt of California	Nor-Cal Beverage Co., Inc.	Tri-Tool
CVC Holdings	IMS Facility Maintenance Services	Nugget Market, Inc.	Uptown Studios
Davis Ace Hardware	Incredible Pets	Pacific Coast Companies, Inc.	Valley Truck and Tractor Co.
E.F. Kludt & Sons	Jiffy Lube	Porter's Welding	Van Vleck Ranch
EisnerAmper	JKS Ventures, Inc.	Pyro Spectaculars, Inc.	Visconti's Ristorante
Emerson Properties, Inc.	Joe Yeung Farms, Inc.	Raley's, Inc.	Warren G. Bender Co.
Ensenada Apartments, LLC	Johnstons Trading Post	Ramos Oil Co.	Wilson Farms, Inc.

Questions: Sponsor Chair, Mike Briare, mike.briare@hubinternational.com or 916-780-3647 or Stephen Bender, sbender@wgbender.com or 916-380-5315



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Sponsor Benefits

	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Tickets	8	4	2	1
Prominent client as keynote speaker <i>(based on FBC approval)</i>	X			
Recognition on conference postcards and on conference slide	Logo			
Introduction of breakout session with 1 minute company description <i>(choice based on first availability)</i>			X	
Introduction of Key Note speaker with 1 minute company description	X	X		
Clickable scrolling ad banner or logo on the Conference App event homepage. Includes data tracking	Logo	Logo		
VIP Dinner attendance	2 attendees	1 attendee		
Photo with Key Note Speaker	X	X		
Seating with Key Note Speaker & FBC VIPs	X	X		
Social media posts	X	X		
Attendee roster which includes name and company	X	X	X	
Recognition on table signage	X	X	X	X
Additional tickets for family business clients <i>(based on FBC approval)</i>	8 Tickets	Purchase for reduced price of \$450	Purchase for reduced price of \$450	Purchase for reduced price of \$450
Recognition on conference website sponsor page	Logo & Description	Logo & Description	Logo	Listing
Recognition in conference brochure and on conference signage	Logo	Logo	Listing	Listing
Company promotional item in conference bag	X	X	X	X
Sponsor ribbon on name badge	X	X	X	X
Recognition in Thank You Ad in local publication	X	X	X	X

Additional Sponsorships Available Upon Inquiry

Reception Sponsor	Day One evening reception • Logo on reception signage • 2 minute announcement from riser • Listing in conference brochure
Wi-Fi Sponsor	Day One and Day Two • Personalized password for attendees log in • Logo on Wi-Fi instruction communication • Logo on Wi-Fi signage • Listing in conference brochure
Conference Bag Sponsor	Logo on conference bag - promotional item in conference bag
Lanyard Sponsor	Logo or company name on lanyard - Option for staff to greet attendee at registration table
Your choice – How you would like to engage with over 300 attendees? Let us know!	
Attendee Table Centerpieces • Charging Station • Breakfast or Lunch • Notebook • Meeting Room	